

# COMPAC Matching Gift

Public Affairs Council Webinar

Madison Eggert-Crowe  
Manager, Political Affairs  
Comcast Corporation  
July 16, 2015



## COMPAC

- Over 17,000 eligible employees
- Over 5,500 members
- 6 week campaign

## COMPAC Matching Gift

- Dollar-for-dollar match at all giving levels
- Any 501(c)(3) nonprofit is eligible
- Paid within 45 days of pledge completion

Step 1  
Select Level

Step 2  
Select Payment

Step 3  
Choose Matching Gift

Step 4  
Confirmation

## Choose Your Matching Gift Charity(s)

Every dollar that you contribute to COMPAC is matched by Comcast Corporation with a donation on your behalf to the qualifying tax-exempt, charitable organization(s) of your choice. Please select a charity from the list below and click the "Select" button. Repeat this process for additional charities you wish to support.

Auburn University Foundation  
Auburn Youth Resources  
Audubon Education Foundation  
Augusta Boxing Club  
Aurora Christian School  
Austin Peay State University -Political Science Scholarship Fund  
Autism Science Foundation

Don't see your charity? [Submit a new charity request](#)

Select

American Cancer Society:

\$50

TOTAL: \$50

You have \$50 remaining to designate.

Finish

## Your 2015 Pledge Decision

Total: \$100

## Giving Level

Friend of COMPAC

Welcome COMPAC Chairman! [Sign Out](#)

[Update Nonprofit Profile](#)

[Analyze Nonprofit Data](#)

[Give to Charity](#)

[Review A Charity](#)

Search GuideStar

[Advanced Search](#)  
[Refine Your Search](#)

Nonprofit Search ▾

[Start New Search](#)

### Manage My Alerts

- [Manage Alert Events](#)
- [Manage Watched Organizations](#)

[Home](#) > [My Account](#) > **Manage Watched Organizations**

## Manage Watched Organizations

The Charity Check Alert feature provides email notification of key status changes in organizations you choose to watch. For more information, visit the [Charity Check Alerts FAQs](#)

### Select Watched Organizations

Please select the organizations for which you would like to receive alerts using one of the options below. You can also add organizations to your Watched Organizations List directly from the Charity Check full report and organization detail page by clicking the 'Add This Organization' link found in the Charity Check Toolbox.

#### Upload New Watched Organizations List

Replace your existing Watched Organizations with the organizations listed in the selected .CSV or Excel file.

Select an Excel file (.csv, .xls, .xlsx) containing the EINs for the organizations you want to watch. [See sample files.](#)

No file chosen

[Replace Watched Organizations List](#)

#### Add Multiple Organizations to Watched Organizations List

Add multiple organizations to your Watched Organizations List by entering a list of EINs.

Enter list of EINs, separated by commas.

[Add Watched Organizations](#)

