

2016 ELECTIONBY THE NUMBERS

NFIB PAC ENDORSEMENTS



CONGRESSIONAL CANDIDATES ENDORSED IN 2016

ENDORSED HOUSE AND SENATE CANDIDATES WON THEIR RACES







TO CONGRESS

MEMBER COMMUNICATIONS



NFIB sent nearly **325,000 voter guides** to all members in 50 states.



205,500 recorded get out the vote calls were delivered to members across the nation.



National GOTV email was sent to nearly **175,000 members** the day before Election Day.



NFIB hosted **8 Senate candidate and 5 Presidential candidate TeleForums** for members.



204 #SmallBizVoter tweets garnered **29.6 million impressions** for the @NFIB Twitter handle.



NFIB PAC CONTRIBUTIONS



NFIB's PAC contributed nearly **\$800,000** directly to federal candidates.



NFIB's PAC spent **\$650,000** on radio ads for Senate candidates in IN, PA, NV.

