



Leading MBA Programs With Coursework in Public Affairs

An Analysis of U.S. News' Top 100 Business Schools

Edited by Eric Fryer and Doug Pinkham



INTRODUCTION

Public affairs professionals have two major roles in business: to manage political risk and to create market opportunities. As governments further regulate commerce, as technology transforms how goods are produced and consumed, and as public expectations rise for companies to be good corporate citizens, the public affairs function has become more important than ever.

Given this elevated role, one would assume that public affairs management would be in the standard curriculum of every business school. But this is certainly not the case. Instead many programs and faculty focus exclusively on traditional management strategies, rather than on “non-market strategies” such as business government relations, public policy development, shared value creation, corporate responsibility and stakeholder engagement. Fortunately, many leading schools — including the two highest-rated ones in the U.S. — do provide coursework in these areas. In fact, roughly one-half of the *U.S. News and World Report* top 100 MBA programs have met our criteria for coverage of public affairs management topics.

From this complete list, the Council also identified particularly notable business schools with strong programs in business-government relations and shared-value/corporate responsibility, as well as schools with the most innovative public affairs curricula. [Read more about these top programs.](#)

METHODOLOGY

The ranking of each MBA program, as listed in the 2021 MBA edition of *US News and World Report*, is shown below. Based on our research, those business schools with coursework related to business-government relations and/or shared value are displayed in boldface type. Course names, numbers, and descriptions were taken directly from each respective university's website, online course catalog and/or online syllabi. Business schools with course descriptions unavailable online were contacted multiple times. Any business school in the top 100 with public affairs-related curriculum that believes it should be included in our analysis should contact Eric Fryer at efryer@pac.org. This list will be updated continuously as more information is received.

ABOUT THE PUBLIC AFFAIRS COUNCIL

Both nonpartisan and nonpolitical, the [Public Affairs Council](#) is the leading association for public affairs professionals worldwide. The Council's mission is to advance the field of public affairs and to provide its 700 member companies, associations and other nonprofits with the executive education and expertise they need to succeed while maintaining the highest ethical standards. Learn more at pac.org.



2021 LIST OF TOP MBA SCHOOLS IN THE U.S.

PROGRAMS WITH COURSEWORK IN PUBLIC AFFAIRS ARE HIGHLIGHTED

1. **Stanford University, Stanford, CA**
1. **University of Pennsylvania, Philadelphia, PA**
3. Northwestern University, Evanston, IL
3. University of Chicago, Chicago, IL
5. **Massachusetts Institute of Technology, Cambridge, MA**
6. **Harvard University, Cambridge, MA**
7. **University of California, Berkeley, Berkeley, CA**
8. Columbia University, New York City, NY
9. **Yale University, New Haven, CT**
10. New York University, New York, NY
11. **University of Virginia, Charlottesville, VA**
12. **Dartmouth College, Hanover, NH**
12. **Duke University, Durham, NC**
12. **University of Michigan, Ann Arbor, Ann Arbor, MI**
15. Cornell University, Ithaca, NY
16. **University of California, Los Angeles, Los Angeles, CA**
17. University of Southern California, Los Angeles, CA
18. **University of Texas, Austin, Austin, TX**
19. Carnegie Mellon University, Pittsburgh, PA
20. **University of North Carolina, Chapel Hill, Chapel Hill, NC**
20. University of Washington, Seattle, WA
22. **Emory University, Atlanta, GA**
23. **Indiana University, Bloomington, IN**
23. Vanderbilt University, Nashville, TN
25. **Georgetown University, Washington, D.C.**
25. **Rice University, Houston, TX**
27. Georgia Tech, Atlanta, GA
28. **University of Florida, Gainesville, FL**
28. **University of Minnesota, Twin Cities, Minneapolis, MN**
30. Brigham Young University, Provo, UT
30. University of Notre Dame, Notre Dame, IN
30. **Washington University in St. Louis, St. Louis, MO**
33. University of Georgia, Athens, GA
33. **University of Texas, Dallas, Richardson, TX**
35. **Arizona State University, Tempe, AZ**
35. University of Rochester, Monroe County, NY
37. **Ohio State University, Columbus, OH**
37. University of Wisconsin, Madison, Madison, WI
39. University of Pittsburgh, Pittsburgh, PA
40. Michigan State University, Lansing, MI
41. Penn State University, University Park, PA
41. **Southern Methodist University, Dallas, TX**
41. University of Alabama, Tuscaloosa, AL
44. **Texas A&M University, College Station, TX**
44. **University of Maryland, College Park, College Park, MD**
46. **University of Arizona, Tucson, AZ**
46. University of Tennessee, Knoxville, Knoxville, TN
48. **Boston College, Chestnut Hill, MA**



48. Boston University, Boston, MA
48. University of California, Davis, Davis, CA
 48. University of Utah, Salt Lake City, UT
 52. North Carolina State University, Raleigh, NC
 53. George Washington University, Washington, D.C.
 53. Iowa State University, Ames, IA
 53. University of Massachusetts, Amherst, Amherst, MA
 56. Auburn University, Auburn, AL
56. Baylor University, Waco, TX
56. Rutgers University, Newark, NJ & New Brunswick, NJ
56. Texas Christian University, Fort Worth, TX
60. University at Buffalo--SUNY, Buffalo, NY
61. Northeastern University, Boston, MA
 62. CUNY-Baruch College, New York, NY
 62. Temple University, Philadelphia, PA
 62. University of Missouri, Columbia, MO
62. University of South Carolina, Columbia, SC
62. College of William & Mary, Williamsburg, VA
67. University of California, Irvine, Irvine, CA
 68. University of Kansas, Lawrence, KS
69. Louisiana State University, Baton Rouge, LA
70. Howard University, Washington, D.C.
 70. University of Colorado, Boulder, Boulder, CO
72. Babson College, Wellesley, MA
72. University of Miami, Coral Gables, FL
 74. Chapman University, Orange, CA
74. Tulane University, New Orleans, LA
 74. University of Connecticut, Mansfield, CT
 77. Stevens Institute of Technology, Hoboken, NJ
 77. Syracuse University, Syracuse, NY
 77. University of Kentucky, Lexington, KY
 80. Fordham University, New York, NY
80. Purdue University, West Lafayette, West Lafayette, IN
80. University of Denver, Denver, CO
 83. Clemson University, Clemson, SC
 83. Pepperdine University, Malibu, CA
85. Florida State University, Tallahassee, FL
85. University of Louisville, Louisville, KY
 85. University of Oklahoma, Norman, OK
 88. Case Western Reserve University, Cleveland, OH
 89. Clarkson University, Potsdam, NY
 89. Rochester Institute of Technology, Rochester, NY
 89. University of California, San Diego, La Jolla, CA
 92. Oklahoma State University, Stillwater, OK
 92. Texas Tech University, Lubbock, TX
 92. University of Mississippi, University, MS
95. College of Charleston, Charleston, SC
 95. University of California, Riverside, Riverside, CA
 95. University of Houston, Houston, TX
98. University of Oregon, Eugene, OR



PUBLIC AFFAIRS CURRICULA AND KEY FACULTY

1. Stanford University, Stanford, CA

Stanford offers a host of programs on the strategic value of public affairs including innovative coursework on subjects such as political risk, political economy and game theory.

