

**CERTIFICATE IN PUBLIC
AFFAIRS MANAGEMENT –
PAST ELIGIBLE PROGRAMS
2014-2019**



Public Affairs Council
MANAGE YOUR WORLD

Table of Contents

Contents

2014.....	2
2015.....	4
2016.....	6
2017.....	10
2018.....	13
2019.....	15

2014

Program Name	Date	Number of Credits	Content Area
Webinar: Compliance: Pay-to-Play and Gift Rules	March 27, 2014	1 credit	Compliance
Spring Executive Meeting	April 7-8, 2014	2 credits	Elective
Webinar: Integrated Government Affairs and CSR: Allies in Reputation Management	April 10, 2014	1 credit	Elective
Webinar: Measuring and Communicating the Value of Grassroots	April 17, 2014	1 credit	Core
Webinar: When Does Senior Management Engagement Qualify as Lobbying Activity?	April 24, 2014	1 credit	Compliance
Managing Strategic Coalitions and Alliances	April 29, 2014	2 credits	Elective
Webinar: Measuring and Communicating the Value of PACs	May 15, 2014	1 credit	Core
Making the Case: How to Prove That Investing in Public Affairs Matters	May 21, 2014	2 credits	Core
Public Affairs Management Seminar	June 10-11, 2014	4 credits	Core
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	June 12, 2014	1 credit	Compliance
Webinar: Measuring and Communicating the Value of State Government Relations	June 19, 2014	1 credit	Core
Political Compliance Management	July 9, 2014	4 credits	Compliance
Global Stakeholder Management	July 16, 2014	2 credits	Elective
Webinar: Measuring and Communicating the Value of Federal Government Relations	July 17, 2014	1 credit	Core
Lobbying Management Workshop: Best Practices for Leading Your Team to Success	July 21, 2014	3 credits	Elective
Issues Management Workshop: A Blueprint for Success and Avoiding Risk	July 22, 2014	2 credits	Core
Webinar: Compliance Rules of Engagement in an Election Year	July 22, 2014	1 credit	Compliance

Webinar: Auditing Your Contract Lobbyists, Consultants, Associations and Coalitions	July 31, 2014	1 credit	Elective
Webinar: Plan, Protect, Proceed: A Crisis Management Webinar	September 9, 2014	1 credit	Elective
How Strategic Communications Drives Public Affairs	September 10, 2014	2 credits	Elective
Smashing Silos: Best Practices for Integrating PAC & Grassroots Programs	September 16, 2014	3 credits	Elective
Webinar: Measuring and Communicating the Value of International Public Affairs	September 18, 2014	1 credit	Core
It Makes a Difference: Why Integrated CSR and Public Affairs Works	September 23, 2014	3 credits	Elective
Reputation Management Workshop: Best Practices for Maintaining a Positive Public Perception	October 16, 2014	3 credits	Core
Political Compliance Management	October 22, 2014	4 credits	Compliance
Webinar: Strategic Planning: Setting Up an International Public Affairs Office	October 23, 2014	1 credit	Core
Webinar: Strategic Planning for U.S. Public Affairs: Driving Forward With Intention	October 30, 2014	1 credit	Core
Webinar: Improving Stakeholder Understanding: A Case Study	November 12, 2014	1 credit	Elective
Once Upon a Time: Storytelling for Public Affairs	November 13, 2014	2 credits	Elective
Political Transparency and Corporate Responsibility	November 18, 2014	2 credits	Compliance
Webinar: Measuring and Communicating the Value of Integrated CSR	November 20, 2014	1 credit	Core
Webinar: LDA vs. IRS Filing Methods	December 4, 2014	1 credit	Compliance

