

**From:** Meg Whitman  
**Subject:** HPE CEO Meg Whitman on Politics & Technology

Introducing the Wired World of Politics Issue



As the CEO of a technology company, it is incredible to watch the growing role of technology in our democracy. Leading up to November's election, campaigns on both sides are leveraging data to more effectively reach constituents. We see candidates interacting directly with the public through social media. And, it's thrilling to see more and more Americans voicing their opinions online – even when we disagree.

As technology continues to influence almost every aspect of our lives, technology-focused policies have become core parts of candidate platforms as well. And that's really important.

Looking ahead, our country faces extraordinarily complex challenges. From education and healthcare to national security and space exploration, technological and social innovation will be at the heart of nearly every decision we make as a country. These challenges will undoubtedly require private and public investment, unparalleled collaboration and vision.

That's why **we're dedicating an entire issue of [HPE Matter](#) to a discussion around the roles and responsibilities of technology in our political discourse.** Leading up to Election Day and beyond, our writers will explore:

- **[How candidates are using data to understand and persuade voters.](#)** *Data analytics firm BlueLabs is using HPE Vertica to unify databases and target voters with custom messaging.*
- **[The growing demand for IT by political campaigns, and why composable infrastructure is key to operating in an unpredictable environment.](#)** *Combine websites, apps, and social media with volatile news cycles, and you can imagine how IT needs can change on a daily basis.*
- **[And, perhaps most importantly, the future of national security and why the U.S. needs to boost spending on supercomputers.](#)** *With warfare increasingly being waged through non-*

*traditional means like cybercrime and drones, accurate data, real-time intelligence, and clear lines of communication are more important than ever.*

When I think about the potential of technology to improve transportation, healthcare and public safety, I am optimistic about our future. I believe we have both the talent and the technological expertise to overcome our toughest challenges and unlock the promise of a more connected world.

A handwritten signature in dark blue ink, reading "Meg Whelan". The signature is fluid and cursive, with the first name "Meg" and last name "Whelan" clearly distinguishable.

[Read more about the intersection of Politics and Technology in the latest issue of HPE Matter.](#)