POLECON 230: Strategy Beyond Markets

- “We will learn how businesses can influence political decision-making and develop frameworks for political strategy. We will examine firms’ interactions with competitive firms, market incumbents, customers, and institutions, including interest groups, legislatures, regulatory agencies, courts, international organizations, and the public.”

POLECON 231: Strategy Beyond Markets: Challenges and Opportunities in Developing Economies

- “[We] will expand the list of topics considered to include managing political risk and protecting the firm in the face of uncertain and discretionary regulatory environments.”

POLECON 239: Strategy Beyond Markets

- “In many of the class sessions, we will draw on the newest theoretical and empirical research in political economy, a field that is particularly relevant for understanding relationships between firms and governments.”

POLECON 515: Strategy Beyond the Market: Innovation in the Energy Industry

- “The future of the energy industry is deeply intertwined with politics and the formation of policy. What happens beyond the market shapes the rules of the game for market competition.”

POLECON 584: Managing Global Political Risk

- “In today’s globalized world, business success hinges on understanding politics as well as economic fundamentals.”

POLECON 660: Behavioral Political Economy

- Most of modern political economy is based on theories of completely rational agents. This has been an enormously fruitful modeling strategy... There are, however, well-known empirical problems with this strategy. In particular, all humans are cognitively constrained: to take two important examples, our conscious attention is sharply limited and our memories are quite fallible.”

POLECON 680: Foundations of Political Economy

- “This course provides an introduction to political economy with an emphasis on formal models of collective choice, public institutions, and political competition.”

POLECON 681: Economic Analysis of Political Institutions

- “This course extends the foundations developed in P680 by applying techniques of microeconomic analysis and game theory to the study of political behavior and institutions.”

Faculty members include [Ken Shotts](#), David S. and Ann M. Barlow professor of political economy; and [Steven Callender](#), Herbert Hoover professor of public and private management.



1. University of Pennsylvania, Philadelphia, PA.

This MBA program offers students the option to partner with faculty and businesses on individual advanced student projects after the first year of core coursework. The business school also permits students to take four elective courses from any of Penn's other academic schools. Wharton MBA electives include:

MGMT 625 - Corporate Governance (elective)

- "[In] the course of carrying out this role they are often called on to respond to the needs of numerous other stakeholders, including customers, employees, government and society at large." See copy of 2019 course syllabus [here](#).

MGMT 715 – Political and Social Environment of the Multinational Firm (elective)

- "This course will teach you to manage effectively in challenging political and social environments." See copy of 2018 course syllabus [here](#).

MGMT 720: Corporate Diplomacy (elective)

- "This class provides an integrative perspective towards the management of these risks and opportunities at the level of firm strategy but with implications for the stability of the economic and political system in which a firm operates." See copy of 2019 syllabus [here](#).

Faculty members include: [Aline Gatignon](#), assistant professor of management; [Witold\(Vit\) Jerzy Henisz](#), Deloitte & Touche Professor of Management in Honor of Russell E. Palmer, former Managing Partner; and director of Wharton Political Risk Lab.

* 3. Northwestern University, Evanston, IL.

Not enough relevant information was found.

* 3. University of Chicago, Chicago, IL.

Not enough relevant information was found.

5. Massachusetts Institute of Technology, Cambridge, MA.

MIT offers an MBA and MPA dual program in conjunction with Harvard University.

15.014 Applied Macro- and International Economics II

- Course is part of the Management Economics subject area.
- "Explores the basics of governmental intervention, focusing on areas such as the judicial system, environment, Social Security, and health. Builds skills to determine what type of policy is most appropriate."

15.218 Global Economic Challenges and Opportunities

- Course is part of the Global Economics Management subject area.
- "Discusses current global economic issues to develop the tools and frameworks to be able to predict and plan for how governments will respond to different challenges in the future."

15.219[J] Global Energy: Politics, Markets, and Policy

- Course is part of the Global Economics Management subject area.
- "Extends fundamental concepts in the social sciences to case studies and simulations that illustrate how corporate, government, and individual decisions shape energy and



environmental outcomes.”

15.223 Global Markets, National Policies and the Competitive Advantages of Firms

- Course is part of the Global Economics Management subject area.
- “Provides conceptual tools for analyzing how governments and social institutions influence economic competition among firms embedded in different national settings. Public policies and institutions that shape competitive outcomes are examined through cases and analytical readings...”

15.910 Innovation Strategy

- Course is part of the Strategic Management subject area.
- “Topics include “crossing the chasm” with new technologies, appropriating the returns from innovation, platform strategy, and the role of intellectual property and government regulations.”

Key faculty members include: [Valerie J. Karplus](#), professor of global economics and management.

6. Harvard University, Cambridge, MA.

Harvard provides courses on creating competitive advantage through social impact, managing political risk and recognizing global political risks and opportunities.

STRATEGY 1415: Creating Shared Value: Competitive Advantage through Social Impact

- “This course is relevant for anyone who recognizes the growing importance of social issues to corporate success and the power of companies to change the world. It offers an expanded vision of corporate strategy and purpose by incorporating social impact as a source of competitive advantage.”

MBA elective courses on the relationship on business, government and the global economy.

(Course #1151) Globalization and Emerging Markets (elective)

- “GEM provides simple frameworks to understand the process of economic growth, to analyze the nuances between different emerging markets, to identify and learn how to deal with political risk, and to manage within a weaker or less formalized institutional environment.”

(Course #1130) Entrepreneurship and Global Capitalism (elective)

- “The course is relevant to all future leaders operating in today’s global context, as it considers the roles of entrepreneurs, CEOs, investors, inventors, philanthropists, and politicians.”

(Course #1166) Managing International Trade and Investment (elective)

- “Markets and industries can vary dramatically between nations and, increasingly, political and economic events across the globe shape the issues faced by managers and investors in a vast array of industries. This course is about how to recognize and analyze the risks and opportunities inherent in doing business or investing abroad.”

Faculty members include [Felix Oberholzer-Gee](#), Andreas Andresen professor of business administration; [Herman B. “Dutch” Leonard](#), professor of management; [Sophus A. Reinert](#), professor of business administration.

7. University of California, Berkeley, Berkeley, CA.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.



*** 8. Columbia University, New York City, NY.**

Not enough relevant information was found

9. Yale University, New Haven, CT.

First-year courses address nonmarket actors and strategies, causes and consequences of macroeconomic events, public policy development and legal/regulatory issues.

State and Society

- “This course explores the complex two-way interactions of firms and a broad range of “nonmarket” actors in a variety of settings.”

The Global Macroeconomy

- “This course develops a framework for understanding the causes and consequences of macroeconomic events in real time, a useful input to the management of any enterprise, local or global, profit or non-profit.”

Policy Design

- “The purpose of this class is to teach you how to quantitatively evaluate public policies — we want to move beyond enumerating reasons why policies might be good or bad and learn how to measure costs and benefits and weigh them against one another.”

Legal Context of Management

- “This course will enhance the legal competency of EMBA students through a survey of critical legal and regulatory issues affecting organizations.”

Key faculty members are [Paul Bracken](#), respected thought leader and professor of management and political science; and [Michael Kraus](#), assistant professor of organizational behavior.

*** 10. New York University, New York, NY.**

Not enough relevant information was found.

11. University of Virginia, Charlottesville, VA.

The University of Virginia offers an MBA program with electives that pertain to business-government relations.