2015

Program Name	Date	Number of Credits	Content Area
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	March 5, 2015	1 credit	Compliance
Webinar: Legal Guidance for Social Media	March 12, 2015	1 credit	Compliance
Webinar: Measuring and Communicating the Value of Social Media for Public Affairs	March 24, 2015	1 credit	Core
Write to Change the World: How to Manage Your Political Message	March 26, 2015	2 credits	Elective
Coalitions and Alliances	April 15, 2015	2 credits	Elective
Webinar: Compliance: Pay to Play and Gift Rules	April 16, 2015	1 credit	Compliance
Webinar: Measuring and Communicating the Value of Grassroots	April 21, 2015	1 credit	Core
Spring Executive Meeting	April 22-23, 2015	2 credits	Elective
Webinar: Methods for Tracking Lobbying Activities	April 30, 2015	1 credit	Elective
Webinar: Measuring and Communicating the Value of Federal Government Relations	May 5, 2015	1 credit	Core
Webinar: Compliance at the State Level	May 7, 2015	1 credit	Compliance
Webinar: Global Stakeholder Engagement: A Case Study on Business-NGO Relations	May 11, 2015	1 credit	Elective
Political Compliance Management	May 13, 2015	3 credits	Compliance
Webinar: Global Compliance for Public Affairs	May 14, 2015	1 credit	Compliance
Making the Case: How to Prove That Investing in Public Affairs Matters	May 19, 2015	2 credits	Core
Issues Management Workshop	May 20, 2015	2 credits	Core
Reputation Management Workshop	May 20, 2015	2 credits	Core
Webinar: Measuring and Communicating the Value of PACs	June 2, 2015	1 credit	Core

Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	June 4, 2015	1 credit	Compliance
Public Affairs Management Seminar	June 9-10, 2015	4 credits	Core
Webinar: Auditing Your Contract Lobbyists, Consultants, Associations and Coalitions	June 25, 2015	1 credit	Elective
Webinar: Measuring and Communicating the Value of State Government Relations	July 14, 2015	1 credit	Core
Webinar: Engaging the Scientist, Ph.D. and Other Non-Politicos in Your Political Programs	July 23, 2015	1 credit	Elective
Webinar: Measuring and Communicating the Value of International Public Affairs	September 15, 2015	1 credit	Core
Smashing Silos: Best Practices for Integrating PAC and Grassroots Programs	September 16, 2015	3 credits	Elective
It Makes a Difference: Why Integrated CSR and Public Affairs Works	September 29, 2015	3 credits	Elective
Webinar: When Does Senior Management Engagement Qualify as Lobbying Activity?	October 6, 2015	1 credit	Compliance
Speechwriting for Public Affairs	October 7, 2015	2 credits	Elective
Political Compliance Management	October 21, 2015	3 credits	Compliance
Webinar: Strategic Planning for U.S. Public Affairs	October 22, 2015	1 credit	Core
Webinar: Keeping Your 2016 Convention Plan Compliant	October 28, 2015	1 credit	Compliance
Webinar: Measuring and Communicating the Value of CSR	November 3, 2015	1 credit	Core
Webinar: Methods for Tracking Lobbying Activities	November 12, 2015	1 credit	Elective
Webinar: Drive Long-Term Engagement: PAC and Grassroots Education Programs That Really Work	November 17, 2015	1 credit	Elective
Political Transparency and Corporate Responsibility	November 19, 2015	1 credit	Compliance
Webinar: Public Affairs in China	December 2, 2015	1 credit	Elective

Webinar: LDA vs. IRS Filing Methods	December 3, 2015	1 credit	Compliance
Webinar: Engaging with Multilateral Organizations	December 15, 2015	1 credit	Elective

2016

Program Name	Date	Number of Credits	Content Area
Webinar: Creating an Integrated International Public Affairs Campaign	January 13, 2016	1 credit	Elective
Issues Management: A Best-in-Class View	February 10, 2016	2 credits	Core
Be an Expert in the Business: Best Practices for Engaging Business Units for Public Affairs	February 10, 2016	2 credits	Core
Reputation Management Through Public Affairs	February 11, 2016	2 credits	Core
Webinar: State Compliance: Recent Changes to State Lobbying Laws	February 16, 2016	1 credit	Compliance
Political and Advocacy Writing Workshop	February 24, 2016	3 credits	Elective
Webinar: Social Listening, Sentiment Analysis and Non-Traditional Polling	February 24, 2016	1 credit	Elective
Legal Guidance for Social Media	February 25, 2016	2 credits	Compliance
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	March 24, 2016	1 credit	Compliance
Webinar: Impacting International Policy in Washington	April 5, 2016	1 credit	Elective
Election Year Compliance Challenges	April 6, 2016	2 credits	Compliance
Webinar: Compliance: Pay-to-Play and Gift Rules	April 12, 2016	1 credit	Compliance
Spring Executive Meeting	April 13-14, 2016	2 credits	Elective
Webinar: Measuring and Communicating the Value of Social Media for Public Affairs	April 19, 2016	1 credit	Core

