



Political Involvement Network: Request for Information
October 26, 2018

We are looking for samples of GOTV communications and/or activities. If your organization or PAC is engaging in any GOTV efforts this cycle, please let us know and consider sharing examples.

Responses:

Organization 1:

From: Chairman and CEO
To: Employees in the U.S.
Date: September 24, 2018
Subject: REGISTER TO VOTE

With Election Day approaching, I wanted to take a moment to encourage everyone to exercise your right to vote this November. Voting is one of the fundamental ways you can participate in our democracy. No matter which candidates you choose or what political party you support, the important point is to take the time to vote on Election Day.

Midterm elections this year are on Tuesday, November 6, when voters will elect candidates for 35 seats in the U.S. Senate and the entire House of Representatives, 36 state governors, and thousands of other state and local elective offices across the country.

To be eligible to vote in your local district, you'll need to be sure that you're registered in time. Voter registration deadlines vary by state but all are between October 5 and November 6. Listed below are a few websites you can visit for more details about these deadlines, how to register, early voting rules and other key information. You can also contact your local board of elections.

When you vote, you have a voice. I encourage you to make sure it is heard.

<CEO esignature>

Voter resources:

- National Voter Registration Day: <https://nationalvoterregistrationday.org/>
- U.S. Election Assistance Commission: <https://www.eac.gov/voters/election-day-contact-information/>
- Vote (a microsite of USA.gov): <https://vote.gov/>

Organization 2:

Attached please find the email language we used in sending GOTV info before the primary elections in the seven states where we have operations and employees. We sent an email prior to the voter registration deadline and the day before the primary election.

First GOTV email to employees – sent 37 days before the primary in each state with employees

(Company name inserted here) employees will go to the polls in Pennsylvania to vote for candidates running for federal and state elective offices on Tuesday, May 15th in the Primary Election. Polls will be open 7am to 8pm.

There are important procedures and deadlines to remember in order to ensure your right to vote. Are you registered to vote? Is your voter registration still valid or does it need updated? Do you know where your polling place is to vote? Will you need an absentee ballot?

The Pennsylvania Primary Election voter registration deadline is this MONDAY, APRIL 16th.

In addition, absentee ballot requests are due by Tuesday, May 8th and absentee ballots are due on Friday, May 11th.

If you want more voter information, click here (link went to <https://www.eac.gov/voters/register-and-vote-in-your-state/>) and select Pennsylvania.

Voting is your voice! Your state's primary election is a great opportunity to let your voice be heard and hold elected officials accountable for their decisions impacting your country, state and community. If you have any questions about the elections taking place in your area, reach out to (name inserted), government affairs director, at email or phone #.

On May 15th, GET OUT AND VOTE!

Second GOTV email sent to employees the day before their state's primary election

REMINDER...schedule time to go to the polls in Pennsylvania tomorrow, Tuesday, May 15th, to vote for candidates running for federal and state elective offices in the Primary Election. Polls will be open 7:00 am to 8:00 pm.

Voting is your voice! Your state's primary election is a great opportunity to let your voice be heard and hold elected officials accountable for their decisions impacting your country, state and community.

Thank you and get out and vote!

Artwork used in GOTV emails:



Organization 3:

NRECA is actively doing GOTV this (and every) year through our co-ops vote program. Please let me know how I can help if there are general questions or someone needs to bounce ideas.

Our website is www.vote.coop

Organization 4:

We direct all our members to <http://election.alpa.org/> (public site) where they can get info for their state's voting timeline and candidates. For my members, early and absentee voting is especially important since they're rarely home on election day, so we try to highlight those deadlines.

Additionally, new this year, we've added a pilot partisan tag to our best champions' pages (for instance, [Sherrod Brown's page](#)). It's subtle - just a little tag - but we can direct folks who ask about particular races to that tag as a proxy. Again, a baby step to get to a place where we can grow.

Organization 5:

We do a pretty intensive GOTV effort. We communicate prior to the primaries and right before the general. We have e-boards with all the dates at each facility. We also visit all the facilities and have forms/computers set up to help them register as well as fun signs they can hold up to say they registered or are voting and we use those photos on our website and newsletters. We provide cookies or cupcakes to entice them to visit our table. It is a good way to have your government affairs department to be visible to employees and have an opportunity to discuss issues. We do not endorse candidates or tell employees how to vote.

Organization 6:

Here are the 2 GOTV pieces I've done this year, will do another "don't forget to vote" on election day. The second piece features the states where we have the largest numbers of employees and notes that employees in other locations should call me. It's impossible to do a piece with all 50 different voter registration and early voting information and I've yet to find a site that states so accurately and thoroughly.

To: (Company name) employees in Texas

Early voting in March 6 Texas primaries starts tomorrow

Make sure to cast your ballot in important elections

Texas typically has one of the lowest voter turnouts in the country, but it doesn't have to be that way. The upcoming primaries will give Texas voters a strong voice in choosing their parties' nominees for the November general election. This year, Texas will hold primaries for many important state and local positions, as well as U.S. House and U.S. Senate seats, on Tuesday, March 6. Early voting in Texas will take place Feb. 20 - March 2.

Exercise your right to vote and let your voice be heard. If this is your first time to participate in a primary, remember that you can vote in the primary of only one political party each year. Your vote in the primary does not obligate you to support the same candidate or party in the November general election. However, we hope you will support business-oriented candidates.

To find out where to vote, what's on the ballot and which candidates have received financial support from the (Company Name) Political Action Committee, click on the appropriate icons below.

For more information, contact (Name) at (phone) or (name) at (phone).



Election Day – Nov. 6

Last day to

Early voting



Public Affairs Council

register to vote

period

Texas	Tuesday	Oct. 22 – Nov. 2* * *Website opens Oct. 20
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Louisiana	Tuesday	Oct. 23 – 30
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Oklahoma	Friday	Nov. 1-3
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Minnesota	No Deadline* *May register on Election Day	Oct. 30 - Nov. 5
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Arkansas	Tuesday	Oct. 22 – Nov. 5
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Mississippi	Tuesday	Now through Nov. 5 Absentee voting by mail only for specific reasons
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For information on voter registration and early voting in other states, please contact (name).

Organization 7:

Encourage you to check out what we're doing on <https://ipvotes.com/> and our Be a Game Changer GOTV campaign. Also check us out on Facebook under International Paper Government Relations.