GBUS 8309- Management of Economic Growth and Society (elective)

- “Students will examine how investments in developing economies in particular present firms with opportunities to realize substantial financial returns and contribute to economic growth but are fraught with unique challenges and risks.”

GBUS 8330- Business-Government Relations (elective)

- “Equips students to be the type of managers who understand government processes, are politically aware, are mindful of the interaction between media, government, and business and appreciate how business can gain strategic advantage by monitoring and working with government at all levels.”

GBUS 8306- Social Responsibility and Entrepreneurship (elective)

- “Explores the multiple ways that an individual, company, or corporation participates



in ventures that impact social and/or environmental issues while simultaneously focusing on financial goals.”

Key faculty members include: [Peter Debaere](#), professor of business administration; [Kinda Hachem](#), associate professor of business administration; and [Peter D. Prowitt](#), professor of global economies and markets.

12. Dartmouth College, Hanover, NH.

Dartmouth offers elective courses under the Ethics and Social Responsibility category that students can take within the MBA program that are *not* part of the core curriculum:

Business and Society (elective)

- “[This] introductory minicourse is designed to give students an integrated perspective on the unique roles which government and business play in society.”

Impact Investing: Capital for Social Impact (elective)

- “[This] course will examine the sources, markets, costs, risk and return tradeoffs, and accountability mechanisms in the emerging markets for Social Impact Capital.”

Managing for Social Impact (elective)

- “A recurring theme will be where and how business strategies and frameworks can helpfully be applied or adapted by social-purpose organizations, and where they might have problematic consequences.”

Key faculty include [Curtis R. Welling](#), clinical professor of business.

12. Duke University, Durham, NC.

At Duke University, students have the opportunity to learn about leadership and ethics, and political influences on organizations.

MGRECON 780G- Global Managerial Economics

- “Specific topics include the following: Logic of interventions by national governments; international trade; empirical demand analysis; price discrimination strategies; pricing, entry and regulatory issues with application to the pharmaceuticals industry; game theory; and tools for the analysis of strategic interactions among large players”.

MGRECON 781- The Global Economy

- “Particular attention is paid to understanding a variety of current global issues that are important for firms.”

MGMTCOM 570- Effective Advocacy

- “Students learn advocacy skills; manage communication; construct written and oral messages; analyze and respond to complex communication situations; and anticipate and answer challenges and counter arguments.”

Faculty members include [Jonathon Cummings](#), professor of management and organization; and [Kimberly Wade Benzoni](#), professor of management and organization.

12. University of Michigan, Ann Arbor, Ann Arbor, MI.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.



* **15. Cornell University, Ithaca, NY.**

Not enough relevant information was found.

16. University of California, Los Angeles, Los Angeles, CA.

UCLA's business school explores the political environment for business, the art of influence and changing conditions facing companies in developing countries.

M293A. Political Environment of American Business

- "Evaluation of certain criticisms made by business of American political system. Designed to provide clearer understanding of principal features of American politics, especially as they influence business enterprise."

285A. Leadership, Motivation, and Power

- "Theoretical and practical approaches to influencing and motivating people. Relative effectiveness of various leadership styles, different motivation theories, and power tactics from managerial point of view."

297E. Business and Economics in Emerging Markets

- "Analysis of changing economic, political, demographic, and sociocultural conditions in developing countries as they affect the business environment."

Faculty members include [Sanford Jacoby](#), distinguished research professor in management and organizations; and [Michael R. Darby](#), Warren C. Cordner distinguished professor of money and financial markets.

* **17. University of Southern California, Los Angeles, CA.**

Not enough relevant information was found.

18. University of Texas - Austin, Austin, TX.

This MBA program offers a business-government relations concentration. The following courses can be selected by students who wish to pursue this concentration:

BGS 82- Corporate Political Strategy (concentration course)

- "This course will explore the relationship between business and its external stakeholders including elected officials, regulators, mass public, public interest groups, NGOs, and activists in the United States."

BGS 380E- Global Political Economy (concentration course)

- "Exploration of how firms can successfully integrate their traditional strategies with non-market strategy in the global arena, including how to successfully engage with international non-market actors such as foreign governments, regulators, political parties, NGOs, and the media."

BGS 380D- Strategic Corporate Social Responsibility (concentration course)

- "A study of how the political and regulatory environment enables and constrains business activity and how individual firms and groups of firms can ethically, yet effectively, lobby legislatures, negotiate with regulators, create industry associations, make campaign contributions, and engage in other political activity to gain competitive advantage."

BGS 385 or BGS 385W Business, Government & Public Policy or Business, Government & Public Policy (concentration course)



- “Studies the relationship between business and government throughout the policy process and examines the constitutional constraints that affect businesses across different political and legal systems. Explores ethical issues of the role of business in the policy process.”

MAN 383- Advocacy (concentration course)

- “This course focuses on research and theory related to the very practical issue of how one ‘sells’ ideas in organizations, politics, and life. Materials in the class integrate theories, research, and popular sources on topics drawn from persuasion, marketing, leadership, and communication.

PA 383- Politics and Process (concentration course)

- “...covers how public problems are framed and debated, and how policy solutions are legitimated and implemented in the U.S. political system.”

Faculty include: [Timothy Werner](#), associate professor of business, government and society.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 19. Carnegie Mellon University, Pittsburg, PA.**

Not enough relevant information was found.

20. University of North Carolina, Chapel Hill, Chapel Hill, NC.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 20. University of Washington, Seattle, WA.**

Not enough relevant information was found.

22. Emory University, Atlanta, GA.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 23. Indiana University, Bloomington, IN.**

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 23. Vanderbilt University, Nashville, TN.**

Not enough relevant information was found.

25. Georgetown University, Washington, D.C.

The Strategy, Economics, Ethics, and Public Policy area of Georgetown’s MBA program is dedicated to forging and disseminating an improved understanding of the firm and its interaction with the external environment beyond the market.

BADM 600- Business and Public Policy in a Global Economy (core course)

- “Analyze the effects of government policies on business and the effects of business on government. Learn to forecast changes in government policy.”

Business and Government (core course)

- “Examine the political economy of international business and the way firms compete in a rules-based’ global economy, focusing on trade and investment.”



BADM 720- Political Risk Analysis (elective)

- “To enhance the quality of our decision-making we need to understand how political events or policy decisions can disrupt investment, trade, and commerce, threaten stability in any given country and affect international relations. With a particular focus on recent events, students will: learn to identify drivers of political risk, study different methods and analytical frameworks to measure it, and analyze real world cases to manage it.”

BADM 732 - The Business of Lobbying (elective)

- “...will critically examine American politics and government through the prism of interest group participants to reveal how public policy formulated in our nation’s capital impacts business interests around the country.”

Faculty members include [Jeffrey Macher](#), professor and academic director of Georgetown Center for Business and Public Policy; and [John W. Mayo](#), professor of economics, business and public Policy.

25. Rice University, Houston, TX.

The [MBA core curricula](#) include courses in the fundamentals of business or corporate strategy, business ethics/corporate social responsibility, and business-government relations. In the Executive MBA Program, here are daytime electives that pertain to business-government relations:

MGMT 561 - Business-Government Relations (elective)

- “Study of how public policy influences the private competitive environment of the firm. Examines the major political institutions and actors — Congress, the President, interest groups, the media, and administrative agencies — that shape U.S. public policy. Students analyze business political strategies and formulate several of their own.”

