



# Activate Your PAC Board, Achieve Success

April 28, 2016



# Current GGF Board Composition

<u>Job Function</u>	<u>Number of Eligible Employees</u>	<u>Number of Board Member(s)</u>
BRAND MANAGEMENT	328	1
COMMUNICATIONS	70	4
CONSUMER MARKET KNOWLEDGE	151	1
CUSTOMER BUSINESS DEVELOPMENT-SALES	555	1
DESIGN	70	0
FINANCE & ACCOUNTING	452	2
GENERAL MANAGEMENT	42	1
HR-AIR OPERATIONS, HR, MEDICAL, SECURITY,	209	2
IDS-INFORMATION & DECISION SOLUTIONS & FACILITIES SERVICES	438	1
LEGAL-GLOBAL GOVERNMENT RELATIONS	9	3
LEGAL-LEGAL & PATENT	104	4
PS-CORPORATE, CUSTOMER SERVICE, ENGINEERING, INNOVATION DIAMOND MANAGEMENT, MANUFACTURING, PURCHASING,	1369	3
<u>RESEARCH &amp; DEVELOPMENT</u>	<u>1047</u>	<u>2</u>
<b>Total</b>	4844	25



# Board Oversight

- GGF Board Article of Organization and By-Laws
  - Outlines Various Roles and Duties of Chair, Vice Chair, Secretary and Treasurer
  - Sets clear expectations about GGF Board Appointments and Terms of Service
- GGF Duties
  - Once per cycle, approve line-by-line federal budget in accordance with outlined by-laws
  - Approve a total amount for State and Local budgets
  - Receive quarterly updates and make additional approvals only when maxing or outside of established guidelines
  - Coordinate the solicitation of employee contributions



# Setting Expectations

1. Serve on at least 1 sub-committee of the GGF Board.
  1. Retiree Solicitation
  2. Donor Rewards and Recognition
  3. PAC Match
  4. Employee Education Program
  5. Solicitation Campaign Execution
2. Invite 2 PAC-eligible employees to a GGF-sponsored event.
3. Host 3 “Ice Cream Pints and Politics” during solicitation campaign.
4. Send 4 personalized communications during the solicitation campaign.
5. Recruit 5 PAC Pals within the Company to help facilitate participation in employee solicitation.



# Washington, DC Fly-In



**THANK YOU**