



GRUPO
ESTRATEGIA
POLITICA

Asuntos Públicos y
Consultoría Política

POLITICAL OVERVIEW

SEPTEMBER - 2021

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-  Regulatory trends
-  LATAM trends
-  Final remarks

Political situation



53.1%

Andrés Manuel López
Obrador

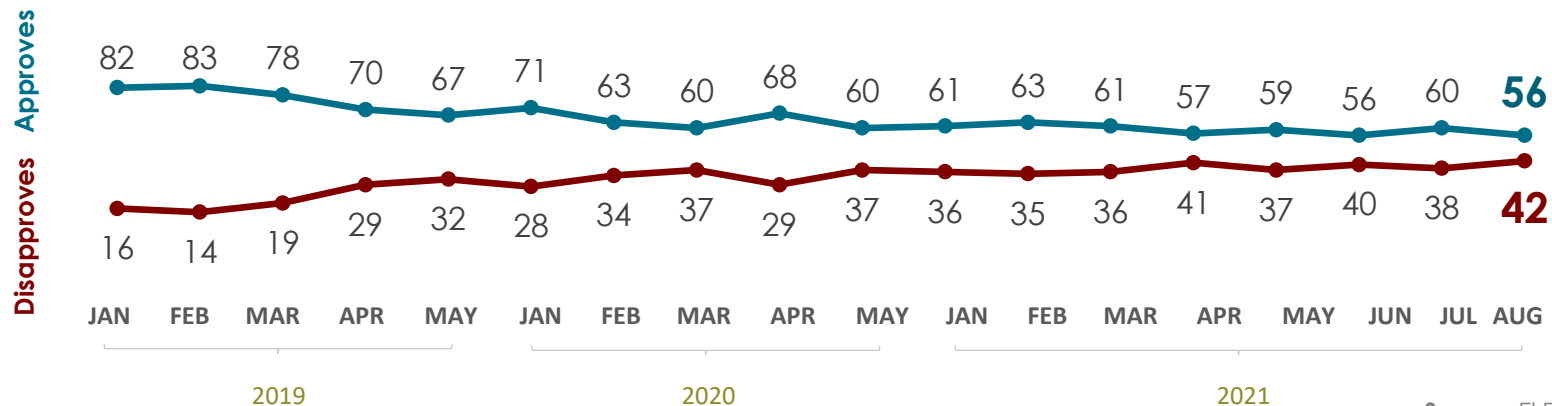
Votes: 30,113,483*

The highest vote in the last 30 years

Current government:

- 1st left-wing government in the country
- Elected for a single period of 6 years (no re-election)
- Between 2018 and 2021 MORENA had a majority in Congress