MGMT 600 - International Energy Simulation (elective)

- “You will be assigned to one of about 15 teams including government, energy companies, media, villagers, public policy institutions...”

MGMT 667 - Applied Capital Markets (elective)

- “It builds on the basic principles of the structure of the banking system, capital market structures and functions, funding and solvency issues, and also looks at current regulatory, political and agency issues.”

MGMT 668 - International Trade & Business Strategy (elective)

- “An overview of the economic and political environment of international trade, foreign investment, and competitiveness, focusing on institutions that affect international commerce.”

MGMT 865 - Globalization of Business (elective)

- “This course examines the increasing importance of trade and foreign direct investment and the global political-economy to U.S. business.”

MGMT 866 - Public Policy Management & Advocacy (elective)

- “This course demonstrates how organizations, especially corporations, set up processes for identifying and managing public policy issues. Then, to help achieve their public policy objectives, it discusses how corporations use best practices in engaging with stakeholders — governments, media, communities and non-profit NGOs.”

MGMT 747 - Regulatory Environment of Business (elective)

- “We will apply the methodology of neoclassical economic analysis to understand the



role and function of government and governmental decision-making; explore the intersection between economics and the law”

Faculty members include: [Nancy Sauer](#), lecturer in management and professor of business-government relations; and [Douglas A. Schuler](#), associate professor of business and public policy.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 27. Georgia Tech, Atlanta, GA.**

Not enough relevant information was found.

28. University of Florida, Gainesville, FL.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

28. University of Minnesota - Twin Cities, Minneapolis, MN.

The University of Minnesota does not incorporate business-government relations/public affairs into its core curriculum, but incorporates it into several classes in its management concentration.

OLPD 6402- Integrative Leadership: From Theory to Practice (management concentration course)

- “Strategic challenges linking business, government, and society locally [and] globally.”

MGMT 6305- The International Environment of Business (management concentration course)

- “Introduction to international trade/finance theory and political economy. Institutional governance of international trade/monetary policy, differences in political-economic/ sociocultural systems.”

Faculty: [Kathy Quick](#), associate professor of leadership and management.

*** 30. Brigham Young University, Provo, UT.**

Not enough relevant information was found.

*** 30. University of Notre Dame, Notre Dame, IN.**

Not enough relevant information was found.

30. Washington University in St. Louis, St Louis, MO.

Its MBA program has several core courses related to business-government relations. Also, in the final two semesters, MBA students are required to take business-government relations capstone courses.

MGT 5305 - The Global Business Environment in the 21st Century (core)

- “[How] do institutions and government policy affect competitiveness and business opportunities around the globe?”

Global Institutions and Values (core)

- “Gain a solid grounding in the cultures, political systems and economies of the leading and emerging countries of the world.”

Faculty include: [Kirt T. Dirks](#), professor of leadership and vice chancellor of international affairs at Bank of America.



* 33. University of Georgia, Athens, GA.

Not enough relevant information was found.

33. University of Texas, Dallas, Richardson, TX.

This MBA program offers various concentrations that contain business-government relations and/or public affairs coursework. Additionally, the Jindal School of Management's center for excellence, the Institute for Corporate Governance, teaches public affairs and governance to MBA and MS students in management. It also offers seminars and events for the Dallas business community at large.

ENGY 6332 Energy and Sustainability (concentration course)

- "The course discusses major shifts in the global energy industry and the impact shifts in public perception are having on international and domestic energy policies, the environment, and corporate and government sustainability initiatives."

ENGY 6335 Power Industry: Finance, Economics and Markets (concentration course)

- "The course covers public/private utilities, costs, revenues, guarantees on returns as well as government granted service area monopolies, franchised utilities, and independent power producers."

IMS 6213 Global Politics in Business (concentration course)

- "This course will provide a comprehensive study of global business and politics. It examines regulatory compliance, ideology, government policies, ethical conflicts, environmental and resource issues at a global level"

ACCT 6287 Board Membership, Risk Management and Compliance (executive education course)

- "This course will consider the functions of the board of directors. Topics include strategy, risk management and compliance."

Faculty include: [Seung-Hyun Lee](#), professor of organizations, strategy and international management; [Clint Peinhardt](#), lecturer in global politics in business; [Diane McNulty](#), clinical professor, organizations, strategy and international management; and associate dean, external affairs and corporate development.

35. Arizona State University, Tempe, AZ.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

Faculty members include: [Gerry Keim](#), professor of management and entrepreneurship.

35. University of Rochester, Monroe County, NY.

Not enough relevant information was found.

37. Ohio State University, Columbus, OH.

Its MBA program's Social Impact Pathway provides students an understanding of the blurring lines between nonprofit and for-profit entities and the ways in which organizations engage in business activities with goals of social impact.

AMIS 7250: Financial Statements of Nonprofit and Governmental Organizations (required)

- This course centers on financial aspects of nonprofit and governmental organizations, beginning with their financial reports. The course focuses on:



1. The financial reporting concepts and standards that are applicable to nonprofit and governmental organizations;
2. Ratio and other summary indicators used to evaluate the financial condition and financial performance of nonprofit and governmental organizations
3. The analysis and interpretation of financial statements of selected nonprofit and governmental organizations.

PUBAFRS 5595: Social Enterprise (required)

- “A comprehensive introduction to the core concepts and key principles of social enterprise. Social enterprises are defined as nonprofit organizations that draw on market principles to pursue their social mission as well as governments and businesses as well.”

PUBAFRS 7553: Nonprofit Management and Governance (required)

- “The purpose of this course is to provide students of nonprofit management with the knowledge necessary to operate in today’s complex organizational environment.”

BUSMHR 7543: Understanding Commercial and Social Franchising (optional)

- “This course will explore the business and legal requirements of franchising in the United States and internationally. It will provide students with an understanding of how to design and develop consistent and sustainable commercial and social franchise systems.”

PUBAFRS 5592: Marketing for Nonprofit and Public Organizations (optional)

- “This course examines the marketing principles of mission-driven organizations, specifically nonprofits and government agencies. Marketing is one tool available to managers to improve organizational performance and encourage effective communication to stakeholders.”

PUBAFRS 7501: Grant Writing in the Public Sector (optional)

- “An introduction to the public sector process of grant writing including techniques and structure.”

RURSOC 5580: Social Impact Assessment (optional)

- “This course provides students with a broad understanding of the fundamental history, concepts, methods, and theories of Social Impact Assessment (SIA) as part of environmental policy and regulation in both US and International contexts.”

PUBAFRS 7554: Performance Measurement and Management in the Public Sector (optional)

- “Federal, State, Local and quasi-governmental case studies will be examined on how elected officials and public/non-profit sector managers are using these tools to determine what programs should continue to receive investment and which programs should be discontinued”.

PUBAFRS 6040: Public Budgeting and Finance (optional)

- “The course examines the motivations for creating a public sector, contemplates budgets as political, policy, and financial documents and discusses methods for budgeting and budget analysis”

PUBAFRS 6010: Legal Environment and Public Organizations (optional)

- “Provides students an understanding of the legal foundations of public affairs. Students use legal reasoning to examine and analyze the constraints imposed on public policy making and program management and implementation by the legal environment. ”

Faculty members include: [Joseph Alutto](#), distinguished professor emeritus, management and



human resources.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 37. University of Wisconsin-Madison, Madison, WI.**

Not enough relevant information was found.

