



WORLD BANK GROUP
Trade & Competitiveness

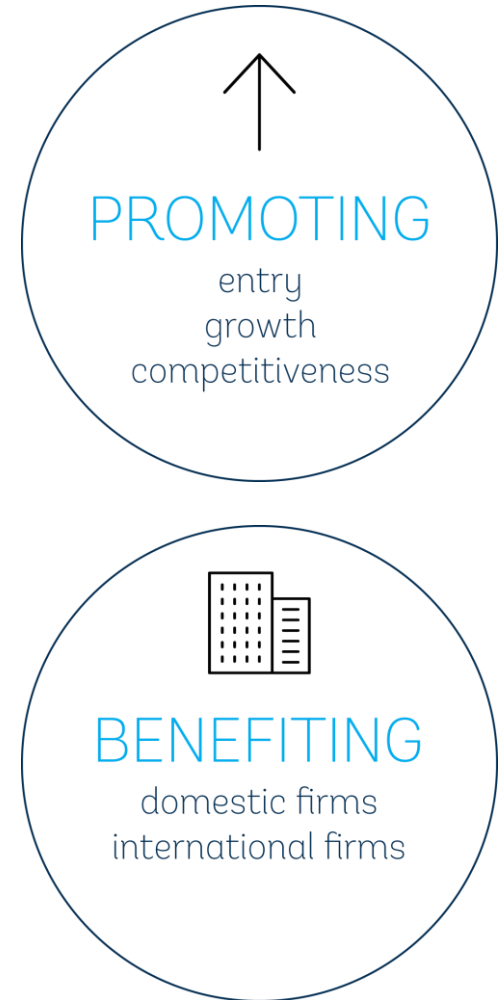
Business Environment Reforms

Andreja Marusic
Global Lead Business Environment
Trade & Competitiveness Global Practice

WHAT WE DO

- ① help design business regulation
- ② improve regulatory delivery

100 projects in over **70 countries**



PILLARS OF BUSINESS ENVIRONMENT

**Pillar 1: Informality,
Business Entry and
Operations**

**Pillar 2: Business
Growth and
Expansion**

**Pillar 3: Business
Upgrading - Ability to
Compete on
International Markets**

policies

institutions

regulations

procedures

Core Themes

**Companies
Fundamentals**

**Business
Entry**

**Business
Licensing**

**Inspections
and
compliance**

**Construction
permitting**

**Standards
and NQI**

Areas of Assistance

Helping design policies and regulations

Helping reform institutions

Cutting Red Tape

Integrating Government to Business Services

Improving Transparency, Consultation and Feedback

Introducing Risk based approaches

BUSINESS ENVIRONMENT REFORMS - high on the political agenda

UK

Red tape challenge (2011)

One-in two-out - in terms of costs of new regulation (2013)

EU

New Better Regulation Guidelines (2015)

Regulatory Fitness and Performance Program – REFIT (2015)

CANADA

Red Tape Reduction Act (2015)

US

Using Behavioral Science Insights to Better Serve the American People” (2015)

For every new federal regulation, two existing eliminated (2016)

REFORM STORIES

Business Entry

In *Nepal*, we adopted a comprehensive reform approach in a fragile environment. Beyond cutting time and costs, the business registry and tax authority launched government-to-government data sharing. And digitization transformed sacks full of company records into a state-of-the-art digital archive.

Business Licensing and Inspection

In *Greece*, we're helping implement a streamlined and transparent licensing and inspections regime in priority sectors for economic growth. The new system will impose minimum burdens on businesses while protecting public interest, safety, health and the environment.

In *Rajasthan, India*, we helped implement self-certification for annual inspections, extending the expiration of business licenses from five to ten years, and eliminating mandatory annual license renewals

Good Regulatory Practice

We helped the *Jordanian* government implement a mobile-based G2B feedback mechanism to measure the success of inspection reform.

Risk-Based Regulation

In *Mongolia*, we're working at the forefront formulating checklists and criteria, setting up an inspections portal, making major progress in the food safety sector, and establishing a "Department of Risk Management and Planning" in a key inspectorate.

TRANSPARENCY AND CONSULTATION WITH BUSINESSES

EU single on-line access point “Your Voice in Europe”

Minimum consultation standards:

- Clear content of the consultation process
- Relevant parties should have opportunity to participate
- Publication
- Time Limits for Participation
- Acknowledgement and Feedback

AUSTRALIA Business Consultation website

“If you're an Australian business owner, the Government wants to find out what you think about policies and regulations that may affect business”

US “your voice in federal decision making”

“Make a difference. Submit your comments and let your voice be heard.”

WEF Annual Meeting 2017

“As is often quoted, sunlight is the best disinfectant. Transparency is more important than ever”

Corruption and the Erosion of Trust - David Cruickshank Chairman, Deloitte Touche Tohmatsu Limited, Jim Smith President and CEO, Thomson Reuters

RELIABLE DATA ON BUSINESSES ACCESSIBLE TO BUSINESSES

Complete, transparent, accurate data on business is an important building block of a good business environment, because:

- It gives the government the tools to produce business statistics and design policies, as well as monitor implementation;
- It gives market participants the information they need to value their risks in investing and trading or access a market;
- It is linked to other important areas such as A2F, collateral registries etc.

Digital Divide - aggregate positive impact of ICT is unevenly distributed

In the European Union:

Three times more citizens use online services in the richest countries than in the poorest, with a significant gap between the rich and the poor within each country

World Development Report, Digital Dividends, 2016

OUR WORK IN ACTION

Business Entry and OSS

In **Nepal**, we adopted a comprehensive reform approach in a fragile environment. Beyond cutting time and costs, the business registry and tax authority launched government-to-government data sharing. And digitization transformed sacks full of company records into a state-of-the-art digital archive.

TA

Licensing and Inspections

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TA

In **Egypt** we are helping reform industrial licensing by introducing a risk based framework under which licenses will be kept for those businesses that represent a risk for the environment, health and safety while the majority will just have to submit a notification.

DPF, TA

BE at Sub-National Level

In **Kenya** we helped reform business regulations at the sub-national level, from cutting red tape to automating regulatory interfaces for construction permits, fire and public health licensing

TA

Transparency and Feedback

In **Uganda** we helped implement a licensing informational portal and set up a feedback portal for businesses

IL, TA

In **Georgia** we are helping implement a forward planning and consultation mechanism for all new laws and regulations

DPF

OUR PARTNERS

BUSINESS REGISTRIES

COMMERCIAL REGISTERS FORUM

EUROPEAN COMMERCIAL REGISTERS FORUM

BETTER REGULATION,
REGULATORY DELIVERY

UK, REGULATORY DELIVERY

INSPECTIONS, RISK BASED
APPROACHES

UK, HEALTH AND SAFETY EXECUTIVE

COMMERCIAL LEGISLATION

UNCITRAL

NQI

PTB

UNIDO

ISO

WHAT'S HOT IN BUSINESS ENVIRONMENT REFORMS?

Quality data on businesses

Supporting high-growth businesses

Re-thinking informality

Businesses improving the business environment

Operating in a digital era

Behavioral insights for BE