Webinar: Methods for Tracking Lobbying Activities	April 21, 2016	1 credit	Elective
Coalitions and Alliances	April 26, 2016	2 credits	Elective
Compliance: State-Level Best Practices	April 27, 2016	2 credits	Compliance
Grassroots in the States: Amplify Your Message	April 27, 2016	2 credits	Elective
Managing and Auditing Consultants, Contract Lobbyists, Associations and Coalitions	May 3, 2016	2 credits	Elective
Political Compliance Management	May 4, 2016	3 credits	Compliance
Planning and Managing Issue Advocacy Campaigns	May 10, 2016	2 credits	Elective
Webinar: Online Influencer and Stakeholder Mapping	May 17, 2016	1 credit	Elective
Webinar: Engaging Senior Executives in International Public Affairs	May 18, 2016	1 credit	Elective
Webinar: Measuring and Communicating the Value of Federal Government Relations	May 26, 2016	1 credit	Core
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	June 7, 2016	1 credit	Compliance
Get Executive Buy-In for the Public Affairs Function	June 9, 2016	2 credits	Core
Public Affairs Management Seminar	June 14-15, 2016	4 credits	Core
Stakeholder Mapping: The Value of Relationships	June 16, 2016	2 credits	Core
Stakeholder Engagement and Beyond	June 16, 2016	2 credits	Core
Webinar: Measuring and Communicating the Value of PACs	June 28, 2016	1 credit	Core
Strategic Corporate Social Responsibility: How to Build an Integrated CSR Function from Scratch	July 12, 2016	2 credits	Elective
Webinar: Measuring and Communicating the Value of International Public Affairs	July 13, 2016	1 credit	Core
Webinar: Compliance at the State Level	July 20, 2016	1 credit	Compliance
Webinar: Measuring and Communicating the Value of Public Affairs	September 7, 2016	1 credit	Core



Storytelling for Advocacy	September 13, 2016	2 credits	Elective
Webinar: Goals, Strategies and Department Assessment for Government Relations Professionals	September 14, 2016	1 credit	Core
Building an Integrated PAC and Grassroots Communications Strategy	September 15, 2016	2 credits	Elective
Webinar: Measuring and Communicating the Value of Grassroots	September 20, 2016	1 credit	Core
It Makes a Difference: Best Practices for Integrating CSR and Public Affairs	September 21, 2016	3 credits	Elective
Webinar: Managing a Global Team: Staffing, Structuring, and Maximizing Your Impact Abroad	September 27, 2016	1 credit	Core
Political Compliance Management	October 6, 2016	3 credits	Compliance
Webinar: Compliance: When Does Senior Management Engagement Qualify as Lobbying Activity?	October 11, 2016	1 credit	Compliance
Webinar: Strategic Planning: Setting up an International Public Affairs Office	October 12, 2016	1 credit	Core
Webinar: Measuring and Communicating the Value of Integrated CSR	October 13, 2016	1 credit	Core
Regulatory Advocacy: Making an Impact	October 18, 2016	3 credits	Elective
Webinar: Driving Social and Business Impact through Signature CSR Initiatives	October 19, 2016	1 credit	Elective
Webinar: Compliance: State-Level Laws and Recent Trends	October 27, 2016	1 credit	Compliance
Webinar: Measuring and Communicating the Value of State Government Relations	November 15, 2016	1 credit	Core
Trends in CSR Reporting: Making It Worth the Effort	November 15, 2016	2 credits	Elective
Webinar: International Crisis Communications and Reputation Management	November 15, 2016	1 credit	Elective
How Strategic Communications Drives Public Affairs	November 16, 2016	2 credits	Elective
Speechwriting for Public Affairs	November 16, 2016	2 credits	Elective

Webinar: Understanding Post-Election and Inaugural Compliance	November 17, 2016	1 credit	Compliance
Webinar: Global Stakeholder Engagement: A Case Study on Business-NGO Relations	November 30, 2016	1 credit	Elective
Methods for Tracking Lobbying Activities	December 1, 2016	2 credits	Elective
Public Affairs Writing Workshop: Improve Your Policy Communications Skills	December 6, 2016	2 credits	Elective
Webinar: Compliance: LDA v. IRS Filing Methods	December 8, 2016	1 credit	Compliance
Webinar: Social Listening: How to Catch an Issue Before It's a Crisis	December 13, 2016	1 credit	Elective