*** 39. University of Pittsburgh, Pittsburgh, PA.**

Not enough relevant information was found

*** 40. Michigan State University, Lansing, MI.**

Not enough relevant information was found.

*** 41. Penn State University, University Park, PA.**

Not enough relevant information was found.

41. Southern Methodist University, Dallas, TX.

This program offers a few core courses in business-government relations in various concentrations. It also offers an international exchange program where students can learn about political and economic trends and how they intertwine with businesses.

MNGT 6210 - Global Leadership Program

- “An experience abroad in which students meet with local business and government leaders”.

FINA 6222 - Financial Markets and Monetary Policy

- “[The] difficulties of dealing with an economy that is evolving toward a new, high-productivity paradigm characterized by government surpluses and private sector savings shortfalls.”

BUSE 6202 - Managerial Economics

- “Topics include supply, demand, and market equilibrium. Also, competition, industrial concentration, government regulation, optimal pricing strategies, and economic efficiency.”

Faculty include [Mea Ahlberg](#), adjunct professor of management and organizations; and [Michael Davis](#), clinical professor of strategy (and specializes in the intersection between government and business).

*** 41. University of Alabama, Tuscaloosa, AL.**

Not enough relevant information was found.

44. Texas A&M University, College Station, TX.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

44. University of Maryland, College Park, College Park, MD.

Students will “develop sophisticated analytical skills and a deep understanding of the way business functions like marketing, finance and operations interact.” Business Management and Public Policy combined degrees (MBA and MPP). Some coursework relating to business-government relations and public policy



BUSM604 Managerial Economics and Public Policy

- “Market failures and government intervention. Public policy processes affecting business operations.”

BUSM626 The Global Economic Environment

- “Relationship between national and international economic environments. Determinants of output, interest rates, prices and exchange rates. Analysis of effect of economic policies (fiscal, monetary, trade, tax) on the firm and the economy.”

BUSM778 Introduction to Global Business Experience

- “Introduction to the economic climate of the country and region, history political influences on business landscape, and specific opportunities and threats of doing business in the destination country.”

Faculty members include: [Rajshree Agarwal](#), professor in management and organization; and [Rachelle Sampson](#), associate professor of business and public policy.

46. University of Arizona, Tucson, AZ.

Arizona offers a singular core government relations course in the curriculum, mainly a global business one that immerses students in a foreign country and its respective political and governmental environment.

BNAD 596C Global Business Experience (core/elective)

- “Students would then depart for an 8-10-day experience to an emerging market, engaged in extensive interactions with business, government and other organizations.

FIN 531 Financial Intermediaries (elective)

- “Financial markets and institutions; effects of economic conditions and government policy on financial institutions”.

MGMT 563 Doing Business with Africa: A Cultural Perspective (elective)

- “... Designed to provide cultural grounding and competency in Africa for students and professionals interested in conducting business and/or working with government agencies and nonprofit organizations in Africa.”

MKTG 560 International Marketing (elective)

- “Marketing planning and strategies for foreign environments; cultural, political, economic factors affecting the international marketer...”

ECON 527 Current Topics in Healthcare Economics and Policy (elective)

- “This course uses the core principles and methods of health economics to analyze current important issues in healthcare economics and policy.”

MIS 515 Information Security in Public and Private Sectors (elective)

- “Components include national policy, threats, countermeasures and risk management among others.”

MGMT 538 Healthcare Organization and Management (elective)

- “This course focuses on the management and organization of health care delivery, particularly in the United States.”

Faculty include: [Lehman Benson III](#), associate professor, management and organizations;



[Charity-Joy Acchiardo](#), lecturer, economics.

*** 46. University of Tennessee, Knoxville, TN.**

Not enough relevant information was found.

48. Boston College, Chestnut Hill, MA.

The courses in this MBA program focus on leadership as well as the public and private sectors of businesses as they relate to the public good and governmental affairs.

MGMT 2270- Ethics, Public Policy, and the “Sin Industries”

- “There is also an external environment, i.e., those political and social forces that play in formulating the strategy of the firm... The purpose of this course is to examine how business (internal environment) and public policy (external environment) processes interact.”

BSLW 6651- Nonprofits & Public Sector Organizations

- “[Examines] nonprofit corporations and governmental entities: federal, state, and local throughout the American economy.”

BSLW 8801- Law Economics and Public Policy

- “This interdisciplinary course employs law, economics, and public policy as essential — and inseparable — frameworks for understanding many of the most critical and current challenges facing our nation and world.”

Faculty members include: [Thomas Wesner](#), associate professor of the practice in the department of business law and society; and [Richard McGowan](#), associate professor of the practice in the department of finance.

48. Boston University, Boston, MA.

This Social Impact MBA program offers course electives that incorporate aspects of business-government relations.

QSTOB 830- Leading the Mission-Driven Organization (elective)

- “Such missions occur in the context of various organizations, including non-profit and for-profit, philanthropic and religious, public and private, governmental and non-governmental. This course focuses on leadership theories, frameworks, and practices that take seriously the nature of workers.”

QSTMK 838- Behavior Change Practicum (elective)

- “Every organization — be it government, private company or welfare agency — is in the business of changing behavior. In this course, students will learn to apply insights from behavioral economics to effectively produce it.”

QSTMK 867- Corporate Social Responsibility Marketing (elective)

- “Practitioners must be pragmatic when engaging in marketing social change. Understanding how to apply best practice, identify opportunities, address challenges, engage stakeholders and innovate strategically are essential skills in this rapidly evolving sector.”

Faculty include [Alan B. Cohen](#), research professor of markets, public policy, and law; and [Ned Rimer](#), senior lecturer of management and organizations.

48. University of California, Davis, CA.



This MBA program offers mostly elective courses pertaining to business-government relations.

276 Real Estate Finance and Development (elective)

- "The course will have special lectures on wetlands and the political process, forces, moratoriums and controls."

202A Markets and the Firm (core)

- "Examines the interaction of consumers, firms and government, and the effect this interaction has on the use of resources and firm profitability."

202B Business, Government and the International Economy (elective)

- "Examines the influence of government and international factors on the business environment."

215 Business Law (elective)

- "Subject matter includes an introduction to the American legal system, legal reasoning, contracts, agency, business organizations, and government regulation."

291 Topics in Social Entrepreneurship (elective)

- "As the traditional lines blur between nonprofit enterprises, government, and business, it is critical that business students understand the opportunities and challenges in this new landscape."

Faculty include: [Mark Smith](#), lecturer of management and director of public policy at Western Region for Ducks Unlimited (DU).

*** 48. University of Utah, Salt Lake City, UT.**

Not enough relevant information was found.

*** 52. North Carolina State University, Raleigh, NC.**

Not enough relevant information was found.

*** 53. George Washington University, Washington, D.C.**

Not enough relevant information was found.

*** 53. Iowa State University, Ames, IA.**

Not enough relevant information was found.

*** 53. University of Massachusetts, Amherst, Amherst, MA.**

Not enough relevant information was found.

*** 56. Auburn University, Auburn, AL.**

Not enough relevant information was found.

