

Reinventing You

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Reinvention Is Mandatory



HARNESSING YOUR COMPETITIVE ADVANTAGE

Mine Your Background



Turning Weaknesses Into Strengths



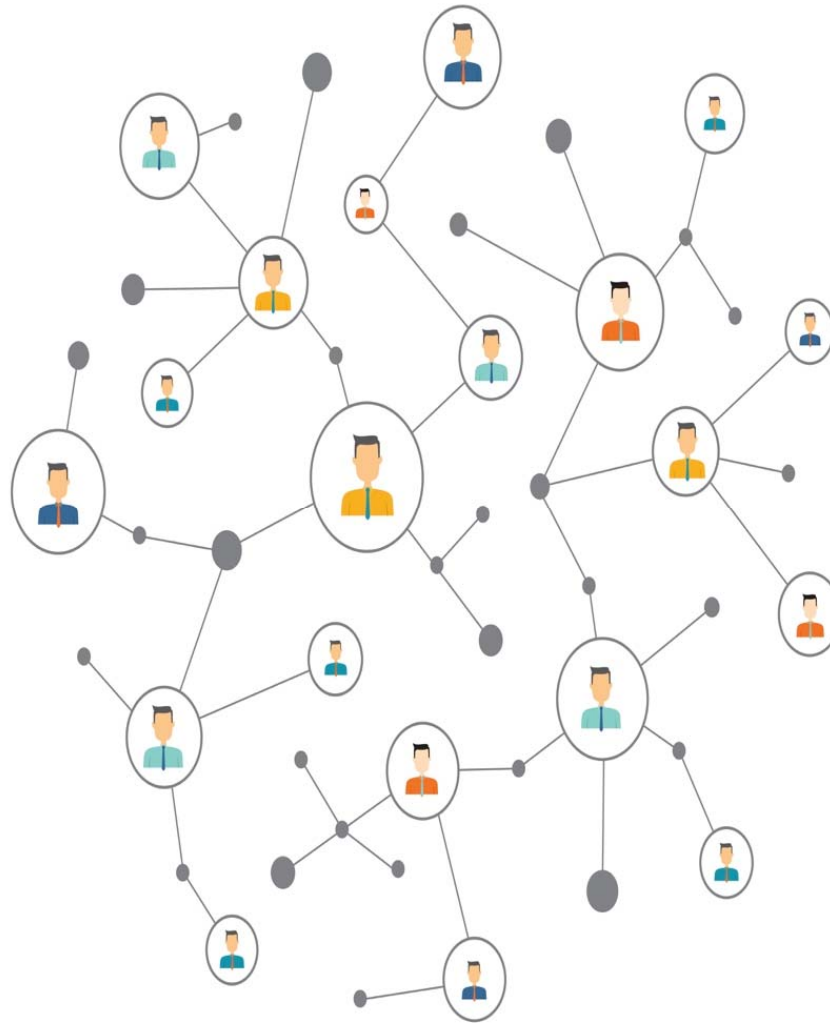
Discussion

What's unique about your contribution?

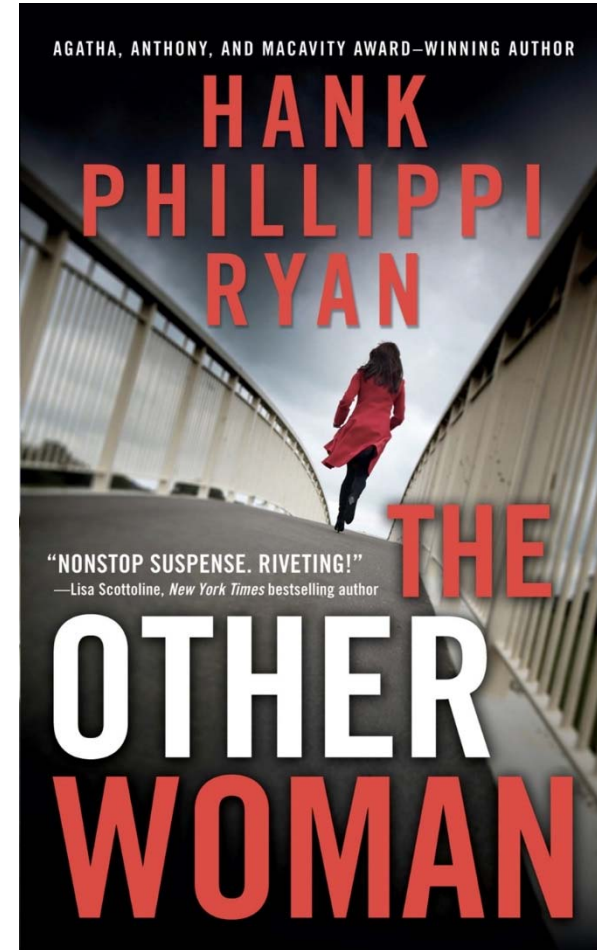
What difference can you turn into a branding strength?