Approval rating



Source: El Financiero

4T regulatory approach

More State participation



Political situation



Energy sovereignty



Food sovereignty



Participation and centralization in sectors



Banco del Bienestar
El banco de los mexicanos



Labor



Outsourcing



Union rights



Regulation given health protocols

Political situation

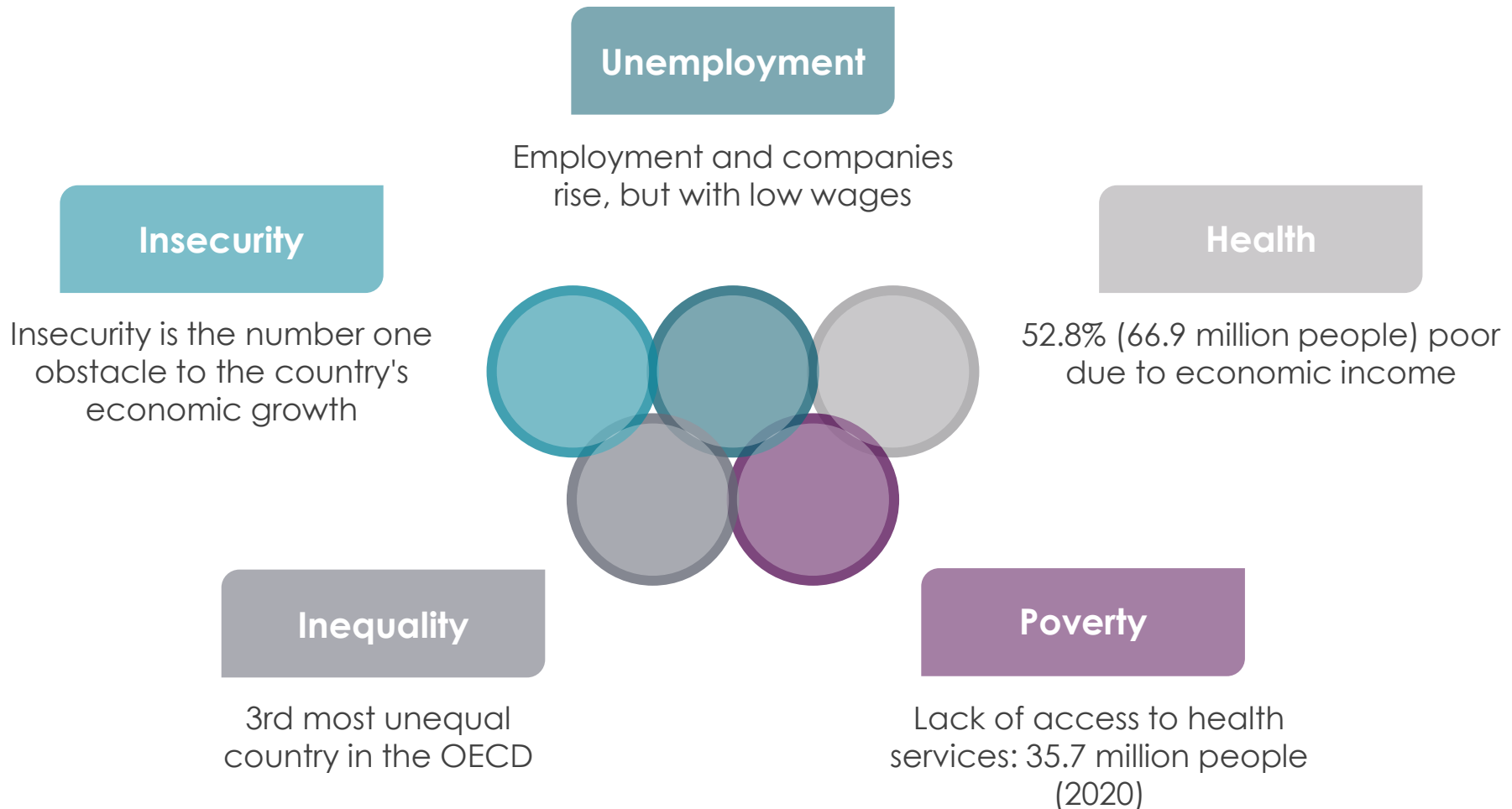
4T regulatory approach

Energy policy, priority

How does the government see PEMEX?

