



Engaging with Multilateral Organizations:

Multi-stakeholder partnerships for the 21st century

Presentation for the Public Affairs Council
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TODAY



- Global challenges in the 21st Century – what do they mean for engaging with multilateral organizations
- Beyond the public private partnership
- Practical suggestions for making things work



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ABOUT IDLO



- Only inter-governmental organization with an exclusive mandate to promote the rule of law
- Provides **innovative legal solutions** to complex development problems
- Delivers rule of law assistance in "fragile", **post-conflict states**, and **emerging economies**
- **Convenes** a broad range of governmental, inter-governmental and non-governmental stakeholders
- **Wide network** of trusted partners and over 25,000 IDLO alumni

LEGAL AND INSTITUTIONAL REFORMS FOR INCREASED LEGITIMACY AND PUBLIC CONFIDENCE



ACCESS TO JUSTICE TO EMPOWER INDIVIDUALS AND COMMUNITIES



Latin America

Religious freedom



HIV/AIDS



Myanmar

Afghanistan



Gender equality
Legal services for poor and
marginalized communities
Access to social
development

LEGAL INNOVATION FOR FAIR AND SUSTAINABLE DEVELOPMENT OUTCOMES



Tanzania,
Mozambique,
Zambia



Mexico



Kenya

Ecuador



Biodiversity

Climate change, green
economy and clean technologies
Natural resource management
Trade, investment and
intellectual property

