

# NON-PAC MEMBER SURVEY QUESTIONS

**Question 1: Are you aware that [Company Name] has a Political Action Committee (PAC)?**

A: Yes

B: No

**Question 2: What do you know about Political Action Committees (PACs) in general?**

**(Please select all that apply)**

A: All PAC contributions to Federal Candidates are reported to and made publically accessible by the Federal Election Commission (FEC).

B: All contributions by [Company Name] associates that total over \$200 are reportable to the FEC.

C: [Company Name] PAC must file at least a quarterly report with the Federal Election Commission.

D: Company PACs are considered to be the most transparent way for contributing to political candidates.

E: Other

**Question 3: PAC exists to help elect candidates, regardless of political affiliation, who agree with our business philosophies. Why have you not joined PAC?**

**(Please select all that apply)**

A: I don't agree with the views of the PAC or [Company Name].

B: Financial reasons.

C: I dislike politics, PACs, lobbying, and don't want to be involved.

D: I don't know enough about [Company Name] PAC to make an informed decision.

E: I do not like the way [Company Name] PAC is managed.

F: [Company Name] PAC provides no benefit to me.

**G:** I do not think [Company Name] PAC is effective in advancing the needs of [Company Name].

**H:** Other

**Question 4: After receiving the most recent PAC Campaign solicitation email, how did you respond?**

**(Please select all that apply)**

**A:** Deleted it without reading it.

**B:** Did not think it applied to me.

**C:** Decided to think about it but then forgot to take action.

**D:** Read it but it did not resonate with me enough to take action.

**E:** Wished that I could have talked to someone about it.

**F:** Decided that I cannot afford to contribute to the PAC

**G:** Other:

**Question 5: What kind of benefits do you think would increase PAC participation?**

**(Please select all that apply)**

**A:** Free political educational meetings.

**B:** Small group informational meetings with a Government Relations staff member.

**C:** Meetings or social events with elected officials and candidates.

**D:** Information about breaking political news.

**E:** Candidate profiles and voting records.

**F:** Information about state ballot measures impacting [Company Name].

**G:** Information about public policy issues impacting [Company Name].

**H:** Meetings or social events with [Company Name]'s CEO and key executives.

**I:** Appreciation gifts that display my PAC pride throughout the year

**J:** Other:

**Question 6: Overall, do you think it is important to be involved in the political process that affects your daily life?**

A: Yes

B: No

**Question 7: What is your view of the political process in general?**

A: Very Positive

B: Somewhat Positive

C: Negative

D: Somewhat Negative

E: Neither Positive or Negative

**Question 8: Do you think the political process can affect the success of [Company Name]?**

A: Yes

B: No

**Question 9: Have you ever visited the PAC website?**

A: Yes

B: No

**Question 10: Do you personally participate in the political process? (i.e. personal contributions to candidates, volunteering for a candidate's campaign)**

A: Yes

B: No