

TargetCitizens PAC

The mission of **TargetCitizens PAC** is to encourage team member participation in the political process and to support candidates who share our company's concerns on key business issues. It is voluntary, bipartisan, and not affiliated with any political party, candidate or organization. It is supported solely through voluntary contributions from Target team members.

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Criteria for Candidate Support

TargetCitizens is intentionally bipartisan. We contribute to candidates and committees on both sides of the political aisle based strictly on criteria that directly impact our retail and business interests. Key considerations include:

- General alignment with our business objectives
- Extent of our presence in a candidate's state or congressional district
- Relevant legislative committee assignments
- Leadership positions
- Political balance
- The interests of our guests, team members, shareholders and other stakeholders

Things to Know About TargetCitizens

- TargetCitizens is one of more than 5,700 PACs representing all ranges of the political spectrum. PACs are sponsored by corporations, labor unions, trade and membership organizations, as well as independent groups that come together around a particular issue or set of issues.
- A company like Target cannot use treasury funds to directly contribute to federal candidate campaigns but is permitted to sponsor and pay a PAC's administrative costs.

- TargetCitizens solicits voluntary contributions only from Target's exempt team members and will not accept unsolicited contributions from others.
- To promote transparency, Target publishes information about its political engagement activities, including TargetCitizens, on its public website, www.corporate.target.com/corporate-responsibility/civic-activity
- PACs like TargetCitizens adhere to strict legal contribution limits and disclosure requirements, and all financial activities are open for public inspection at the [Federal Election Commission](http://www.fec.gov).

Benefits of Membership

- Weekly "Top Five" political email updates
- Invitations to members only events with elected officials
- Post-election update prepared for PAC members only
- Opportunity to participate in the "You Give, We Give" PAC Match program
- Quarterly newsletters

"You Give, We Give" PAC Match Program

Target has proudly sponsored the "You Give, We Give" PAC Match program since 2010 to acknowledge TargetCitizens' donors and strengthen the communities we serve.

Contributions made to TargetCitizens at the recommended annual guideline for a team member's management level are matched dollar-for-dollar (up to the \$5,000 legal limit) by a contribution from Target to one of four charities of the team member's choice. No PAC dollars are used for matching contributions.

During 2015, team members enrolled in the "You Give, We Give" PAC Match program chose to give a total of \$104,940 to these key charitable partners: American Red Cross, Feeding America, National Parent Teacher Association, and The Mission Continues.

Contribution Limits to Congressional Candidates & Political Committees

A Political Action Committee such as TargetCitizens may legally contribute up to a maximum of:

- \$5,000 per election to a House of Representatives or Senate candidate's campaign committee. That means \$5,000 may be given for the candidate's primary election and \$5,000 for the general election for a total of \$10,000 per election cycle (two years for a member of the House of Representatives and six years for a Senator).

- \$15,000 per calendar year to a national party committee, such as the Democratic and Republican national, senatorial and congressional campaign committees.
- \$5,000 per year to another PAC. This includes both a PAC organized by another organization (such as a trade association) and a leadership PAC sponsored by a Member of Congress to support other candidates (which is a separate entity from an incumbent's campaign committee).

Contact

For more information about TargetCitizens PAC and your eligibility to participate, please visit www.TargetCitizens.com or email TargetCitizens@target.com.