

PAC Description Handout

The potential power of our government affairs effort in achieving success on our industry's issues is enormous. Your commitment to the PAC helps provide the support we need to face the challenges ahead. Our Government Affairs efforts and PAC helped achieve the following legislative victories in 2012:

- _____

Why are contributions to the PAC important?

The larger the PAC, the greater the impact!

Because our PAC is the top specialty construction PAC in the U.S., it is our industry's most effective tool for helping to elect U.S. House and Senate members who support policies favorable to the industry. We need the support of every Member to ensure the industry's voice is heard on Capitol Hill.

What is the goal of the PAC?

The primary PAC objective is to provide financial support for the best Congressional candidates to help ensure that we have an industry-friendly Congress. Our PAC directly benefits every member who makes a commitment.

- We have an influence on national issues that directly impact the "bottom line" of your companies.
- We are connected to top Congressional and Executive Branch leaders.
- We are recognized for leading the fight for the best interests of our industry.

Candidate support is based on:

- Chapter or Member request
- Staff recommendation
- Do candidates support our priority issues (Candidate Questionnaire and Vote Scorecard)?
- Key Congressional Committee assignments
- Leadership Position in Congress
- Responsive to our meeting requests

What is the Political Leadership Council?

A key ingredient in the PAC's growing success is the Political Leadership Council (PLC). Members who make a personal annual PAC commitment of \$5,000 give us the power to continue expanding our position on the Hill as a million-dollar-plus political action "player." Chapters can also become PLC members and can name a representative to the Council.

Members have the opportunity to:

- Play a key role in selecting the issues that our members want to support
- Participate in critical informational briefing sessions with Members of Congress
- Attend the annual PLC Summit with a full day of high-level interaction and briefings from elected congressional leaders and national experts who impact our businesses.