ROADMAP FOR THE 21ST CENTURY



LEAVING NO ONE BEHIND: THE ROLE OF THE PRIVATE SECTOR



 SUSTAINABLE DEVELOPMENT GOALS

GOAL 17

Revitalize the global
partnership for
sustainable development



#GlobalGoals



UN Photo / Isaac Billy

SDG 17

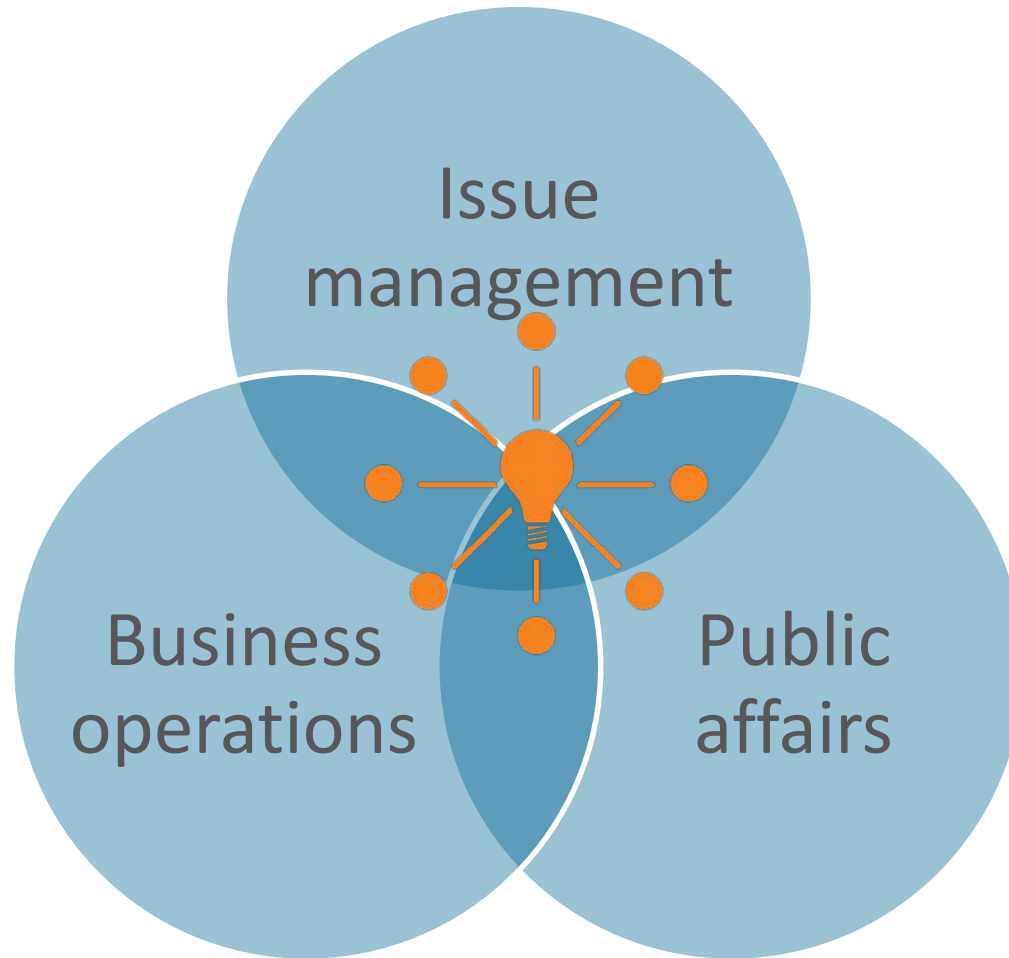


Unmet investment needs in the SDGs estimated in the range of \$ 3-7 trillion / year in developing countries alone (annual gap estimated at about USD 2.5 trillion)

Multi-stakeholder partnerships

- Enhance the global partnership for sustainable development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the sustainable development goals in all countries, in particular developing countries
- Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships

THE INTERSECTION



TRADITIONAL EXAMPLES



8 ways your company can help

1. Give cash
2. Leverage brand power through cause-related marketing
3. Mobilise networks to raise awareness and funds in the fight against hunger
4. Engage employees
5. Create innovative solutions to address hunger
6. Share cutting edge knowledge
7. Help with on-the-ground research
8. Lend an expert



Preferred partnership types

- Advocacy of global issues;
- Project funding;
- Provision of goods;
- Provision of services / personnel;
- Standards and guidelines development

THE SHIFT: BEYOND THE PPP



- \$
- £
- €
- Logistics



- Business expertise and acumen
- Talent
- Employee pool
- Advocacy

WHAT DOES THIS MEAN FOR BUSINESS?



Move beyond
philanthropy and
voluntary CSR- without
undermining
profitability



Move towards inclusive
and sustainable
business models

WHERE ARE MULTILATERAL ORGANIZATIONS COMING FROM?



- Accountability to their members [governments]
- Driven by political neutrality and sensitivities
- Rigid formats [with exceptions!]
- Unused to having business at the table [will have to change]

RUGGIE PRINCIPLES

{ States' existing obligations to respect, protect and fulfil human rights and fundamental freedoms.
The role of business enterprises as specialized organs of society performing specialized functions, required to comply with all applicable laws and to respect human rights. }

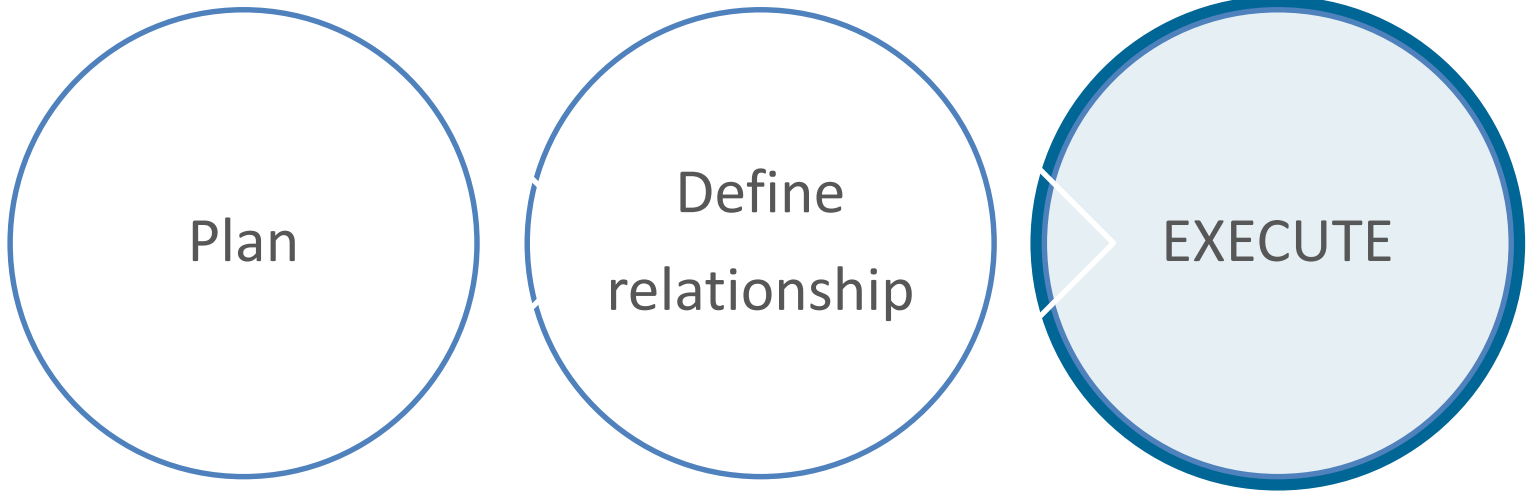


WINNING CONSIDERATIONS



- Be authentic
- Align to core values and core business
- Be prepared to answer questions about motives and operations
- Be transparent
- Be ready to innovate
- Play to your strengths