# Tracking for LD-203

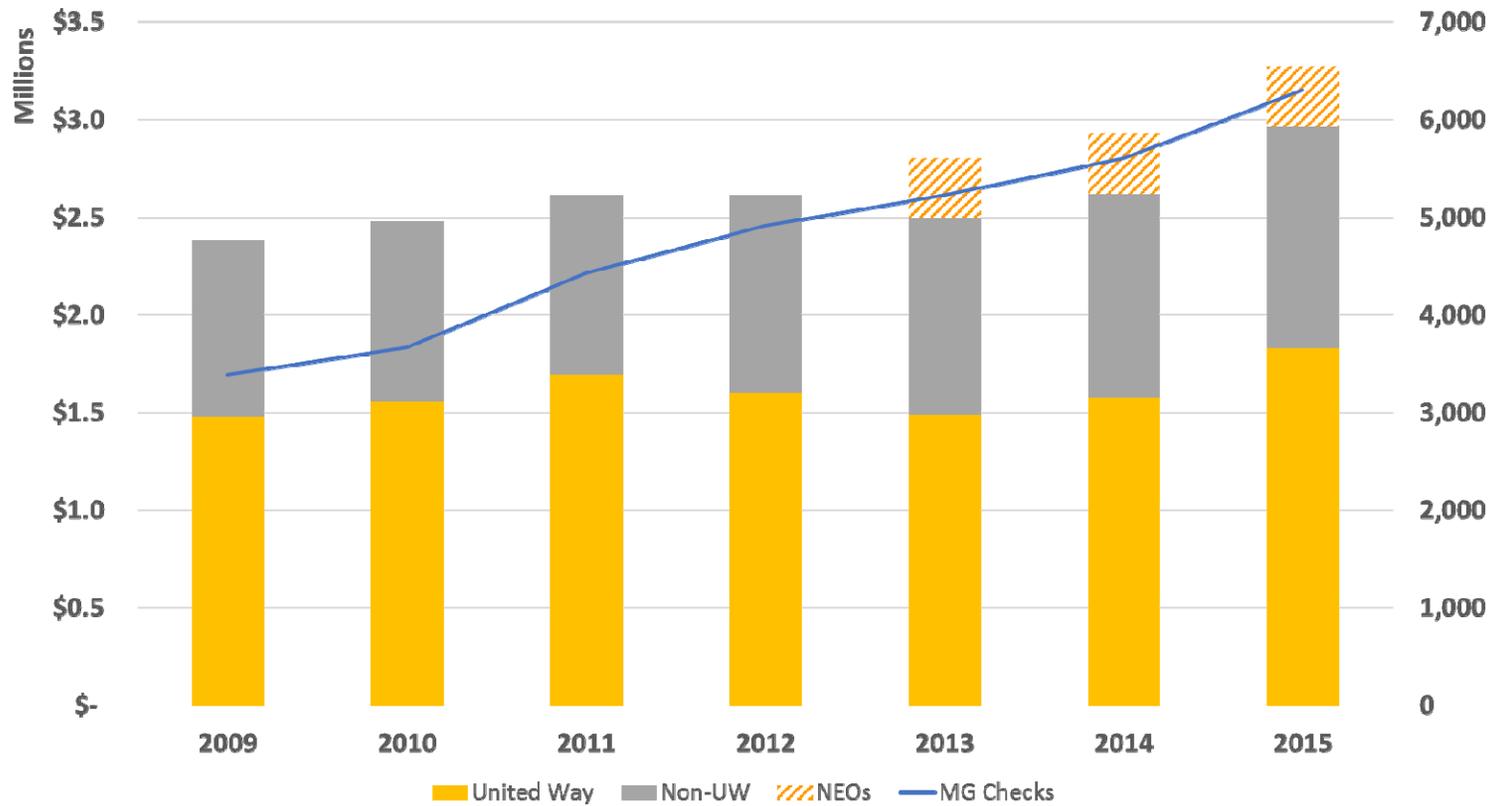
*Excerpt from Matching Gift letter:*

Under the Lobbying Disclosure Act of 1995 (the "LDA") Comcast may be required to report contributions to third parties, such as the Boys & Girls Clubs of King County, under certain circumstances. To help us comply with the LDA, please review and answer the following questions:

1. Is (or was) the Boys & Girls Clubs of King County named for, or established, maintained, financed, or controlled by, a Member or staff of the U.S. Congress, an Executive Branch official or a federal agency employee ("Federal Official")?
2. Does (or did) a Federal Official maintain a position on the Boys & Girls Clubs of King County's governing board?
3. Will this contribution be used for an event honoring or recognizing a Federal Official or for an event held by, or in the name of, a Federal Official?

# COMPAC

Comcast & NBCUniversal PAC





**SELECT TYPE** ▶ ENTER AMOUNT ▶ DESIGNATIONS ▶ PREFERENCES ▶ VERIFICATION ▶ FINISHED

NEXT

CANCEL

### Please select your pledge type.

Please select your pledge type:

- COMPAC Matching Gift (You pay COMPAC, not United Way)
- Payroll Deduction
- Personal Check
- Electronic Check (ACH)
- Credit Card
- Bill Me (United Way will send invoice to donor for payment.)