2017

Program Name	Date	Number of Credits	Content Area
Managing Contract Lobbyists and Consultants	January 9, 2017	2 credits	Elective
Communicating in a Crisis	January 25, 2017	2 credits	Elective
Webinar: Compliance Across the States	January 26, 2017	1 credit	Compliance
Issues Management Demystified	February 8, 2017	2 credits	Core
Engaging Business Units Effectively for Public Affairs	February 8, 2017	2 credits	Core
Managing the World: Best Practices for Global Public Affairs	February 9, 2017	2 credits	Core
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	March 15, 2017	1 credit	Compliance
Webinar: Where Does Philanthropy Fit in a Strategic CSR Program?	March 21, 2017	1 credit	Elective
Writing Workshop: Persuasive Writing	March 22, 2017	2 credits	Elective
Leveraging Reputation Management for Public Affairs	March 22, 2017	2 credits	Core
Media Training for Public Affairs and Communications Professionals	April 5, 2017	2 credits	Elective
Effective Coalitions and Alliances	April 5, 2017	2 credits	Elective
Spring Executive Meeting	April 25-26, 2017	2 credits	Elective
Public Affairs Compliance Rules & Strategies	May 2, 2017	3 credits	Compliance
Local and Community Engagement	May 3, 2017	2 credits	Elective
The ROI of Global Public Affairs	May 10, 2017	2 credits	Core
Speechwriting and Public Speaking For Public Affairs	May 23, 2017	2 credits	Elective
Methods for Tracking Lobbying Activities	June 7, 2017	2 credits	Elective
Stakeholder Mapping	June 7, 2017	2 credits	Core
Webinar: Trends in International Public Affairs	June 8, 2017	1 credit	Elective
Public Affairs Management Seminar	June 8-9, 2017	4 credits	Core

Connecting ROI and Sustainability: The Dow Jones Sustainability Index	June 15, 2017	2 credits	Elective
Webinar: Communicating the Value of Online Advocacy and Social Media for Public Affairs	June 21, 2017	1 credit	Core
Online and Social Media Compliance for PACs & Grassroots Advocacy	June 27, 2017	2 credits	Compliance
Building a Strategic, Integrated CSR Function	June 29, 2017	2 credits	Core
Measuring and Communicating the Value of Government Relations Workshop	June 29, 2017	1 credit	Core
Webinar: Public Affairs in Uncharted Territory: Key Considerations for Successful New Market Entry	July 11, 2017	1 credit	Elective
Webinar: Metrics to Show Your Grassroots Value	July 25, 2017	1 credit	Core
Public Affairs and Advocacy Writing Workshop	September 12, 2017	3 credits	Elective
Webinar: Lobbying Compliance: Filing Your LD-2 and LD-203	September 14, 2017	1 credit	Compliance
Best Practices for Integrating CSR and Public Affairs	September 19, 2017	3 credits	Elective
Webinar: Measuring and Communicating the Value of Your PAC	September 20, 2017	2 credit	Core
Political Compliance Management – Part of The Political Strategy Forum	October 17, 2017	3 credits	Compliance
Webinar: Leveraging CSR and Sustainability Reporting for Improved ROI	October 19, 2017	1 credit	Elective
Regulatory Advocacy	October 25, 2017	3 credits	Elective
Webinar: Executive Branch Engagement Strategies	October 26, 2017	1 credit	Elective
Webinar: State-Level Compliance: Lobby Laws, Procurement and Pay-to-Play	November 2, 2017	1 credit	Compliance
Webinar: Creating an Integrated International Public Affairs Campaign	November 7, 2017	1 credit	Elective
Leveraging the Global Reporting Initiatives for CSR and Public Affairs	November 14, 2017	2 credits	Elective

