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Making the Pitch – ROI on CSR Initiatives

First Things







Two statistics:





Why do CSR?

Our employees are our first stakeholders.







Corporate Philanthropy





Community Engagement





Creating the Space for Good





Sustainability





Leadership

WE SUPPORT... National Organizations

Council on Governmental Ethics Laws Greek Orthodox Archdiocese COVID-19 Relief Fund National Conference of State Legislatures National Institute for Lobbying and Ethics Ohio Birthday Party Public Leadership Education Network Professional Women In Advocacy Public Affairs Council State Governmental Affairs Council The National Governor's Association U.S. Chamber of Commerce Washington Area State Relations Group Women In Government Women in Government Relations

Local Organizations

Akron-Canton Regional Foodbank Akron Press Club Akron Area PRSA and YouToo Social Media Conference Akron Roundtable Akron Urban League American Heart Association Go Red for Women Annunciation Greek Orthodox Church Good Samaritans ATHENA Akron Community Legal Aid Services Greater Akron Chamber Heart to Heart Communications International Soap Box Derby Leadership Akron Project Grad Akron Project Learn of Summit County Stewart's Caring Place United Way of Summit and Medina WKSU Radio



Leadership



Elizabeth Bartz

Elizabeth Bartz, President and CEO of State and Federal Communications, serves on the Board of Directors of the National Institute on Lobbying and Ethics, the Public Affairs Council, the Public Leaders Education Network, the Greater Akron Chamber, and the American Hellenic Institute. Additionally, she is a Platinum Foundation member of the National Conference of State Legislatures, and member of the WKSU Community Advisory Council.

Adrienne Borgstahl

Adrienne Borgstahl, Esq., Manager, Compliance Services, is a member of the Board of Trustees for the Court Appointed Special Advocates.

Gamble Hayden

Gamble Hayden, Coordinator, Federal Compliance Services, serves as Chair for the Diversity, Equity, and Inclusion Committee of Women in Government Relations.



Jonathan Spontarelli

Jonathan Spontarelli, Manager, Marketing and Digital Services, serves on the Board of Directors for the Washington Area State Relations Group.



Communication



CORPORATE SOCIAL RESPONSIBILITY



STATE AND FEDERAL COMMUNICATIONS





Hello Joe,

This is a good time to take a moment and think about our community impact. I thought I would share with you a couple of things. The United Way held a scaled back Stuff the Bus program this year and I was happy to be part of the Sort-a-Thon. At the end of sorting the tally showed we had enough supplies for six elementary schools in the Akron Public School system. I was thrilled to



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see that. We supported the Student Supplies Drive with Annunciation Church's Philoptochos group and gathered enough supplies for two more schools! Amazing.

You have enhanced the learning of so many students.

If there is any doubt about the need for a reserve of supplies in each school, ask a teacher. My niece Amy is a second-grade student teacher at Mason Community Learning Center. She said the school supplies are a crucial part of teaching every day. Amy sees students arriving with many needs: no school









Joe May Manager, Corporate Social Responsibility

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