

Leveraging Site Visits and Facility Tours to Build Relationships with Legislators

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U.S. TRAVEL
ASSOCIATION

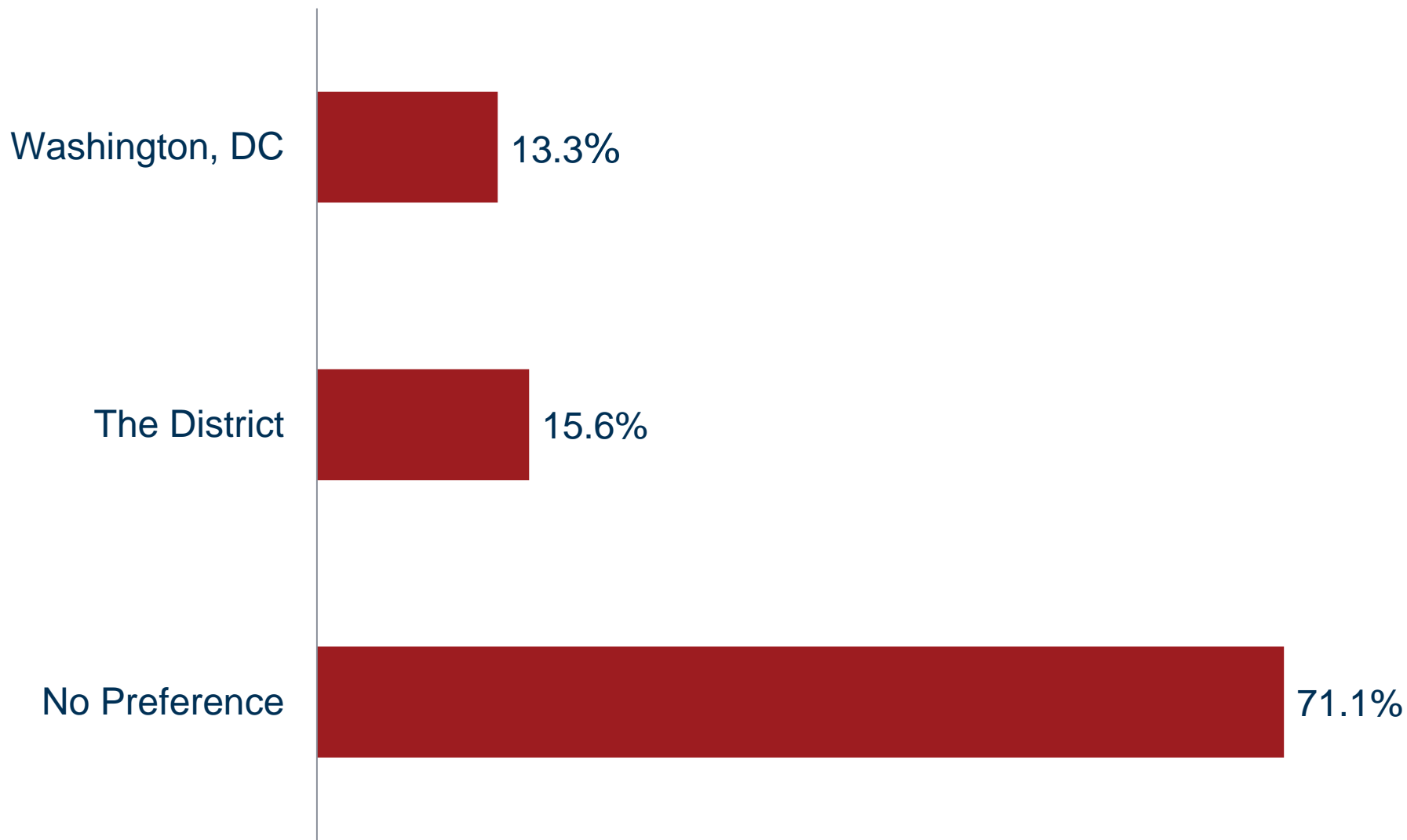
Attitudes of Hill Staff

THE PARTNERSHIP FOR
A More Perfect Union

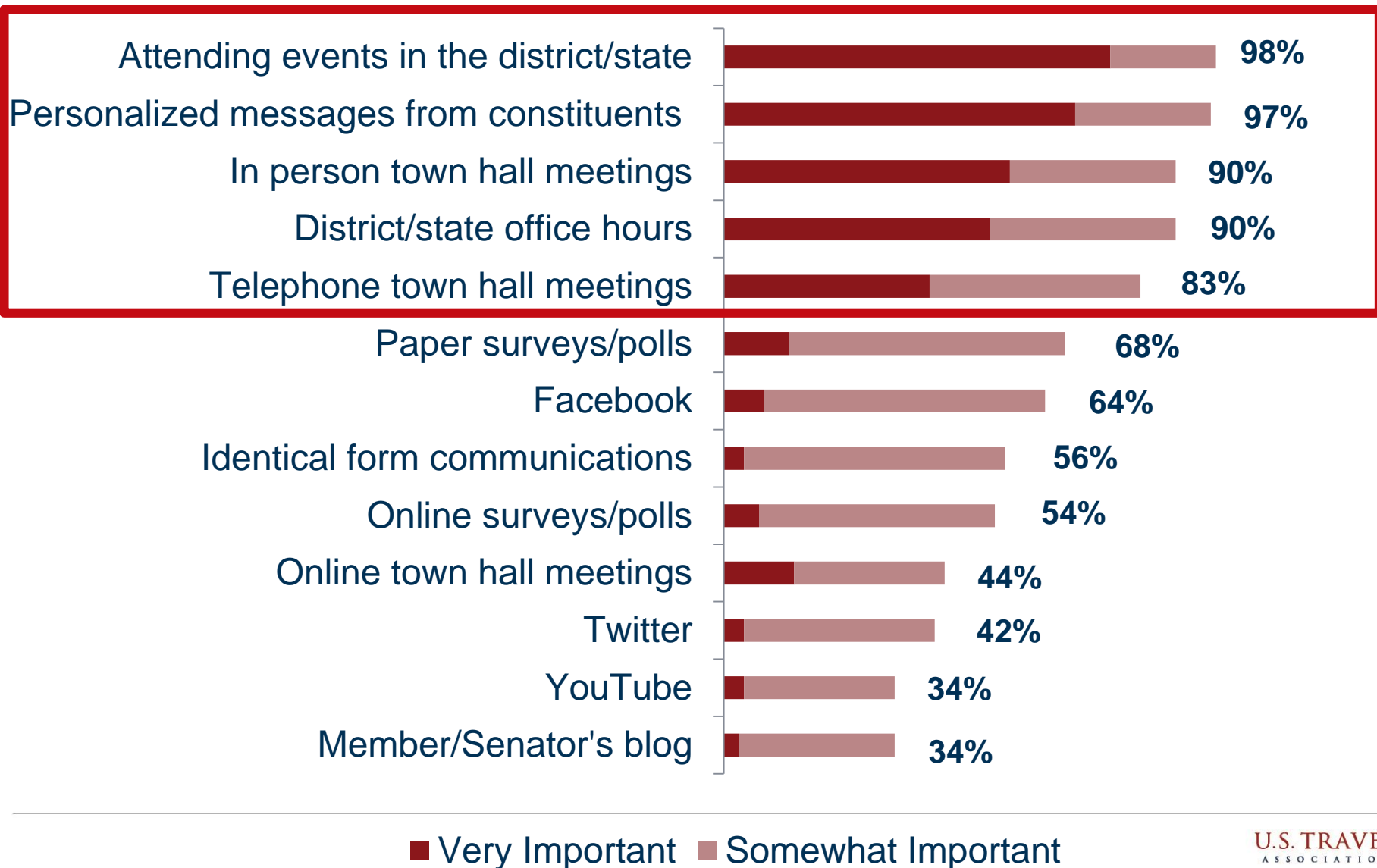


CongressFoundation.org
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“The Member of Congress prefers to have meetings with constituent groups in...?”



“In your opinion, how important are the following for understanding constituents' views and opinions?”



Our Advocacy Toolkit




[Issues](#)

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A blurred photograph of a large crowd of people walking across a crosswalk on a city street, conveying a sense of movement and scale.

The Bigger Our Coalition,
The More Powerful We'll Be
When it Matters Most

[GET INVOLVED](#)

Finding the Right Site



Identifying Targets

- Committee assignments
- Leadership
- Geography
- Freshmen
- Existing membership relationships
- Fly-in follow up
- Requests from Congressional offices



The Event Itself



Ensuring Success

Congressional Outreach

- Initial Outreach
- Scheduling
- Media
- Logistical Details
- Legislative Briefing
- Legislative Follow Up

Membership Outreach

- Initial Outreach
- Scheduling
- Media
- Logistical Details and Recruitment
- Briefing Call With Attendees



Amplifying Through The Media



Local and federal officials discuss tourism promotion in the region

Posted By Ryan Ross
June 30, 2014



It was the chance to share ideas, and hopefully open the floodgates for tourist.

