



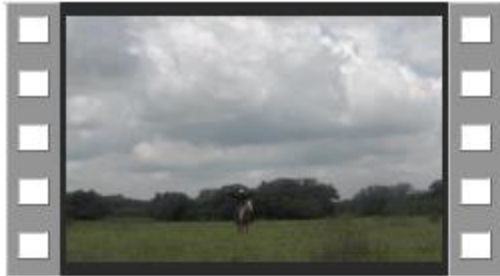
Getting Members to Become Digital Storytellers

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PARTNERS IN ADVOCACY LEADERSHIP



Introduction to James O'Brien for Partners in Advocacy Leadership



Matt Niswander - PAL Class 9



PAL Graduation Video



John Boelts - PAL after NYC



Misty Wall



Morning chores - Becca Ferry

What is PAL?

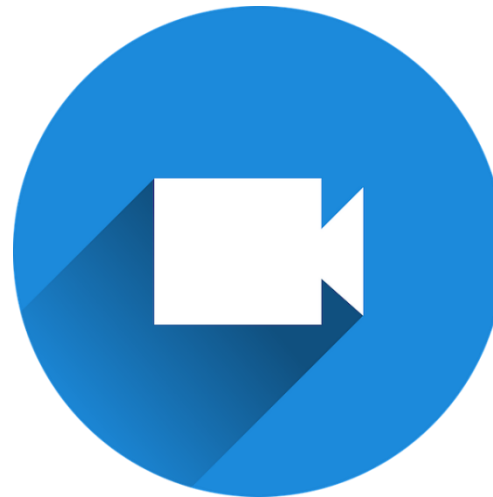
Pitching stories

Reach out to a different tribe



Video workshop by PAL Class

Farm
Bureau®
Proud

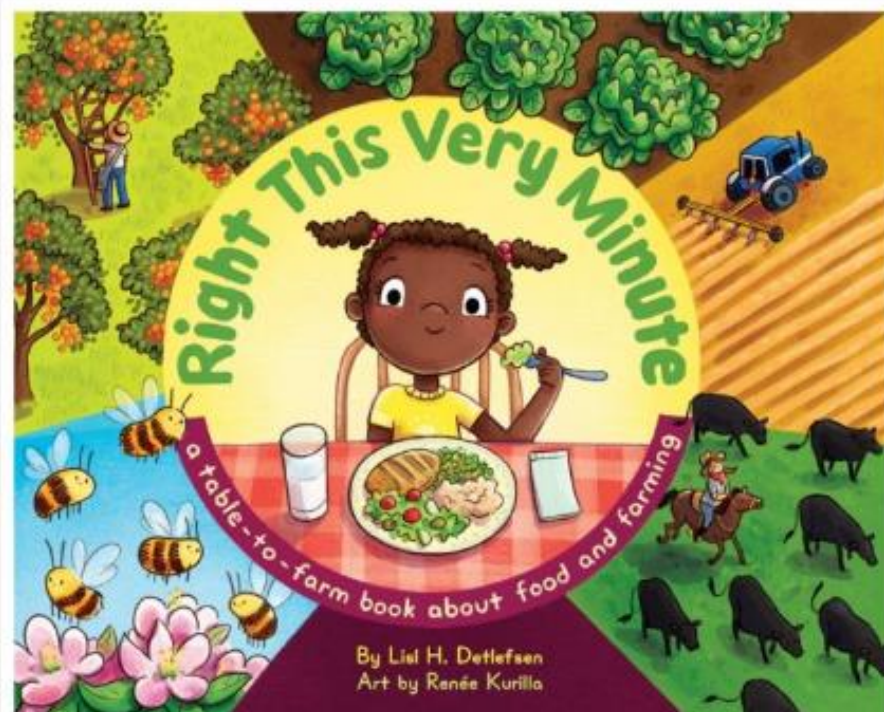


AMERICAN FARM BUREAU FEDERATION®

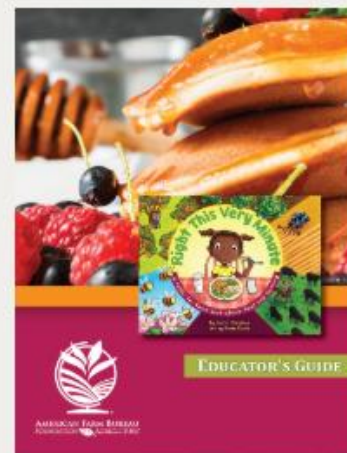
Promoting our Grassroots Outreach Team

Right This Very Minute: A table-to-farm book about food and farming

Jan/24/2019



1. Educator Guide



The [guide](#) includes seven lessons that encourage students to think about where the food on their plates originated. [See a from guide.](#)

2. Right This Very Minute Videos



We asked farmers from across the country to submit videos showing what they were up to "right this very minute." Students will love seeing what farmers and ranchers look like!

“Right This Very Minute” Videos



Meet Our Members

50 videos • 1,357 views • Last updated on Apr 24, 2019



Meet the farmers and ranchers who grow your food, fuel and fiber.



American Farm Bureau



EDIT

1



From Seed to Sold by Verna Jean Nursery

Verna Jean Nursery

2



Introduction to James O'Brien for Partners in Advocacy Leadership

J.J. O'Brien Ranch

3



The American Dream | Jamaican Workers

Chelan Fresh

4



Building a Future with the Monarch Challenge

BASFagproducts

5



Arizona Farmer Shares What Farm Bureau Means to Her

American Farm Bureau

6



Meet the Maricle Family from Nebraska

American Farm Bureau

7



Meet the Vaughns

Johnna Miller

8



Orth Family Is Farm Bureau Proud

Johnna Miller

Meet Our Members – YouTube Channel



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