## U.S. TRAVEL ASSOCIATION

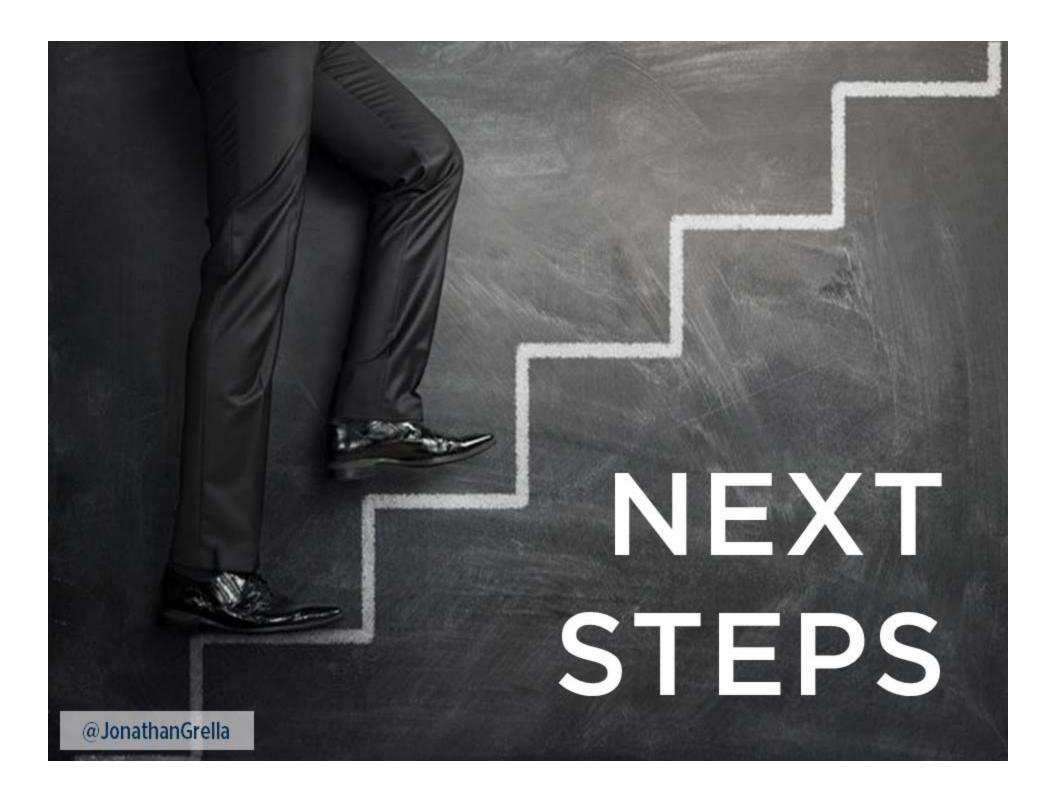


#### PUT YOURSELF IN THEIR SHOES

# BUILD EQUITY, EARN TRUST



# ALWAYS BE CONSTRUCTIVE



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