

Being a leader in Public Affairs

A few cents from Patrice
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Becoming a leader in Public affairs

1. Develop a vision of how you want to lead and engage others - this will be your brand
2. Be curious about everything, but don't get *stuck* in rabbit holes
3. Let go of expectations of perfection for yourself and others

Reading suggestions

- Your unique way of working and leading is your brand; be intentional
 - “The Little Prince” by Antoine de Saint-Exupery
 - “Who Moved My Cheese” by Spender Johnson
 - “The Four Agreements” by Don Miguel Ruiz
 - “The Five Practices of Exemplary Leadership” by Barry Posner & James Kouzes
 - “Greenlight” by Mathew McConaughey
 - ...keep reading and learning, anything you get curious about will help you



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PUBLIC AFFAIRS + ORGANIZATIONAL MANAGEMENT + FLOW