56. Baylor University, Waco, TX.

While the school doesn't offer core courses in public affairs, its economics electives offer courses related to government and public policy.

ECO 5317 - Contemporary Government and Business Relations (elective)

- "An examination of the many ways in which government and business interact. Topics include the historical development of government regulations of business; the current



state of antitrust enforcement; issues involving multinational corporations..."

ECO 5320 - The Economics of Government (elective)

- "Economic rationale and effect of various taxes, user pricing, and the role of government in the allocation of resources, stabilization of the economy, and redistribution of wealth."

ECO 5327 - E-Commerce Economics (elective)

- "[The] economics of Internet advertising; intellectual property rights of digital products; national and international public-policy issues of e-commerce".

ECO 5330 - Problem Areas in International Economics (elective)

- "Particular emphasis upon emerging problems relating to the international monetary system, the trend toward economic regionalism, the growth of the less developed countries, and economic relations between private enterprise economies and state trading enterprises."

Faculty include [Steve Green](#), professor of economics; and [Timothy Kayworth](#), professor of information systems and associate dean of graduate business programs.

56. Rutgers University, Newark, NJ & New Brunswick, NJ.

This MBA program offers several business-government relations courses that are either integrative or core-course requirements.

22:373:623 | 22:373:628 (PT) Business, Ethics, and Society (core)

- "A major priority of the course is to equip students to make thoughtful and effective arguments as to how to deal with business issues as to which there is no obvious, clear answer, and in which ethical, social, or political concerns are present."

22:620:672 Urban Entrepreneurship & Economic Development (integrative course)

- "The course will explore the many dimensions of urban entrepreneurship and economic development through an exploration of the business and policy issues, the use of action research methods and the development and completion of consulting projects."

22:373:602 Management and Public Policy (elective)

- "Examines the interaction between public policy and business. Considers the public policy process, including analysis of how issues arise in a pluralistic society. Reviews significant public policy issues, the political process and how it deals with issues, societal value-setting processes, and the means for expressing those values."

Faculty include [Farok Contractor](#), distinguished professor of management and global business; and [Danielle Warren](#), professor of management and global business.

56. Texas Christian University, Fort Worth, TX.

This MBA program offers a variety of management courses that can be taken as electives, depending on the program, and contain public affairs and governmental relations content.

MANA 60023 Legal and Social Environment of Business

- "Corporations operate within an environment that is comprised of relationships with customers, investors, employees, competitors, and suppliers. The primary focus of this course will be to examine those federal and state laws that regulate these relationships. Appropriate attention will be paid to the various social, ethical, and political forces that influence the development and enforcement of laws."



MANA 72440 Legal Issues in Health Care

- “This course is a study of the fundamental legal issues, including structural and operational issues affecting health care providers and payers. Discussions will cover federal and state fraud and abuse issues, patient safety, patient rights and responsibilities...”

MANA 70620 Energy Legal and Regulatory Issues

- “[Focuses] on legal and regulatory issues unique to the U.S. energy industry. Key legal topics covered include ownership rights, kinds of interests, protection of rights, creation and transfer of rights, creation and transfer of interests, essential clauses of modern energy leases, taxation, and energy contracts.”

MANA 72420 U.S. Health Care Policy

- “The course will examine the history and possible futures of U.S. health care policy with respect to health services”

MANA 72423 U.S. Health Care Policy

- “In addition to addressing specific legislation and regulation that governs health care policy, the course will illuminate the dynamics, processes, and players that shape and influence these policies... (etc.)”

Faculty members include [Richard Priem](#), professor of management; and [Robert T. Rhodes](#), professor of professional practice in the department of management and leadership development.

60. University at Buffalo--SUNY, Buffalo, NY.

This MBA program provides a variety of coursework in management and policy with a focus on globalization, law and government.

MGT 554LEC International Law & IP Management

- “Ethical issues related to information privacy, accessibility, property, and accuracy; practice principles in data retrieval, globalization and sourcing; important laws, regulations, compliance, and treaties — U.S. federal laws, EU Data Protection Directive and Indian privacy laws”

MGT 617LEC The Government, the Law, and the Firm

- “An analysis of the business sector’s relation to the principal forces operating in the legal, political, and social environment. Particular attention given to constraints and freedoms offered under common, corporate, and regulation.”

MGE 602 The Global Economy and the Business Firm

- “A study of the patterns and fluctuations of growth of the aggregate level of economic activity in a modern complex society. Among the topics included are... macroeconomic forecasting; alternative fiscal and monetary policies and their role in promoting stability and progress; and macro aspects of legislation.”

MGT 640LEC Legal Aspects of Business Mgmt

- “Coverage of contracts, business organizations, government regulations, and various areas of commercial law. Fundamental issues in jurisprudence, procedure and legal reasoning, and related global, ethical, and public policy issues are addressed.”

Faculty include [Kenneth Kim](#), associate professor of operations management and strategy.

61. Northeastern University, Boston, MA.



This program requires interdisciplinary studies in which students must take six credits worth of courses in any of the other five colleges on campus such as the schools of public policy and law.

INTL 5200 Political Economy: Interdisciplinary Perspectives

- “Examines how states, institutions, policy choices, and social forces shape — and are influenced by — the global economy and the world polity.” (College of Social Sciences elective)

ECON 5140 Applied Econometrics

- “Applies the fundamentals of econometrics to analyze structural economic models, forecasting, and policy analysis.” (College of Social Sciences elective)

LPSC 6313 Economic Analysis for Law, Policy, & Planning

- “[Familiarize students] with the essential ideas and methods of microeconomics and their application to a wide range of domestic public policy issues at the national, state, and local level.” (School of Law elective)

INTB 6226 Becoming a Global Leader

- “Discusses the alignment between the firm’s business strategy and the leader’s responses in a multicultural environment” (concentration elective)

FINA 6204 International Financial Management

- “Topics include operation of the foreign exchange markets, foreign exchange risk management, sources and instruments of international financing, foreign direct investment and the management of political risk.” (concentration elective)

Faculty members include [Ruth V. Aguilera](#), distinguished professor of international business and strategy; and [Valentine M. Moghadam](#), professor of sociology and international affairs.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

* **62. CUNY-Baruch College, New York, NY.**

Not enough relevant information was found.

* **62. Temple University, Philadelphia, PA.**

Not enough relevant information was found.

* **62. University of Missouri, Columbia, MO**

Not enough relevant information was found.

62. University of South Carolina, Columbia, SC.

This MBA includes several core courses and electives relevant to business-government relations, and includes global-focused courses on economics and stakeholder management.

Global Economics (core)

- “Behavior of consumers and firms, government antitrust policy, open economy macroeconomic policy, and determinants of trade patterns and trade policy.”

IBUS 710: Global Stakeholder Management (elective)

- “At the nexus of business and strategy is the management of political and social



uncertainty orchestrated by stakeholders (those social, political and economic actors who have a stake in the firm's operations including nongovernmental organizations, governments... [etc.]"
IBUS 717: Managing Cross-Border Teams (elective)

"Business people often interact with culturally different colleagues, competitors, suppliers, and government officials."

[Lite Nartey](#), assistant professor of international business.

62. College of William & Mary, Williamsburg, VA.

MBA coursework includes business-government relations, with featured courses on global economics and international finance.

