



# Fine-Tuning Your Incentive and Benefits Strategy

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MADISON EGGERT-CROWE

SENIOR MANAGER, POLITICAL AFFAIRS

COMCAST CORPORATION

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### **Comcast NBCUniversal**

Fortune 50 Media and Technology Company

Large footprint

125,000+ employees

Diverse businesses in various industries

### **COMPAC**

17,000+ eligible employees

6,000+ members

6 week annual solicitation campaign

\$5.1 million in receipts for federal PAC in 2016 cycle

\$850,000+ in receipts for state PAC in 2016 cycle

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# COMPAC Matching Gift

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Dollar-for-dollar match on federal and state PAC contributions, up to \$30,000

Any 501(c)(3) nonprofit is eligible

Minimum designation \$26, no limit on number of designations

Paid within 45 days of pledge completion

Tie-in with United Way Employee Giving Campaign



[Home](#)

[Learn More About COMPAC](#)

[Contact Us](#)

Step 1  
Select Level

Step 2  
Select Payment

Step 3  
Choose Matching Gift

Step 4  
Confirmation

### Choose Your Matching Gift Charity(s)

Every dollar that you contribute to COMPAC is matched by Comcast Corporation with a donation on your behalf to the qualifying tax-exempt, charitable organization(s) of your choice. Please select a charity from the list below and click the "Select" button. Repeat this process for additional charities you wish to support.

Auburn University Foundation  
Auburn Youth Resources  
Audubon Education Foundation  
Augusta Boxing Club  
Aurora Christian School  
Austin Peay State University -Political Science Scholarship Fund  
Autism Science Foundation

Don't see your charity? [Submit a new charity request](#)

Select

☒ American Cancer Society:

\$50

TOTAL: \$50

You have \$50 remaining to designate.

Finish

### Your 2015 Pledge Decision

Total: \$100

### Giving Level

Friend of COMPAC

# LIVE UNITED



United Way of Greater Philadelphia and Southern New Jersey

[HOME PAGE](#)[PLEDGE NOW](#)[ACCOUNT HISTORY](#)[LOG OFF](#)[EventRegister](#)[SELECT TYPE](#)[ENTER AMOUNT](#)[DESIGNATIONS](#)[PREFERENCES](#)[VERIFICATION](#)[FINISHED](#)[NEXT](#)[CANCEL](#)

**Please select your pledge type.**

Please select your pledge type:

