



The Benefits of Being a Council Member

	MEMBERS*	NON-MEMBERS
<p>CUSTOMIZED ADVICE ON PUBLIC AFFAIRS</p> <p>Our professional staff has expertise on strategic public affairs (including lobbying, international public affairs, EU regulatory advocacy, crisis communication and CSR). We'll answer questions, review documents, share best practices and connect you with executives who have faced similar challenges.</p> <p>www.pac.org/expertise</p>		
<p>LIBRARY/RESOURCE CENTER</p> <p>Explore our extensive collection of sample public affairs materials from member organizations — including sample organizational charts and vacancy notices — and find critical information on best practices in the field.</p> <p>www.pac.org</p>		
<p>NETWORKING</p> <p>The Council offers many opportunities to network with public affairs professionals at leading corporations, associations and consulting firms. The International Network offers free educational programming, newsletters and discussion forums.</p> <p>www.pac.org/networking</p>		
<p>MENTORING</p> <p>This service pairs Council members looking for a mentor with experienced professionals in the field.</p> <p>www.pac.org/mentoring</p>		
<p>FREE EVENTS</p> <p>The Council sponsors many free programs, including webinars, roundtables and social events in Brussels and Washington.</p> <p>www.pac.org/free</p>		
<p>MEMBERSHIP DIRECTORY</p> <p>Our directory will help you find public affairs professionals based on an individual's name, location, industry or area of expertise.</p> <p>www.pac.org/directory</p>		
<p>USE OUR OFFICE SPACE</p> <p>Reserve our 35-seat conference room for your next meeting or use our office space while you're in D.C.</p> <p>www.pac.org/officespace</p>		
<p>PUBLIC AFFAIRS MARKETPLACE</p> <p>Search our comprehensive database for expert EU consultants and vendors.</p> <p>www.pac.org/marketplace</p>		

* Includes ALL staff at Council member organizations



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MEMBERS* **NON-MEMBERS**

GUEST SPEAKERS FOR YOUR MEETINGS

Our experienced professionals are available for customized speeches to groups, including association conferences and corporate leadership teams.

www.pac.org/speakers



Many FREE; others available for a modest fee



MANAGEMENT AND STRATEGY CONSULTING

Our research team will audit your public affairs practices and compare them to those of other organizations.

www.pac.org/consulting



Available for a fee



BENCHMARKING AND RESEARCH

Council staff conducts customized benchmarking projects to collect data on budgets, staffing, organizational structure and strategies to help you develop a best-in-class program.

www.pac.org/benchmarking



Available for a fee



TRAINING

The Council offers dozens of executive education programs for professionals at all levels. These conferences, seminars, round-tables and webinars cover every conceivable public affairs topic.

www.pac.org/training



Discounts & free events



PUBLICATIONS

We publish benchmarking reports, compensation surveys, studies on emerging issues and public affairs software satisfaction surveys.

www.pac.org/publications



Discounts & free publications



NEWS YOU CAN USE

Our monthly newsletter, *Impact*, our blog, Web news and email updates on legal/compliance issues will keep you up to date on public affairs trends.

www.pac.org/news



Blog and website news only

WEBSITE

Major features include a membership directory, compliance rules and best-practice advice on all public affairs functions. Your membership entitles every employee to have an individual website account.

www.pac.org



Very limited access

SOCIAL MEDIA

Access our online networking group via LinkedIn, our Facebook page and our news feed on Twitter.

www.pac.org/socialmedia



JOB POSTINGS

Post your organization's employment announcements on our popular jobs page.

www.pac.org/jobs



Questions?

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