BUAD 5941 Business, Government and the Global Economy (core)

- "Students are encouraged to analyze business and economic policies and money and capital markets."

BUAD 6371 - International Financial Foundations (elective)

- "Using an applied approach, students develop deeper appreciation for the nature of global connectedness, including both trade and financial flows, and country risk assessment."

Faculty members include [Steven Papamarcos](#), senior professor of management.

67. University of California, Irvine, Irvine, CA.

MBA curriculum offers several elective courses that pertain to business-government relations and include topic areas such as health care and health policy.

206. Business and Government for Managers

- [Introduce] students to the many non-market issues that affect today's managers, with a particular emphasis on understanding how and why governments intervene in competitive markets."

295. Federal Policy in Health Care

- "Topics include political environment of management, concepts, and processes central to political analysis, bureaucratic politics, politics, and the manager."

264. U.S. Health Policy

- "Provides an overview of U.S. health policy with a particular emphasis on current policy developments and debates. Students will be introduced to the basic tools of policy analysis and will apply them to health policy issues."

Faculty members include [N. Edward Coulson](#), professor of economics and public policy.

*** 68. University of Kansas, Lawrence, KS.**

Not enough relevant information was found.

69. Louisiana State University, Baton Rouge, LA.

LSU's MBA program contains several required courses in business-government relations with emphasis on the legal environment of business and competitive advantage.

BADM 7140 - Legal Environment of Business



- “The structure of the legal environment of business; sources of law affecting business; constitutional issues in the legal environment of business (etc.)”

BADM 7190 - Managing Sources of Competitive Advantage

- “Contemporary approaches to developing and sustaining a competitive advantage in global competition; topics include: competition for competence, strategy and technology, managing home and host government relations, cooperative strategy...”

BADM 7200 - Economic Environment of the Firm

- “National and global issues that affect the firm; an introduction to theoretical concepts and policy issues associated mainly with macroeconomics and to a lesser degree with managerial economics.”

Faculty include [Luke Cashen](#), adjunct faculty of business administration.

70. Howard University, Washington, D.C.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

*** 70. University of Colorado, Boulder, CO.**

Not enough relevant information was found.

72. Babson College, Wellesley, MA.

Bapson’s program covers “non-market strategies” and examines how each discipline and overall business management can benefit society.

MOB 7517 Healthcare Ecosystem

- “We will explore the system’s various components and their roles: ... the entities that pay for health care (insurance companies and health maintenance organizations)... and the government (in its role as regulator and funder).”

MOB 7523 Communication in a Global Context

- “This course assumes that our abilities to think strategically and to communicate powerfully in the global marketplace are profoundly influenced by culture, gender, ethnicity, and technology. We’ll examine the knowledge, mindfulness, and behaviors that lead to more successful business engagements with our clients.”

MOB 7549 - Global Business Institution and Policies

- “[We] analyze the impact of the formal and informal dimensions of their environment, including, among others, corporate governance systems, innovation systems, policies, non-market ecosystems, corruption, and third-sector activism, on firms strategies.”

Faculty include: [Bob Morris](#), senior fellow in social innovation and former VP of communications at InterGen and Waste Management; and [Bret Bero](#), lecturer of management.

72. University of Miami, Coral Gables, FL.

This MBA program covers a substantial amount of public affairs-related coursework related to sustainable business topics, and sustainability coursework on “non-market valuation.”

ECO 614: Valuing Public Goods (sustainability focus course).



- “While the costs of becoming more sustainable are relatively straight forward for the firm to quantify, the benefits to society (social benefits) are more difficult to determine. Nonetheless, assessing how clientele and other external stakeholders value sustainable practices is important if firms are to prioritize their efforts. This course will introduce students to the world of non-market valuation: the valuation of goods and services for which no true market exists with prices to reveal how much consumers are willing to pay.”

ECO 615 Managing Regulation Compliance (sustainability focus course).

- “Sustainability initiatives must be integrated with a complex set of government regulations. Regulation systems such as standards, tradeable permits, and taxes are analyzed from the firm’s point of view. Regulation systems are also studied when compliance costs are uncertain or changing over time. Many modern regulation systems allow firms to earn credits by over-complying, which can be sold or banked for future use. The course will study compliance/credit management, including over the business cycle and when regulation changes over time. The value of compliance/over-compliance to the firm’s brand and to society/external stakeholders is integrated into the optimal compliance decision.”

ECO 617 Enterprise Risk Management (sustainability focus course).

- “Tools for the measurement and mitigation of risk are developed. Measurement tools include value at risk measures, expert opinion, and the use of market prices. Mitigation tools include catastrophe bonds, derivatives such as weather derivatives, and adaptations (building resilience). Risks that are relevant to sustainability, such as fat tailed risk and environmental catastrophes, are emphasized. The value of environmental risk reduction to the firm and society are derived.”

BUS 655 Public Policy and Health (Health Sector Management and Policy concentration course)

- “Development of public policy at the federal, state and local level. Policy process, models of policy analysis, policy development in several government service areas, and plans for policy change. Special emphasis on health policy formulation, implementation and the use of epidemiological tools in health policy analysis.”

HSM 687 Health Care Organization, Economics & Ethics (Health Sector Management and Policy concentration course)

- “...Students will understand and analyze the organizational structure, behavior, interactions between structure and behavior, and the resultant performance of the various sectors of the health care industry, including models of hospital management behavior, operations of alternative services markets, physicians as small businesses, group practices and employees, the market for physician services, the market for nurses, the issue of risk and risk sharing, and the impact of government on organization, behavior and performance in the market place.”

Faculty include: [Karoline Mortensen](#), associate professor of health management and policy; and [Michael T. French](#), professor of health management and policy, and academic director of the masters in health administration program.

*** 74. Chapman University, Orange, CA.**

Not enough relevant information was found.

74. Tulane University, New Orleans, LA.

Tulane offers one core course with content pertaining to business-government relations. Electives within the management and accounting areas also reference this subject area.



MGMT 6510 Economic Environment of Global Business-Global Leadership

- “This course provides an overview of the world economy and the patterns of global interaction among countries... Issues of government policy, such government debt, and external balances of trade are also considered.” (Core course)

MGMT 7120 Competition and Strategy

- “Additional considerations include how government, technology, and other environmental factors affect competition.” (Elective)

MGMT 7170 Healthcare Policy and Reform

- “Students will also learn about the government’s role in healthcare and the history of healthcare reform.”

Faculty include [Deen Kemsley](#), alumni professor of accounting; and [Han Jiang](#), assistant professor of management.

* **74. University of Connecticut, Mansfield, CT.**

Not enough relevant information was found.

* **77. Stevens Institute of Technology, Hoboken, NJ.**

Not enough relevant information was found.

* **77. Syracuse University, Syracuse, NY.**

Not enough relevant information was found.

* **77. University of Kentucky, Lexington, KY.**

Not enough relevant information was found.

* **80. Fordham University, New York, NY.**

Not enough relevant information was found.

80. Purdue University, West Lafayette, IN.

Consortium member of The Washington Campus, which provides open-enrollment courses on public policy development and impacts, and business-government relations.

80. University of Denver, Denver, CO.

MBA courses are offered on social value and government relations and their global influences on business.

