

PAC MANAGEMENT BOARD Roles and Responsibilities

Objective

- To direct the policies and activities of the Political Action Committee (PAC), including the setting of fundraising and contribution strategy and approval of a slate of candidates for PAC contribution in each federal election cycle.

Leadership

- The Chair of the PAC Management Board is appointed by the Association Chair each year. Serves one-year term. No term limits. PAC Chair typically serves two consecutive one-year terms.

Composition

- Committee primarily made up of Association Directors with non-Director members who share a common interest in association political involvement and public policy issues. Members of the Management Board must be members of the PAC, are appointed by the Association Chair and shall include the Chair of the Association's Government and Public Affairs Committee. Members can be reappointed and there are no term limits.

Meetings

- The Management Board meets twice a year by conference call, with additional meetings held subject to the call of the Chair.

Responsibilities

- Set contribution and fundraising strategy of PAC, ensuring coordination with the Association's public policy agenda and overall strategic priorities.
- Approve for contribution in each federal election cycle a slate of candidates meeting the criteria set out in Article 9 of the PAC bylaws.
- Act as ambassadors for PAC with the Association's Board of Directors and the membership at large.
- Be contributing members of the PAC.

2014 Committee Objectives

- Actively support efforts of PAC to meet its 2014 fundraising goals.
- Promote growth of the PAC, including:
 - Review and approve 2014 contribution strategy.
 - Support the annual PAC fundraising auction and gala and liaison with associate member group.
 - Direct efforts to improve communication, engagement and fundraising throughout the Association membership.