



Membership Plus+ Frequently Asked Questions

What is Membership Plus+?

Membership Plus+ from the Public Affairs Council is a members-only bulk training option that gives your entire organization unlimited access to more than 45 Council workshops (in-person, virtual or recorded) for a flat annual fee of \$3,000.

Why should my organization sign up?

As public affairs departments increasingly look to attract top talent, Membership Plus+ offers a unique opportunity to invest in the skills, knowledge, and professional development of your entire team. Council workshops help you maintain a best-in-class public affairs function while limiting the organization's overall cost and removing administrative hassles.

SAVINGS

How much can our organization save by signing up for Membership Plus+?

The registration fee for a typical workshop is \$299 per person for Council members. Once your staff collectively attends 11 workshops during the year, you will have recouped your investment. Since Membership Plus+ allows unlimited access to the Council's 45+ yearly workshops, there is an unlimited amount of potential savings for you and your team.

Will Membership Plus+ reduce the cost of obtaining a certificate from the Public Affairs Council?

Yes. If you're working towards earning a Council [certificate](#) in Public Affairs Management, Government Relations and Lobbying, or PAC and Grassroots Management, you'll realize a significant savings with Membership Plus+ because virtually all workshops include required certificate credits.

WHO CAN PARTICIPATE?

Which employees in our organization may attend workshops as part of Membership Plus+?

Any employee of a participating organization (and its subsidiaries) may attend Council workshops without paying a registration fee. The employee doesn't need to be part of the government or public affairs department.

Is there a limit to how many Membership Plus+ workshops our employees can attend?

No, there is no limit to the number of workshops that any single employee can attend.



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Is there a limit to the number of employees from my organization that can attend a single workshop?

No, there is no limit to how many employees can attend a particular workshop. However, if the workshop is being held in person in our Washington, D.C. or Brussels office, then we will limit in-person attendance based on room size. Once capacity for live attendance is reached, the registration option will default all additional participants to the virtual, livestream option.

Is Membership Plus+ available to organizations that are not members of the Public Affairs Council?

No. This benefit is exclusively available to Council members in good standing. To learn more about joining the leading international organization for public affairs professionals, visit pac.org/join.

MEMBERSHIP PLUS+ PROGRAMS

Which Council programs are included in Membership Plus+?

All Council events that include the word “workshop” in their title are included in Membership Plus+. These programs usually run two hours or longer and include both a strategy and tactical component. On the [Upcoming Events page](#) and the [full year event calendar](#), these events are designated with the Membership Plus+ icon.

Which Council programs are not included in Membership Plus+?

If your organization belongs to Membership Plus+, the only events that have additional registration fees are “Signature Events,” such as the National PAC Conference, Digital Media and Advocacy Summit, Political Compliance Summits, Public Affairs Institute and roundtables hosted in the Council’s European office. View a full list of these Signature Event programs [here](#).

Are workshops presented in person, virtually or both?

Workshops are presented simultaneously in person and livestreamed via our custom virtual platform. Participants in Membership Plus+ may choose to participate in workshops in person (space permitting) or virtually. You may designate your preferred format during the registration process.

Are workshop recordings included with Membership Plus+?

Yes, all Council workshops are available to view as a recording for 21 days following the event. If you register for a workshop, you will automatically receive the recording within 7 days, regardless of whether you attended at the time it was originally presented.



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REGISTERING FOR WORKSHOPS

How do my employees register for workshops included in Membership Plus+?

Any employee who is in the Council's database under your organization's membership/Membership Plus+ account may register online at pac.org/events. When they log into their account, they will also see "Membership Plus: YES" in their profile and the price for workshops will automatically show as \$0. No special code is needed. Employees may add themselves to the organization's record (or check to see if they have an existing account) by going to pac.org/login.

There's a workshop listed on your annual events calendar, but I don't see it listed on your website yet. How can I register?

Registration for all 2022 events will be open by the end of the first quarter. Please check back or email registration@pac.org to secure your spot before it's posted online.

ALERTING YOUR TEAM ABOUT MEMBERSHIP PLUS+

How will my colleagues know that our organization is participating in Membership Plus+?

Upon receipt of payment, all employees who are in the Council's database at that time will be sent a welcome message outlining the program. We are happy to provide a roster so that you know who receives Council communications.

What's the best ways to publicize our organization's Membership Plus+ subscription to our employees?

We encourage you to circulate the welcome message internally and forward it to new colleagues when they join your organization. You can share the [full calendar of events](#) and direct them to pac.org/upcoming to see upcoming workshops. Also alert your human resources department about the subscription and encourage your staff to include Council workshops in their professional development plans. Reach out to us if you'd like a customized orientation session to acquaint your team to Membership Plus+ in addition to your other member benefits (pac.org/benefits).

How will my employees learn about upcoming events?

Council events are publicized primarily via email, so have your IT department ensure that the following domains are listed as "safe senders" on your organization's server: pac.org, members.pac.org, connectedcommunity.org and informz.net. Individuals can customize the type of emails that they receive from the Council in the "Communications Preferences" section of their account (pac.org/login). Note that if someone selects "unsubscribe from all emails," they will not receive notices of upcoming events.



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LOGISTICS—PAYMENT, RENEWAL, ETC.

When may we begin using our Membership Plus+ benefits?

Full payment of annual membership dues and \$3,000 for Membership Plus+ must be received in order to take advantage of the fee-free workshop registrations. If your payment is in progress, please contact MembershipPlus@pac.org for registration assistance.

What is the period of my organization's Membership Plus+ subscription?

Your Membership Plus+ period runs concurrently with your regular (annual) Public Affairs Council membership.

Can my organization add Membership Plus+ prior to our membership renewal period?

The membership team is happy to discuss how your organization can immediately take advantage of Membership Plus+. For details, please contact Membership Engagement Manager Emily Wallace at ewallace@pac.org or at 202.787.5962.

Can I pay for Membership Plus+ separately from my organization's dues?

Member organizations can pay annual membership dues and Membership Plus+ separately or together. Upon request, the Council will generate a separate invoice for Membership Plus+. Council [dues levels](#) are based on organization type and size, while Membership Plus+ is a single flat fee of \$3,000 regardless of size.

Does our Membership Plus+ subscription automatically renew?

Your annual membership dues renewal invoice will include a line item for Membership Plus+. You may choose to renew or terminate Membership Plus+ at that time.

What happens if my organization terminates its Membership Plus+ subscription at the end of our membership year?

Any employees registered for free workshops will be contacted at the time of termination to determine if they prefer to cancel or pay the registration fee.

Can I cancel our Membership Plus+ subscription part way through the year?

Yes, but the fee will not be refunded.

MORE QUESTIONS?

Please don't hesitate to contact us at MembershipPlus@pac.org.