PAC Survey Introduction:

Dear Fellow Employee,

Smiths Group's US Government Relations Team is conducting research to shape our future communication strategies and efforts for Smiths PAC (our Political Action Committee). We know you are very busy, but would you please take a few minutes to complete the following electronic survey regarding Smiths PAC? The entire survey should take no longer than ten minutes to complete. Everyone who completes the survey will be entered into a random drawing for one of ten \$25 Visa gift cards.

Please be assured that your electronic responses will be completely anonymous. The survey results will be tabulated without reference to individuals participating in the survey. You will not be contacted unless you request to be or are a gift card recipient.

If you have questions about this survey please contact XXXXXXXXXXX at <u>xxxxxxxxxxx@xxxxx.com</u> or xxx-xxx.

Thank you for your assistance,

Smiths Government Relations Team

Survey Questions:

- 1. What Smiths Group Division do you work for?
 - a. Smiths Detection
 - b. Smiths Medical
 - c. Smiths Interconnect
 - d. John Crane
 - e. Flex-Tek
 - f. Smiths Corporate
- 2. Do you know Smiths Group and its Divisions operate a Political Action Committee (called Smiths PAC)?
 - a. Yes
 - b. No
- 3. In general, what is your opinion of the company's political action committee program?
 - a. Favorable
 - b. Somewhat Favorable
 - c. Somewhat Unfavorable
 - d. Unfavorable
- 4. If you chose somewhat unfavorable or unfavorable, would you like to elaborate?
 - a. Open answer

- 5. Do you believe Smiths Group and its Divisions should support candidates for public office who it believes best represents its interests?
 - a. Strongly Agree
 - b. Agree
 - c. Neutral
 - d. Disagree
 - e. Strongly Disagree
 - f. Other, please specify (open)
- 6. Do you believe Smiths PAC plays an important role in helping Smiths Group and its Divisions achieve its legislative goals?
 - a. Yes
 - b. No
 - c. I don't know enough about Smiths PAC to make an informed decision.
- 7. Do you donate to Smiths PAC?
 - a. Yes, through one time contributions (survey continues to question 8)
 - b. Yes, through payroll deduction (survey continues to question 8)
 - c. No (survey continues to question 15)
- 8. Why do you donate? (check all that apply)
 - a. It is important for Smiths Group and their Divisions opinions to be heard by legislators and Smiths PAC helps make that happen
 - b. To help our employees, businesses, and customers by supporting beneficial legislation
 - c. I know about instances when legislative outreach has positively affected the Smiths Division I work for
 - d. Smiths PAC Charity Match Program
 - e. I simply believe Smiths Group and their Divisions should support its business strategies through legislative outreach
 - f. Other (open)
- 9. Please rank, in numerical priority, what you consider the strengths of Smiths PAC, with 1 being the highest priority and 7 being the lowest priority.
 - a. The opportunity to meet with elected leaders or candidates at your place of work
 - b. Confidentiality of participation
 - c. Management Support
 - d. Inside Political Information
 - e. Washington Whispers Smiths PAC's Newsletter
 - f. Giveaways and Sweepstakes
 - g. Smiths PAC Charity Match Program
- 10. Do you participate in Smiths PAC's charity match program?
 - a. Yes
 - b. No
- 11. Why do you think some people <u>do not</u> belong to Smiths PAC?
 - a. They do not believe in PACs
 - b. They do not want to be involved in the political process

- c. They do not agree with the legislative goals of the company
- d. Contributing to the PAC is not among their financial priorities
- e. Other, please specify (open)
- 12. Do you read Washington Whispers Smiths PAC's Newsletter?
 - a. Yes
 - b. No
- If yes, is there anything you think we should add to our current format? (open)
 If no, why? (open)
- 14. How often would you like to receive the Washington Whispers? (currently distributed bimonthly)
 - a. Monthly
 - b. Bi-Monthly
 - c. Quarterly
- 15. Have you visited the Government Relations Portal?
 - a. Yes once
 - b. Yes every once in a while
 - c. Yes often
 - d. No
- 16. Do you read the Government Relations Team's "Insider" (link emailed weekly)?
 - a. Yes
 - b. No
- 17. Have you participated in the Government Relations Quarterly Call?
 - a. Yes
 - b. No
- 18. If yes, what did you find most beneficial about the calls? Is there anything you think that should be added to make the call better?
 - a. Open
- 19. If no, why have you not participated on the calls?
 - a. Open
- 20. What do you think might make Smiths PAC more attractive to join? (choose up to 5)
 - a. More frequent communications about the PAC and its activities
 - b. Greater opportunities to meet with Congressional Members and others influencing public policy
 - c. Providing gifts to those joining the PAC
 - d. More contact with the Government Relations department to discuss public policy issues important to the company
 - e. Knowing more about Smiths PAC and its purpose
 - f. More contests and sweepstakes
 - g. Competitions among Divisions, businesses, functions, and teams
 - h. Opportunities to meet with Smiths Group and their Divisions Top Management, Senior Leaders and CEO's

- i. Learning more about the US Government and other political/policy topics that effect me and the Division I work for
- 21. What types of contest prizes are most appealing to you and would make you more likely to contribute to Smiths PAC, or if already contributing, increase your contribution? (chose your top

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- a. Major Electronics such as I-pad
- b. Trip to Washington DC
- c. Build your own vacation
- d. Sporting Event tickets Premium seats for you and 3 guests
- e. Visa Gift Cards \$500
- f. None, I do not like to participate in contests
- g. Other (open)
- 22. How do you prefer Smiths PAC communicate information to you?
 - a. Mail
 - b. Email
- 23. Would you like a representative of US Government Relations to follow up with you for any reason?
 - a. Yes
 - b. No
- 24. Please provide your name and contact information if you would like Government Relations to contact you or if you would like to be entered to win a gift card.
 - a. Open

Thank you for taking your time to complete this survey!