



Creating Legislation and Testimony

September 26, 2019



Quiz Question

Which U.S. President gave the SHORTEST Inaugural Speech at just 130 Words?

- A. William Henry Harrison's First-term
- B. John Adam's First-term
- C. George Washington's Second-term
- D. Teddy Roosevelt's Second-term



Local Bill Development

1. Is the Concept a National or Local Issue

a) National Issue

- i. National Partners & Opposition
- ii. Precedent or Consistency with Other states
- iii. National State Legislator Caucus

b) Local Issue

- i. Who is impacted? Winners vs. Losers?
- ii. Constituent Matches
- iii. Governor's Agenda



Drafting Your State Bill

- Always have your own draft
- Are there “gives” to include in the draft?
- Fiscal drafting considerations
- Committee jurisdiction considerations
- Legislative Council Draft
- Know the Process in Your State



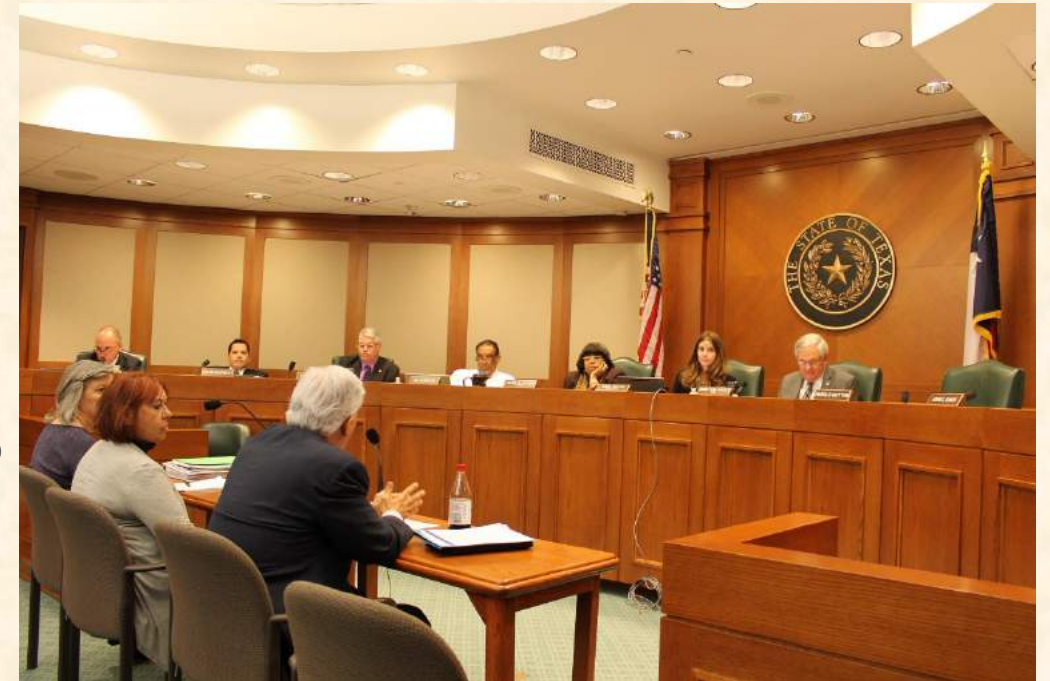
Finding Your Sponsor

1. Constituent Matches
2. Committee Chairs
3. Leadership
4. Governor's Preferences/Relationship
5. Personal Agenda
6. Energy Level



Drafting Your Testimony

1. Know the process
2. Position Options
 - a) “For” “Against” & “Neither for Nor Against”
 - b) “Support” vs. “Oppose”
 - c) “Expert Witness”
3. Do you need to register with the committee?
4. Do you need to register as a lobbyist?
5. How many copies do you bring?



Presenting Your Testimony

1. Sign-up Sheet & Order of Testimony
2. Time limits?
3. Do NOT Read (Unless You Must)
 - Focus on 3-5 Key Messages
 - Know 2-3 Key Figures
 - Have a Personal Connection
 - Eye contact
 - Use your tone
 - If they fall asleep...
4. Media at the hearing?



Post Testimony Process

- Follow-up Questions
- Arguments to Refute
- Thank You's
- Social Media Utilization
- Grassroots Engagement
- Amendments
- Committee Votes





Thank You!

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