



Making the Pitch – ROI on CSR Initiatives



First Things



Why do CSR?

Two statistics:



Why do CSR?

Our employees are our first stakeholders.



Corporate Philanthropy



Community Engagement



Creating the Space for Good



Sustainability



Leadership

WE SUPPORT...

National Organizations

Council on Governmental Ethics Laws
Greek Orthodox Archdiocese COVID-19 Relief Fund
National Conference of State Legislatures
National Institute for Lobbying and Ethics
Ohio Birthday Party
Public Leadership Education Network
Professional Women In Advocacy
Public Affairs Council
State Governmental Affairs Council
The National Governor's Association
U.S. Chamber of Commerce
Washington Area State Relations Group
Women In Government
Women in Government Relations

Local Organizations

Akron-Canton Regional Foodbank
Akron Press Club
Akron Area PRSA and YouToo Social Media Conference
Akron Roundtable
Akron Urban League
American Heart Association Go Red for Women
Annunciation Greek Orthodox Church Good Samaritans
ATHENA Akron
Community Legal Aid Services
Greater Akron Chamber
Heart to Heart Communications
International Soap Box Derby
Leadership Akron
Project Grad Akron
Project Learn of Summit County
Stewart's Caring Place
United Way of Summit and Medina
WKSU Radio

Leadership



Elizabeth Bartz

Elizabeth Bartz, President and CEO of State and Federal Communications, serves on the Board of Directors of the National Institute on Lobbying and Ethics, the Public Affairs Council, the Public Leaders Education Network, the Greater Akron Chamber, and the American Hellenic Institute. Additionally, she is a Platinum Foundation member of the National Conference of State Legislatures, and member of the WKSU Community Advisory Council.



Adrienne Borgstahl

Adrienne Borgstahl, Esq., Manager, Compliance Services, is a member of the Board of Trustees for the Court Appointed Special Advocates.



Gamble Hayden

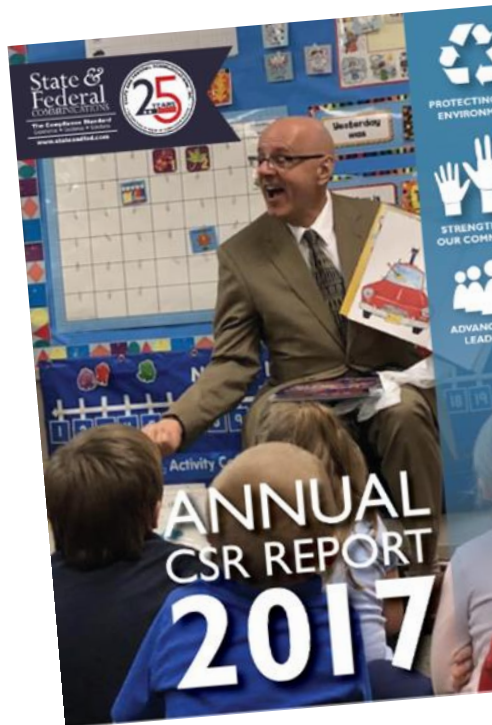
Gamble Hayden, Coordinator, Federal Compliance Services, serves as Chair for the Diversity, Equity, and Inclusion Committee of Women in Government Relations.



Jonathan Spontarelli

Jonathan Spontarelli, Manager, Marketing and Digital Services, serves on the Board of Directors for the Washington Area State Relations Group.

Communication



State & Federal COMMUNICATIONS
The Compliance Standard
Excellence • Integrity • Innovation

ENGAGE
CORPORATE SOCIAL RESPONSIBILITY UPDATE

State & Federal COMMUNICATIONS

**CORPORATE SOCIAL
RESPONSIBILITY**





Joe May

Manager, Corporate Social Responsibility

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