Materiality: A Cornerstone of Strategic CSR and Sustainability	November 14, 2017	2 credits	Elective
Webinar: Building a Best-in-Class Government Relations Team	November 14, 2017	1 credit	Core
How Strategic Communications Drives Public Affairs	November 15, 2017	2 credits	Elective
Webinar: Strategic Planning for International Public Affairs	November 16, 2017	1 credit	Core
Webinar: Online Influencer and Stakeholder Mapping	November 28, 2017	1 credit	Elective
Webinar: Employee Engagement for CSR and Sustainability	November 30, 2017	1 credit	Elective
Webinar: Aligning CSR Efforts with UN Sustainability Development Goals	December 6, 2017	1 credit	Elective
Webinar: Methods for Tracking Lobbying Activities	December 6, 2017	1 credit	Elective
Planning and Managing Issue Advocacy Campaigns	December 12, 2017	2 credits	Elective
Webinar: Strategic Planning for International Public Affairs	December 12, 2017	1 credit	Core
Webinar: Compliance: LDA v. IRC Filing Methods	December 13, 2017	1 credit	Compliance
Webinar: Washington, D.C. at the Center of Global Public Affairs	December 13, 2017	1 credit	Core

2018

Managing the World: Best Practices for Global Public Affairs	January 23, 2018	2 credits	Core
Writing Workshop: Persuasive Writing	January 23, 2018	2 credits	Elective
Webinar: State Compliance	January 31, 2018	1 credit	Compliance
Crisis Communications Workshop	February 21, 2018	2 credits	Elective
Compliance Webinar: Lobbying Compliance: Filing LD-2 and LD-203	March 22, 2018	1 credit	Compliance
Workshop: Issues Management Demystified	April 10, 2018	2 credits	Core
Workshop: Engaging Business Units for Public Affairs	April 10, 2018	2 credits	Core
Workshop: Legal Seminar: Political Compliance Overview	April 12, 2018	3 credits	Compliance
Spring Executive Meeting	April 17-18, 2018	2 credits	Elective
Workshop: Managing Contract Lobbyists and Consultants	May 2, 2018	2 credits	Elective
Workshop: Government Relations for New Markets, Start-ups & Emerging Industries	May 2, 2018	2 credits	Elective
Webinar: The Secrets to Consensus: Getting Stakeholders Aligned	May 15, 2018	1 credit	Core
Workshop: Speechwriting and Presentation Skills Workshop	May 22, 2018	2 credits	Elective
Workshop: Stakeholder Mapping	June 7, 2018	2 credits	Core
Workshop: Measuring and Communicating the Value of Government Relations	June 26, 2018	2 credits	Core
Workshop: Online and Social Media Legal Compliance	July 12, 2018	2 credits	Compliance
Workshop: Prior Approval: Compliance and Best Practices for Association PACs	July 17, 2018	2 credits	Compliance

Webinar: CSR Trend to Watch: The UN Sustainable Development Goals	August 21, 2018	1 credit	Elective
Public Affairs Management Seminar	September 12, 2018	3 credits	Core
Webinar: CSR Rankings and Raters: What Matters for You and Why	September 17, 2018	1 credit	Elective
Webinar: Messaging Tactics for Today's Politics	September 18, 2018	1 credit	Core
Workshop: Global Issues Tracking	September 12, 2018	2 credits	Core
Public Affairs Writing Workshop	September 20, 2018	3 credits	Elective
Workshop: Political Compliance Management (Political Management Forum)	October 24, 2018	3 credits	Compliance
Workshop: Strategic Planning for Global Advocacy	October 25, 2018	2 credits	Core
Workshop: Strategic Communications for Public Affairs	October 30, 2018	2 credits	Elective
Workshop: ROI of Global Public Affairs	November 14, 2018	2 credits	Core
Workshop: Planning and Managing Issue Advocacy Campaigns	December 4, 2018	2 credits	Elective
Compliance Webinar: LDA v. IRC Filing Methods	December 12, 2018	1 credit	Compliance
Workshop: Media Training for Public Affairs and Communications Professionals	December 13, 2018	2 credits	Elective