MBA 4170: Navigating the Global Economy

- “The challenges firms face today—global financial crises, corruption, and finite resources, to name a few—are impossible to tackle without a solid understanding of the broader political and economic institutions and environment. This class will provide a foundation to students’ understanding of the international political economy, [etc.]”

MBA 4210: Social Good Challenge

- “[The] remainder of time students will engage with community for-profit, non-profit, and government organizations to design and execute a social good initiative.”

MBA 4490: Global Macroeconomics



- “It teaches students how private market forces and government policy decisions drive fluctuations in the global economy and affect the business environment.”

MBA 4540: Business Law and Public Policy

- “The course begins with an exploration of the role of business in the public policy environment. The course then examines the legal environment of business, including key elements of private law [...] and public law.”

MBA 4470: International Business Theory in Practice

- “Students will actively explore current international business issues, will interact with local international business leaders, and learn specific concerns facing key regions or countries globally.”

LGST 4760: CEOs and Corporate Governance

- “This course covers governance models, shareholder rights, stakeholder accountability, director and officer duties, roles of board committees, executive compensation, executive liability and succession, ethics and compliance, SEC regulations, Sarbanes-Oxley and Dodd-Frank provisions, shareholder activism and resolutions, and social investing.”

MBA 4340: Creating Sustainable Enterprise

- “Students will examine the external environmental and social pressures on corporations, and the systems and internal processes that corporations must adopt to address those pressures, whether they be issues like climate change or human rights.”

LGST 4250: Business and Global Values

- “Students will explore the fundamental rights and universal values, globalization and nationalism, international organizations, business responses to terrorism, global trade and competition policies, global corporate governance standards, comparative cultural and legal policies on freedom of religion and expression, and comparative policies on pandemic and health issues.”

BUS 4444: Global Business, Governance, and Corporate Social Responsibility

- “This course is one of three required courses for the Graduate Certificate in Global Business and Corporate Social Responsibility. It covers universal rights, international organizations and ethical standards, human rights abuses, corporate stakeholder accountability, sustainability, and ESG investing.”

MBA 4140: Ethics in Practice

- “This course covers traditional concerns in business ethics, such as normative theories, ethical decision frameworks and virtue ethics. It does so by applying theory to practical business functions and decisions, related to employees, customers, investors, and communities.”

MBA 4670: Global Issues

- “Develop a personal viewpoint regarding the “Global Tilt.” Explore current global issues and their implications for business and careers. Develop future scanning strategy/skills to keep up with global issues. Assess the changing “permeability” of national borders.”

Faculty include [Corey Ciocchetti](#), professor of business ethics & legal studies; [Bruce Klaw](#), associate professor of business ethics & legal studies; and [Kevin O'Brien](#), associate professor and chair of business ethics & legal studies.



*** 83. Clemson University, Clemson, SC.**

Not enough relevant information was found.

*** 83. Pepperdine University, Malibu, CA.**

Not enough relevant information was found.

85. Florida State University, Tallahassee, FL.

FSU's MBA program offers several courses on policy and legal aspects of business and business-government relations.

BUL 5810 The Legal & Ethical Environment of Business (core)

- "An introduction to the legal, political and social institutions which affect business activity, with an emphasis on public law and governmental regulation. Landmark legislation and judicial decisions will be examined."

MAR 5125 Marketing Strategy in the Global Environment (elective)

- "Examines the business-level marketing strategy in the context of global markets and uses the marketing-planning process as a framework for understanding how global environments, markets, and institutions affect the strategic marketing operations of the global business enterprise."

Faculty include: [William Woodyard](#), senior lecturer of business studies.

85. University of Louisville, Louisville, KY.

Louisville offers an executive MBA program that contains core courses on business-government relations and public affairs, such as public policy influences and global relations.

EMBA 617. Business Strategy and Public Policy

- "This course examines how public policy decisions made at the federal and state levels influence business decision-making."

EMBA 620. Strategic Management

- "Strategic management consists of top management decision-making regarding business, corporate & international strategies, as well as issues influencing the implementation of those strategies."

EMBA 614. Managing Global Challenges

- "Foundations of the global economy, current trends in the global business environment and issues facing international organizations."

Faculty include [Barry M. Haworth](#), assistant professor of economics; and [Kristen Lynn Lucas](#), associate professor of management.

*** 85. University of Oklahoma, Norman, OK.**

Not enough relevant information was found.

*** 88. Case Western Reserve, Cleveland, OH.**

Not enough relevant information was found.



*** 89. Clarkson University, Potsdam, NY**

Not enough relevant information was found.

*** 89. Rochester Institute of Technology, Rochester, NY.**

Not enough relevant information was found.

*** 89. University of California, San Diego, La Jolla, CA.**

Not enough relevant information was found.

*** 92. Oklahoma State University, Stillwater, OK.**

Not enough relevant information was found.

*** 92. Texas Tech University, Lubbock, TX.**

Not enough relevant information was found.

*** 92. University of Mississippi, University MS.**

Not enough relevant information was found

95. College of Charleston, Charleston, SC.

The College of Charleston's program contains core-course requirements in corporate governance and the global economy as well as "emphasis" courses that relate to the public affairs field.

MBAD 500 Law of Corporate Governance (core)

- "A study of legal and ethical issues regarding the structure and operation of corporations. Topics include the corporation as a legal and moral "person"; legal and ethical responsibilities of directors, shareholders and officers in the U.S. and internationally; and government regulation of corporations, securities markets, and fair competition."

MBAD 518 The Global Economy (core)

- "This class is designed to provide a framework for understanding how national and international macroeconomic markets interact, how they impact business performance and, therefore, how they affect business decisions."

MBAD 520 Global Enterprise (marketing emphasis course)

- "This course focuses on the four functional areas of global enterprise: International Marketing, International Management, Supply Chain Management, and International Finance. By emphasizing the mechanisms and tools needed by businesses operating in the global area, students will develop an understanding of the skills and tools needed to operate globally."

MBAD 515 International Financial Markets and Risk Management

- "This class is designed to provide a framework for understanding how international financial markets operate and the use of the financial tools to develop strategies to reduce the risks involved in international finance."

Faculty include: [Joseph R. Weston, J.D.](#), adjunct instructor of business law; and [Mark White, Pd.D.](#), associate professor of economics.



* **95. University of California, Riverside, Riverside, CA.**

Not enough relevant information was found.

* **95. University of Houston, Houston, TX.**

Not enough relevant information was found.

98. University of Oregon, Eugene, OR

This executive MBA program offers several courses with curricula pertaining to government relations and public affairs. A global study course is also offered in which students learn about business and government in a different country for eight-to-10 days.

BA 711 Legal Environment of Business

- “Explores the effects of law, government policy, and social forces upon business strategy formulation and decision-making. This course encourages the practice of strategic prevention.”

BA 708 Global Study Trip

- “[Provides] students with the opportunity to learn about global business through a combination of readings, discussions, and international travel. Students study business, political, and cultural environment of other countries, then take an eight -10-day trip to those destinations. During their time abroad, students meet with academic and business leaders, visit a variety of businesses, and learn about the local business cultures.”

BA 726 Global Business Environment

- “Explores the strategic and operational issues confronting managers in firms engaged in global business. Guest executives will help integrate fundamental concepts and emerging events and issues in the global economy. The course develops the skills to effectively manage in cross cultural environments.”

Faculty include [Scott Schnuck](#), Instructor of Business.