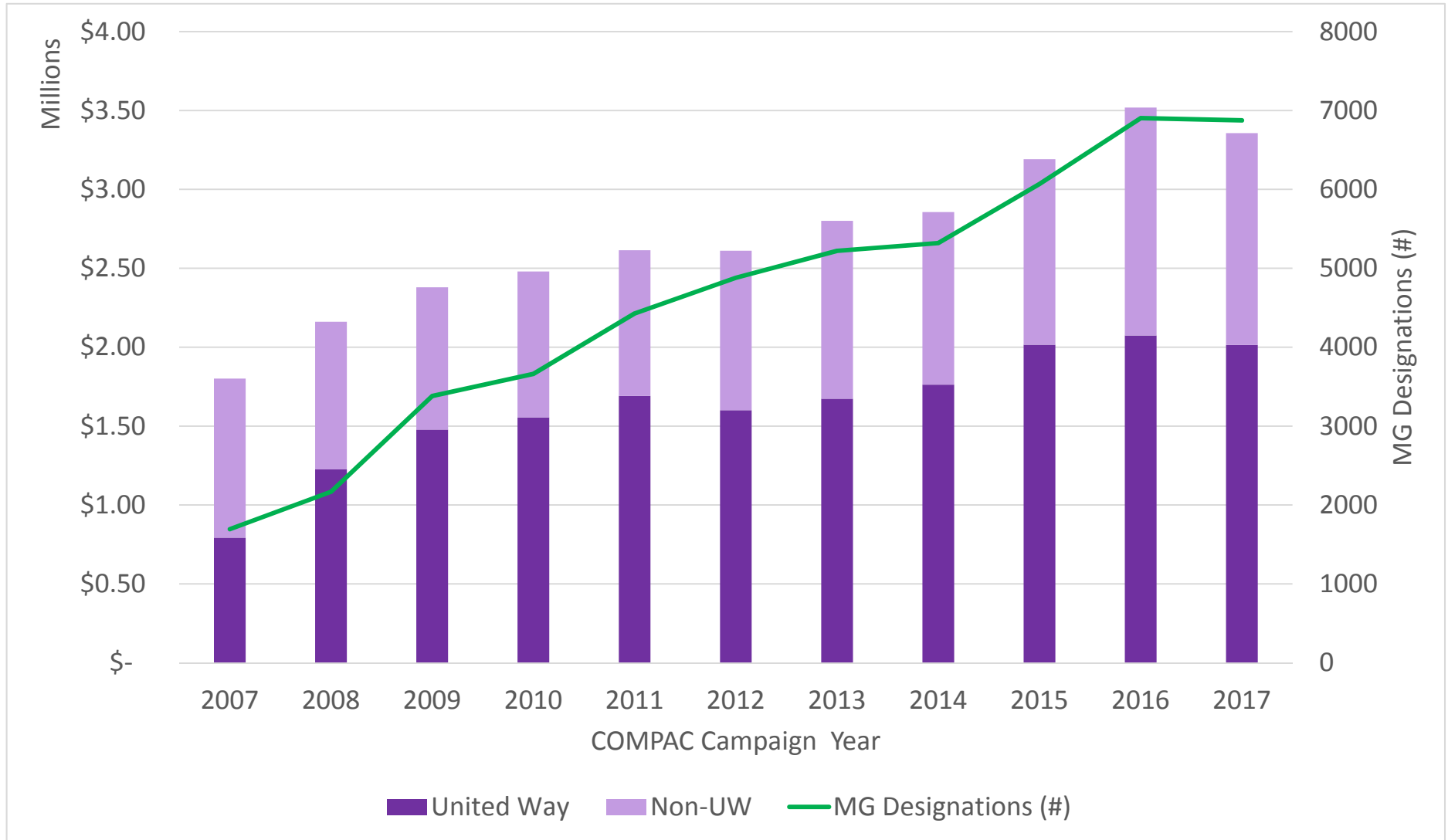
- ☒ COMPAC Matching Gift (You pay COMPAC, not United Way)
- ☐ Payroll Deduction
- ☐ Personal Check
- ☐ Electronic Check (ACH)
- ☐ Credit Card
- ☐ Bill Me (United Way will send invoice to donor for payment.)

[NEXT](#)[CANCEL](#)

For questions or inquiries, please call the Comcast United Way Helpline at 215-286-7800.

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[UNITED WAY PRIVACY POLICY](#)



# COMPAC Thank You Pens

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**COMPAC**  
Comcast & NBCUniversal PAC

Thank you for supporting COMPAC in 2015!  
The COMPAC 2016 campaign launches on  
September 28<sup>th</sup>, and we hope you'll consider  
joining again.

*David*  
David L. Cohen

# COMPAC Votes



Kurt Foster  
Sr. Program Manager, L&D



William Schwab  
Manager, Customer Service



Lisa Peace  
Sr. Manager, Retention Effectiveness Manager, Installation & Service



Kevin Klein



Jeannette Marshall  
Analyst, Billing Systems



Maddie Baranowski  
Sr. Manager, Political Affairs



Denice DiCarlo  
VP, Business Services Finance



Jim Hevner  
Director, Network Maintenance



Steven Crowder  
Supv, Network Maintenance



Sandy Welcher  
VP, Customer Care



Scott Ellett  
Supv, Network Maintenance



Melissa Pierce  
Mgr, Gov't & Regulatory Affairs



# Election Panels

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