

## Did you know?

- It is against the law for XYZ Company to contribute directly to federal candidates (and some state candidates).
- The most effective vehicle for us to support federal candidates (and some state candidates) who support issues important to our company is through direct support to candidates using our combined resources from the XYZ Company PAC.
- The XYZ Company PAC is bi-partisan. We support both Democrats and Republicans.
- Our PAC employee participation rate is about XX percent. A survey of nearly 219 companies found a 20 percent participation rate across the surveyed companies. That is XX times where we stand!
- If all eligible employees gave to the PAC at the recommended level, we would raise more than XX million for the two-year election cycle (2011/2012). Our current level is XX for the two-year election cycle.
- PAC contributions don't buy votes. PACs are limited to contributing \$5,000 per candidate per election. The average winning candidate for the House of Representatives spends over \$1.5 million, while the average winning Senate candidate spends more than \$10 million per election. Having a PAC allows XYZ Company to share our employees' perspective and be engaged in the conversation.
- Every dollar the PAC raises or spends is reported to the Federal Election Commission and is publicly available. Getting involved in the PAC is the most transparent way to get involved.
- Our PAC is the only offensive tool we have in our arsenal. With the PAC, we can help elect the right candidates to Congress. Everything else we do is on the defense – we can't change who is in office once they get there.
- Super PACs and XYZ Company PAC are not the same thing. Anyone can contribute any amount to a Super PAC, and that money is used to run ads and engage in advocacy for an issue or candidate that is NOT coordinated with the campaign. A Super PAC cannot contribute directly to a candidate. Contributions to our PAC are limited to \$5,000 per person per year. Our PAC is the only way the company can directly help candidates.