



Preston Grisham
Manager, Public Affairs Practice
202.787.5968 | pgrisham@pac.org

Preston serves as the lead expert for the Council on traditional, digital, social and paid communication methods used in grassroots, advocacy and public affairs campaigns. He is also the primary contact to the public affairs community on best practices and emerging trends in these areas. He advises members on best practices for improving internal communication structures that allow public affairs teams and communications teams to work more effectively towards effective campaigns.

Before joining the Council, Preston served as the Communications Director for Congressman Mike Turner of Ohio, where he handled all his communication needs, including press inquiries, media strategy, story pitches, speechwriting and social media. Previously, Preston founded and managed a lobbying and public affairs firm in South Carolina which represented a variety of corporate and association clients in the General Assembly. His firm also assisted numerous clients on statewide grassroots issue and advocacy campaigns. Preston also served seven years with Congressman Joe Wilson of South Carolina managing three re-election campaigns as well as a holding variety of positions in Congressional offices.

A native of Charleston, South Carolina, Preston graduated with a bachelor of arts in public relations from the University of South Carolina.