MEMBERSHIP
PUBLIC AFFAIRS COUNCIL
EUROPEAN OFFICE
EXPERTISE
You'll see the greatest return on your membership investment through our customized advice.

Our knowledge areas include public affairs management, strategic and digital communications and stakeholder engagement.

Members receive intelligence on best practices in digital advocacy, how EU lobbying works, managing the public affairs function, and more.

Call on us to speak to your senior management team, present on public affairs trends, or answer your questions. Our team is here for your team!

EDUCATION
You'll have access to the profession's most comprehensive and highest-rated executive education programs.

Annual events, including the Brussels Public Affairs Forum and European Digital Advocacy Summit, draw top executives and experts.

We have expanded our virtual workshops and webinars, and we host roundtables at our Brussels office throughout the year.

We can provide both virtual and in-person trainings tailored to your needs.

OUR MISSION
A strong public affairs function allows companies and nonprofits to manage their risk and create opportunities. We bring together the best minds in government affairs, issues management and public policy to provide strategic intelligence and competitive advantage to help your organisation and team thrive.

In Europe, we offer nearly 50 events and trainings a year, access to unmatched expertise and multiple opportunities for peer-to-peer learning. Our aim is to maximize your effectiveness in every market where you operate.

COMMUNITY
This is where connections are made — to people and ideas.

Membership gives you the opportunity to connect with professionals from 200 member organisations across Europe and 700 worldwide.

The Brussels office organises more than 50 virtual and in-person events and trainings each year, attended by 1,500+ of your peers annually.

GLOBAL TEAM
Tap into a professional network that reaches around the globe both virtually and in-person.

Connect with experts that have experience in markets worldwide and understand not only public policy, but also how it relates to every management function.

Council membership also gives you access to U.S. programming. This includes virtual workshops, free U.S. webinars and hundreds of recordings from our resources library.

MEET OUR EXPERTS

ANDRÁS BANETH
Managing Director, European Office
(+32) 496.201.416
abaneth@pac.org

JOÃO SOUSA
Senior Manager, European Office
(+32) 476.639.503
jsousa@pac.org

700+ member organizations. 10,000 individuals. 150 events each year. 50 events in Europe. Offices in Washington, D.C. and Brussels.
“Over the years, the Public Affairs Council has proved to be an excellent platform to strengthen our relationships with a range of Brussels-based stakeholders. EY has had the opportunity to share its good practices and expertise in various policy areas and learn from other members. EY has benefitted from its PAC Membership by gaining unique insights into EU policy trends and a better understanding of the public policy profession’s contribution to EU policy debates.”

Elizabeth Krahulecz
Associate Partner - Head of EMEIA Public Policy Brussels Office
EY (formerly Ernst & Young)