MOVE BEYOND DEFINITIONS TO ACTION



THE CASE FOR BUSINESS FOR THE RULE OF LAW



CORE BUSINESS

- Businesses can help to strengthen the rule of law through the products and services they supply commercially. These efforts include to, assist with the process of law making and implementation, access to information, and the administration of and access to justice.

STRATEGIC SOCIAL INVESTMENT & PHILANTHROPY

- Businesses can provide financial and/or in-kind support to governments, the United Nations and other non-government organizations to strengthen the rule of law.

PARTNERSHIPS & COLLECTIVE ACTIONS

- Businesses have the opportunity to engage in efforts to advance the rule of law through a broad variety of partnerships and initiatives that pool expertise and resources in order to deliver optimal positive impact.

ADVOCACY & PUBLIC ENGAGEMENT

- Businesses can publicly acknowledge rule of law challenges in their own operating environment and take action, independently or collectively, through advocacy and/or public policy engagement.



KEY RECOMMENDATIONS




- Respect and support the rule of law
- Complement government action
- Partner with others
- Engage in open dialogue and transparent processes
- Take a long-term view
- Incorporate into strategic decision-making
- Understand the impact of your efforts
- Get involved in existing IGO forums

CASE STUDY 1: WORKING THROUGH BUSINESS ASSOCIATIONS



➤ Thought leadership to corporate action & leading by example

A roundtable with women leaders organized by IDLO, the U.S. Council for International Business (USCIB), the World Bank Group, the United Nations Global Compact and the International Chamber of Commerce (ICC), with support from the Governments of Romania and Paraguay, has led to a global pledge on how to support women in the economy.



INVITATION:
Bringing Down the Barriers: Women, Business and the Rule of Law
Breakfast Roundtable on the occasion of CSW/Beijing+20

The International Development Law Organization (IDLO), the U.S. Council for International Business (USCIB), the World Bank Group, the United Nations Global Compact and the International Chamber of Commerce (ICC), with support from the Governments of Romania and Paraguay, invite you to a breakfast roundtable on:

Thursday, March 12, 2015, 8:00 - 9:45 AM
Uganda House, 336 East 45th Street (corner of First Avenue), New York, NY 10017






OPENING REMARKS:
H.E. Ms. Ioana Cazacu, Secretary of State, Ministry of Labour, Family, Social Protection and Elderly, Romania



The gender gap remains a reality: women earn less and are less economically productive than men almost everywhere across the world. Yet women can add incrementally to a nation's economy and research shows that women also spend a far greater percentage of their wages on the next generation than men do. All too often laws, regulations, and institutions treat women differently, making it more difficult for them to earn an income, make decisions about property or start a business.

The roundtable will explore solutions and partnerships on issues related to women, business and the rule of law through the lens of the post-2015 development agenda and the proposed Sustainable Development Goals (SDGs). It will examine how establishing conducive enabling environments and good governance (as outlined in the proposed SDG 16) helps women thrive as entrepreneurs and employees, which can foster, and is fostering, greater and more inclusive sustainable development, ultimately leading to closing the gender gap and dismantling barriers to women's empowerment.

Welcoming remarks will be delivered by H.E. Ms. Ioana Cazacu, Secretary of State, Department for Equal Opportunities for Women and Men, Ministry of Labour, Family, Social Protection and Elderly, Romania, followed by an interactive discussion featuring distinguished panelists from prominent business enterprises and international organizations.

Space is limited. Please RSVP to events@idlo.int or nygaard@unglobalcompact.org.



CASE STUDY 2: LEVERAGING GLOBAL GATHERINGS



➤ *“We are pleased to invite you to a select gathering during the Clinton Global Initiative Annual Meeting to discuss what concrete steps can be taken to make Goal 16, which is intrinsically linked to the success of the other SDGs”*





The International Development Law Organization (IDLO) enables governments and empowers people to reform laws and strengthen institutions to promote peace, justice, sustainable development and economic opportunity.



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