

Membership Plus+

The Council is excited to launch our newest member benefit for 2022: Membership Plus+, an inclusive training option available to all member organizations for \$3,000 a year. Membership Plus+ gives your entire organization access to over 45 Council workshops annually at a flat price, which could save thousands of dollars in registration fees while providing top-notch professional development for your team. Since 1954, the Council has served as the preeminent source of innovative, strategic and tactical training for everyone working in public and government affairs. Don't miss out on your first year of Membership Plus+!



How does Membership Plus+ work?

It's simple. When your organization pays its annual dues, there is now an option to upgrade your membership to Membership Plus+ for a flat fee of \$3,000, regardless of your organization's size. Once enrolled, every employee will have free access to each of our workshops, which can be attended in person or via our custom virtual platform. Your organization may send an unlimited number of employees to our workshops and there is no limit on how many workshops any one employee can attend.



Why should we consider Membership Plus+?

Organizations can save money by joining Membership Plus+ while simultaneously providing executive education and training for their staffs. Normally, Council workshops carry a registration fee of \$299 per person for members, so all it takes is attending 11 workshops a year to receive a savings. As you look to attract and retain top talent, Membership Plus+ also offers a unique opportunity to invest in the skills and expertise of your team. It also removes the hassles of staff having to seek approval or have a payment processed before registering for individual workshops.

What's more, Membership Plus+ significantly reduces the cost of earning any of the Council's three Certificates in Public Affairs Management, Government Relations and Lobbying, or PAC and Grassroots Management.



What does Membership Plus+ include?

Membership Plus+ covers all Council workshops including programs on government relations, PACs, grassroots advocacy, policy communications, public affairs management, global public affairs, CSR, DEI and other related functions. For 2022, the Council has already planned [a slate of more than 45 programs](#) on these topics. These workshops are all livestreamed from our Washington, D.C., headquarters, provide at least two hours of content and are available as recordings to those who registered for the live event.



How can I sign up or get answers to my questions?

Please contact our team at MembershipPlus@pac.org.