Political situation

Main challenges



Political situation

Cabinet Changes



Changes to strengthen government project



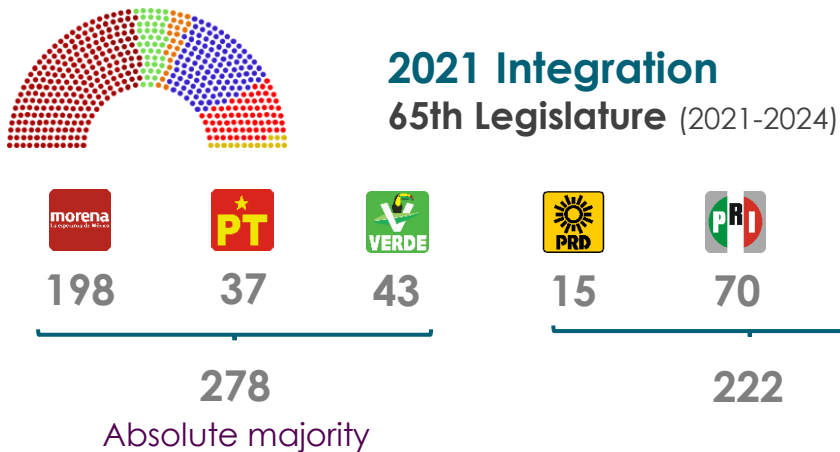
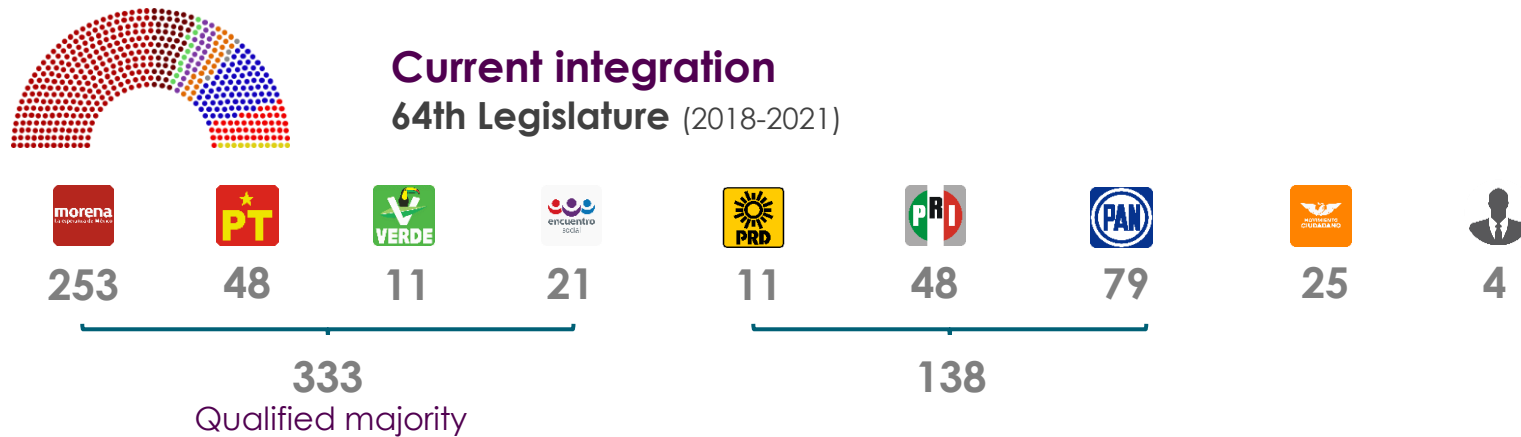
No significant changes in public policy



Political checks and balances
in the cabinet and in MORENA

Political situation

New political configuration for the second part of the administration



Political situation

Mexico – US relations



USMCA was a big win for both Presidents
Implementation will be difficult for both sides.

HLED
High Level Economic
Dialogue

Key step to redirect institutional and comprehensive bilateral relations



Ken Salazar
New US Ambassador to Mexico



Priority agenda:
Energy, security, trade, migration and labor

Political situation

Political trends

2024 scenarios

A**2022 Recall Referendum****B****Political dynamics aimed at the presidential succession****C****Institutional checks and balances**

Generates certainty about maintaining the rule of law

D**Changes in the relationship with local governments**

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Regulatory Trends

Labor

USMCA Compliance

Health protocols

Work and personal life

Women's empowerment and gender equality

Psychosocial risk factors

Trade

E-commerce

Digital banking /Cybersecurity

Customs: National Agency

Strengthening of value chains

Environment

"Green" economic reactivation

Environmental taxes
transferring economic cost to the polluter

Water concession regulations

Food Security

Climate risk management

Health

Prioritize a preventive approach

Promote healthy lifestyles

Tighter phytosanitary measures, mainly in food (pesticides)

New protocols and cleaning habits in work centers

Energy

Strengthen state companies (CFE and PEMEX (Presidential bill))

Gas Bienestar

Vulnerable State public finances

Strengthening of value chains

Political

Electoral reform (Presidential bill)

National Guard (Presidential Constitutional bill)

Autonomy risk and greater political polarization

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Mexico will seek leadership in LATAM



Economy

Tourism Promotion and development
recovery from pandemic

Tax law amendments, in the short and medium term

against the large public debt due to the pandemic (Brazil, Ecuador and Panama)

Regulation of FinTech and digital platforms



Labor

Telework legislation

Eradication of child labor

Fight against labor informality



Environment

Circular economy

Limitation and/or prohibition of single-use plastics

(Chile, Colombia, Mexico and Peru)

Green bond issuance

Water management and treatment



Health

Food labeling

Trade in medical devices

Strengthen health systems



Elections



Chile

21 November
Presidential



Nicaragua

7 November
Presidential



Honduras

28 November
General



Argentina

28 October
Congress



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Final Remarks

Amid this complex political context, Public Affairs actions must be maintained, and remain strategic

- Strengthen relations with governments**
- Grassroots**
- Lobbying Transformation:** Immediate Re-election of lawmakers
- Adjust narrative** based on understanding of government dynamics and needs
- Non-Market Issues**
- Prioritize analysis rather than rumors**

