

PAC INCENTIVES – IT'S MORE THAN SWAG

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Kathy Crowder

Manager, Regulatory Affairs Entergy



Our Voice. Our Company. Our Future.

WHO WE ARE

ENTERGY AND ENPAC OVERVIEW

- *Entergy is an award winning Fortune 500 company serving 2.8 million utility customers in 4 states with revenues of more than \$12 billion.*
- *Entergy employs approximately 13,000 people. Of those, ~5,700 are eligible for ENPAC.*
 - *Receipts for the 2013-2014 Election Cycle \$1.2 million*
 - *22% overall participation rate*
 - *83% of corporate leadership participate at President's Club; All direct reports of CEO are giving annual max*



ENPAC PRESIDENT'S CLUB

SURVEY SAYS: KEEP IT SIMPLE!

Join your colleagues to strengthen our voice
and power our shared future.

Payroll Deduction Authorization Card

☐ Yes! I want to join
ENPAC President's Club

- ☐ .25% (Salary <\$75,000)
- ☐ .50% (Salary \$75,000 – \$124,999)
- ☐ 1% (Salary \$125,000 +)
- ☐ Lifetime President's Club (1% all salary ranges)

☐ Yes! I want to join ENPAC

☐ Please deduct ____% per pay period for 24 periods per year.



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PRESIDENT'S CLUB INCENTIVES

HERE'S WHAT YOU GET!

- ENPAC Give\$Back (pacmatch) Up to \$500 annually to 501.c.3 of their choice
- Lunches, Receptions and Dinners with Company Leadership
- Political Events
- Golf events with candidates
- Legislative Days at the State Capitol; Trip to DC
- Local Meet and greets
- Legislative updates from Public Affairs VPs
- Custom swag
- Newsletter Member Profiles
- Annual Report
- Nominations to local PAC Boards



LEGISLATIVE DAYS; MEET THE GOVERNOR; GOLF OUTINGS; PRESIDENT'S CLUB LUNCHEONS



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CUSTOM CHOICES INSTEAD OF BULK GIFTS



Utilize corporate rewards and recognition vendor to assign points for President's Club members to redeem for gift of choice.

Great option for one-time "prizes" for contests.

ENPAC INCENTIVES EVERYBODY WINS!

- ENPAC Give\$Back (pacmatch) Up to \$250 annually to 501.c.3 of their choice for regular members who sign up for percent of pay payroll deduction
- Annual ENPAC swag; (hand sanitizers, power bars, ink pens, etc.)
- Newsletter
- Annual Report
- Birthday cards and Holiday cards
- Random contests with prizes



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