BUILDING A POWERFUL NETWORK

Become a Hub



Your Mentors May Surprise You



Play to Your Strengths



Discussion

Who is on your mentor board of directors (at least three)?

What do you admire about them & what do you hope to learn?

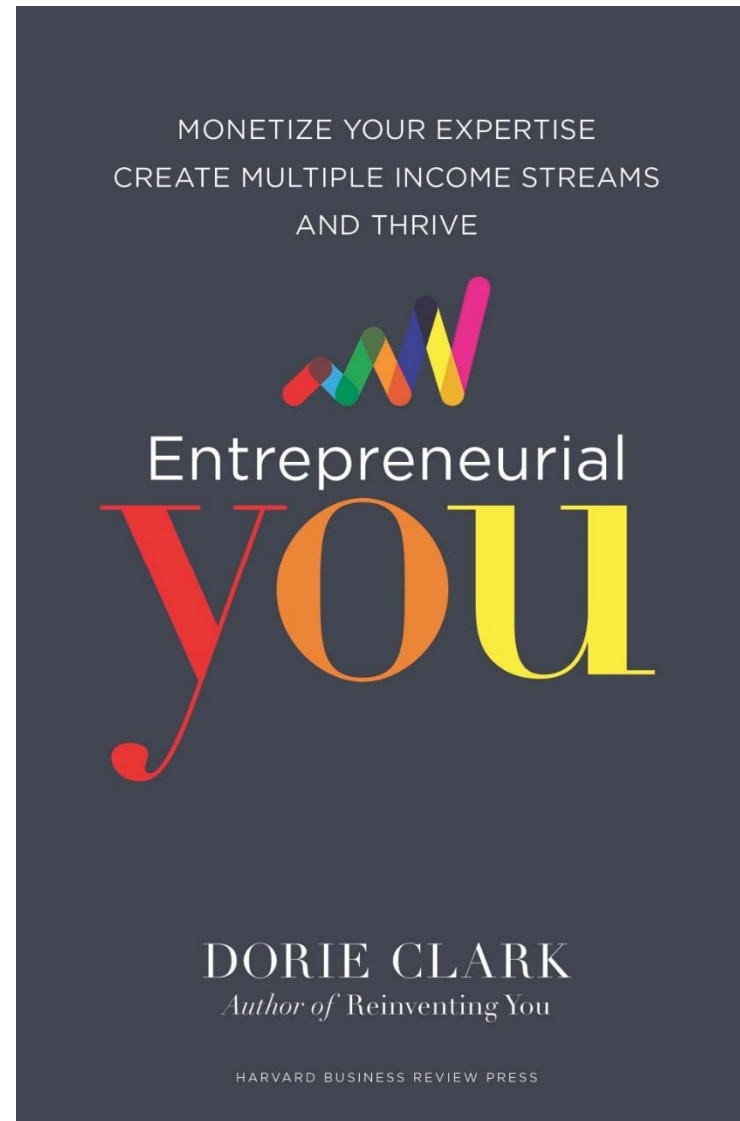
How can you start spending more time with them?

It Takes Space



What action will you take?

And how will you create your
white space?



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