2019

Webinar: Measuring and Communicating the Value of Your PAC	January 14, 2019	1 credit	Core
Workshop: Crisis Communications	January 15, 2019	2 credits	Elective
Compliance Webinar: State Lobbying Rules and Regulations	January 23, 2019	2 credits	Compliance
Workshop: Managing the World: Best Practices for Global Public Affairs	January 24, 2019	2 credits	Core
Webinar: Government Relations Impact Series: Best Practice Case Study	February 12, 2019	1 credit	Core
Workshop: CSR Measurement and Reporting	February 13, 2019	2 credits	Elective
Workshop: Issues Management, Mapping Challenges and Predicting Threats	February 20, 2019	2 credits	Core
Webinar: Diversity and Inclusion in Public Affairs	February 21, 2019	1 credit	Elective
Compliance Webinar: LD-2 and LD-203s	March 12, 2019	1 credit	Compliance
Webinar: CSR Strategic Philanthropy	March 13, 2019	1 credit	Elective
Workshop: Persuasive Writing	March 20, 2019	2 credits	Elective
Workshop: Storytelling for Advocacy	April 3, 2019	2 credits	Elective
Workshop: Strategic Corporate Foreign Policy	April 3, 2019	2 credits	Core
Compliance Workshop: Political Compliance Seminar	April 16, 2019	3 credits	Compliance
Webinar: Managing and Hiring CSR Consultants	April 24, 2019	1 credit	Elective
Webinar Recording: Managing and Hiring CSR Consultants	April 24, 2019	1 credit	Elective

Workshop: Storytelling for State and Federal Legislative Meetings	May 8, 2019	2 credits	Elective
Workshop: Thinking Like Organization Executives: Business Basics for PA	May 8, 2019	2 credits	Core
Webinar: Government Relations Impact Series: Best Practice Case Study	May 15, 2019	1 credit	Core
Workshop: Engaging Business Units in Public Affairs	May 22, 2019	2 credit	Core
Workshop: Proving GR Value in Dollars and Cents	May 26, 2019	2 credits	Core
Workshop: Aligning CSR with Business Priorities	June 5, 2019	2 credits	Elective
Workshop: Sales and Negotiation Training	June 5, 2019	2 credits	Elective
Public Affairs Bootcamp for Consultants	June 19, 2019	3 credits	Core
Webinar: International Network Briefing: Global Business Trends	June 25, 2019	1 credit	Core
Workshop: Speechwriting and Public Speaking	July 10, 2019	2 credits	Elective
Webinar: Managing Global Consultants	July 15, 2019	1 credit	Elective
Webinar: Measuring and Communicating Digital Metrics	July 24, 2019	1 credit	Core
Compliance Webinar: LD-2 and LD-203s	September 4, 2019	1 credit	Compliance
Public Affairs Leadership Workshop	September 12, 2019	3 credits	Core
Compliance Workshop: Online and Social Media Compliance for PAC and Grassroots	September 17, 2019	2 credits	Compliance
Workshop: Policy Impact Series: State Ballot Measure Advocacy	September 19, 2019	2 credits	Elective
State and Local Government Relations Conference	September 25, 2019	4 credits	Core

Workshop: Creating Effective CSR Partnerships	October 10, 2019	2 credits	Elective
Workshop: Policy Impact Series: Regulatory Advocacy Bootcamp	October 10, 2019	2 credits	Elective
Compliance Workshop: Political Compliance Overview	October 17, 2019	3 credits	Compliance
Policy Impact Series: Health Policy Lobbying that Moves the Needle	October 29, 2019	2 credits	Elective
Workshop: Employee Engagement and Communications Strategy	October 30, 2019	2 credits	Core
Workshop: Global Issues Tracking	October 30, 2019	2 credits	Elective
Workshop: Global Public Affairs in Numbers	November 7, 2019	2 credits	Core
Webinar: Getting the Most Out of State and Federal Contract Lobbyists	November 13, 2019	1 credit	Elective
Webinar Recording: Getting the Most Out of State and Federal Contract Lobbyists	November 13, 2019	1 credit	Elective
Workshop: Strategic Communications	November 14, 2019	2 credits	Elective
Workshop: Project Management for Public Affairs	November 14, 2019	2 credits	Core
Workshop: Media Training	November 19, 2019	2 credits	Elective
Workshop: Public Affairs Writing	December 4, 2019	3 credits	Elective
Compliance Webinar: LDA versus IRC	December 11, 2019	1 credit	Compliance
Workshop: Digital Rapid Response and Online Reputation Management	December 12, 2019	2 credits	Core
Spring Executive Meeting	April 8-9, 2019	2 credits	Elective