"This is an opportunity for us involved in the travel and tourism industry to get the real world perspective on what the opportunities are," said Congressman Frank LoBiondo. "What the challenges are, where we go from here, bringing key players together."

Local tourism leaders met with federal and state officials to discuss ways to

promote and increase tourism to area, with one of the answers they believe, coming from across the ocean.



WSJM – July 7, 2014

[Michigan Tourism Roundtable Discussion](#)



Tourism officials, along with U.S. Rep. Marsha Blackburn, continued discussions over lunch Monday, July 7, at Puckett's Grocery and Restaurant on how to increase Tennessee's international visitors.

[Marsha Blackburn, state leaders talk tourism in Franklin](#)



Community and industry leaders met with U.S. Rep. Tammy Duckworth at the Grand Victoria Casino in Elgin Wednesday to talk about what Elgin, the national tourism board, and other organizations are doing to attract tourism. | Courtesy Elgin Area Convention & Visitors Bureau

[Roundtable tourism panel discusses what brings people to the region](#)

Showing Love on Social Media



Donald Norcross @DonaldNorcross · Oct 6

Happening now: my meeting at @popshopusa in #Collingswood to discuss #travel & #tourism with @TravelCoalition



🔙 ↻ 2 ❤️ 1 ⋮



Power of Travel @TravelCoalition · Sep 3

The #CA45 #travel industry thanks @RepMimiWalters for holding a Travel Talks event yesterday & your strong support.



🔙 ↻ 1 ❤️ 3 📺 ⋮

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