NEXT

CANCEL

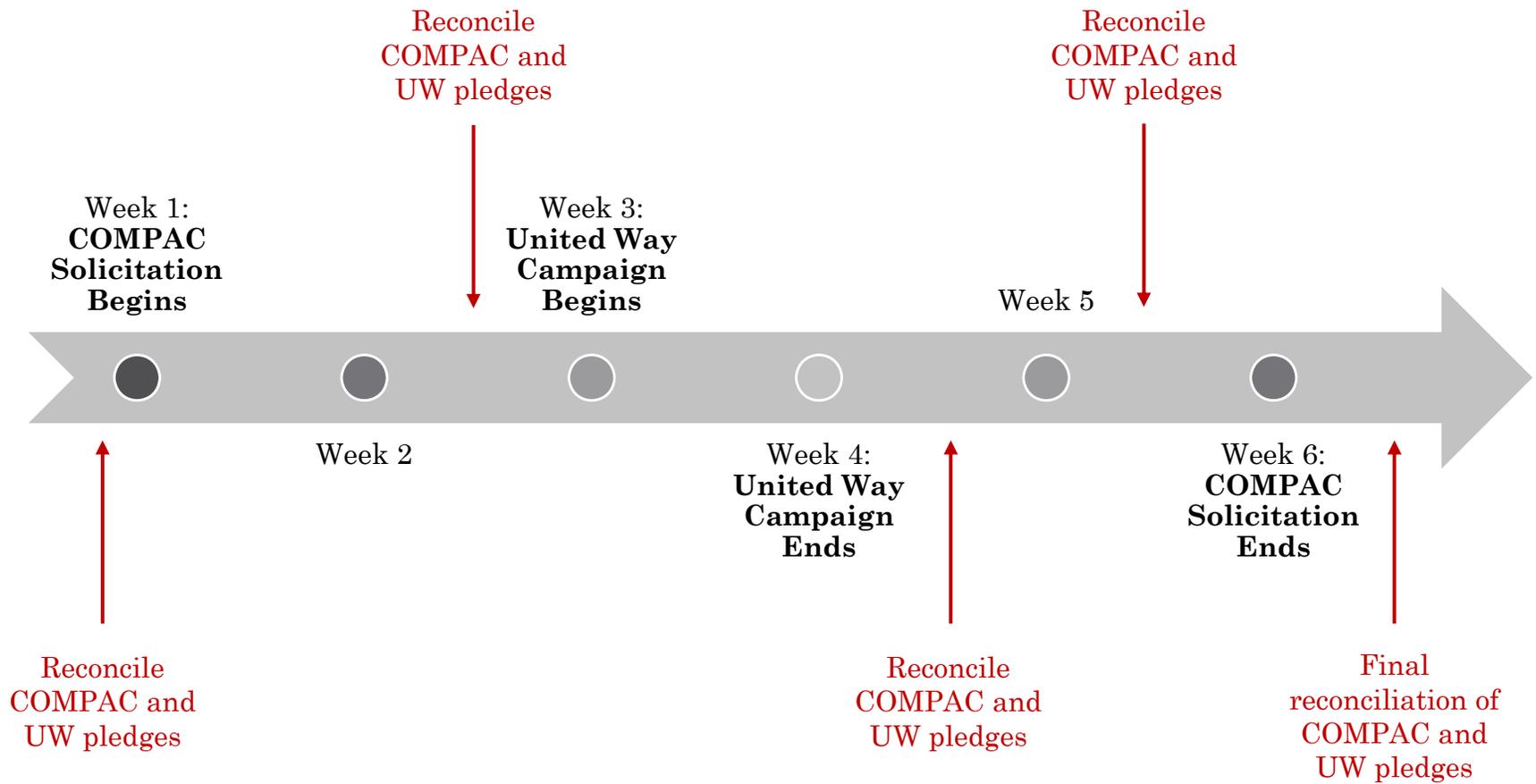
For questions or inquiries, please call the Comcast United Way Helpline at 215-286-7800.

IMPORTANT: PLEASE DO NOT USE YOUR BROWSER'S BACK/FORWARD BUTTONS. IT MAY RESULT IN A LOSS OF DATA OR BEING LOGGED OUT OF THE SITE.

[UNITED WAY PRIVACY POLICY](#)

# COMPAC

Comcast & NBCUniversal PAC



# COMPAC 2015 Success

- COMPAC Matching Gift dollars to United Way increased 10 percentage points over previous 5 years' average
- Correlated to increased giving to COMPAC: total raised increased 12.7%
- Overall United Way pledges increased over 11%

**COMPAC**  
Comcast & NBCUniversal PAC

