

Governance that Works: Fine Tuning Your Internal Oversight Structure

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American Trucking Associations

Celebrating 85 Years



- Largest national trade association representing the trucking industry.
- Represent more than 37,000 companies.
- ~7.5 million people are employed in truck-related jobs.
 - 3.5 million drivers
- Truck driver is the most common job in 29 states.



PAC Governance

- Deep Dive Analysis
- What are your PAC goals?
- What's the purpose of your PAC?



PAC Governance: Board of Directors

“Skin in the game”

Working Group: PAC Governance

- Roles / Responsibilities
- Communications Outline
- Policies & Procedures
- Disbursement Policy / Budget



PAC Governance: My Responsibility

- Coordinate / Communicate Internally
 - Comms / Marketing
 - Graphics
 - Lobbyists

Task Master

You are the Handler.



PAC Governance: Best Practices

- Board of Directors
 - Roles / Responsibilities
 - Training
 - Term limits
- Disbursements
 - Policies for funding
 - Candidate questionnaire
 - Process to request funds





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