

# PAC MEMBER SURVEY QUESTIONS

**Question 1: I feel valued by the [Company Name] Political Action Committee (PAC).**

- A: Strongly Agree
- B: Somewhat Agree
- C: Neither Agree nor Disagree
- D: Somewhat Disagree
- E: Strongly Disagree
- F: Other

**Question 2: Why did you choose to become a PAC Member?**

**(Please select all that apply)**

- A: I agree with electing pro-[Company Name] candidates
- B: I understand the impact public policy decisions have on [Company Name] and our members.
- C: It is important to be involved in the political process.
- D: It benefits me personally to be involved in PAC.
- E: I enjoy receiving the regular benefits PAC membership provides.
- F: PAC positively affects public policy issues that have a direct impact on [Company Name].
- G: My contribution being combined with others has a bigger impact in the political process.
- H: Other

**Question 3: Which of the following would make you interested in joining one of the PAC Club Levels? (\$50 Capitol Club, \$100 Governor's Club, and \$200 Chairman's Circle)?**

**(Please select all that apply)**

- A:** Increased knowledge of the political process and how it affects me and [Company Name].
- B:** Interactive political educational meetings.
- C:** Small group informational meetings with a Government Relations staff member.
- D:** Exclusive meetings or social events with elected officials and candidates.
- E:** Information about breaking political news.
- F:** Candidate profiles and voting records.
- G:** Information about State ballot measures impacting [Company Name].
- H:** Information about Public policy issues impacting [Company Name].
- I:** Exclusive meetings or Social Events with [Company Name]'s CEO and key Executives.
- J:** Receiving appreciation gifts that display my PAC pride throughout the year.
- K:** I am not interested in joining a club level.

**Question 4: What additional information would you like to receive regularly as an PAC member?**

**(Please select all that apply)**

- A:** Breaking political news.
- B:** Candidate profiles and voting records.
- C:** Ballot measures impacting [Company Name].
- D:** Public policy issues impacting [Company Name].
- E:** [Company Name] PAC contribution criteria (How candidates are selected to receive an PAC contribution)
- F:** List of Federal candidates PAC contributed to each election cycle

**G:** Monthly updates about what PAC has done

**Question 5: Are you an active user on the company's internal social media platform?**

**A:** Yes

**B:** No

**Question 6: Do you know PAC has a group page on the company's internal social media platform?**

**A:** Yes

**B:** No

**Question 7: If [Company Name] Government Relations were to develop a Mobile Application, what features would interest you?**

**(Please select all that apply)**

**A:** The ability to respond to a Call to Action in seconds.

**B:** The ability to view my PAC member details.

**C:** The ability to share a personal stories or videos relevant to a current political issue.

**D:** A digital Hall of fame featuring PAC members.

**E:** A rewards system for calls to action participation, redeemable for prizes.

**F:** A trivia game featuring government related questions.

**G:** I would not be interested in a Government Relations Mobile Application.

**Question 8: Please tell us your feedback and suggestions for how PAC could do a better job.**