



# **Engaging the Scientist, Ph.D. and Other Non-Politicos in Your Political Program**

**Public Affairs Council  
Webinar  
July 23, 2015**



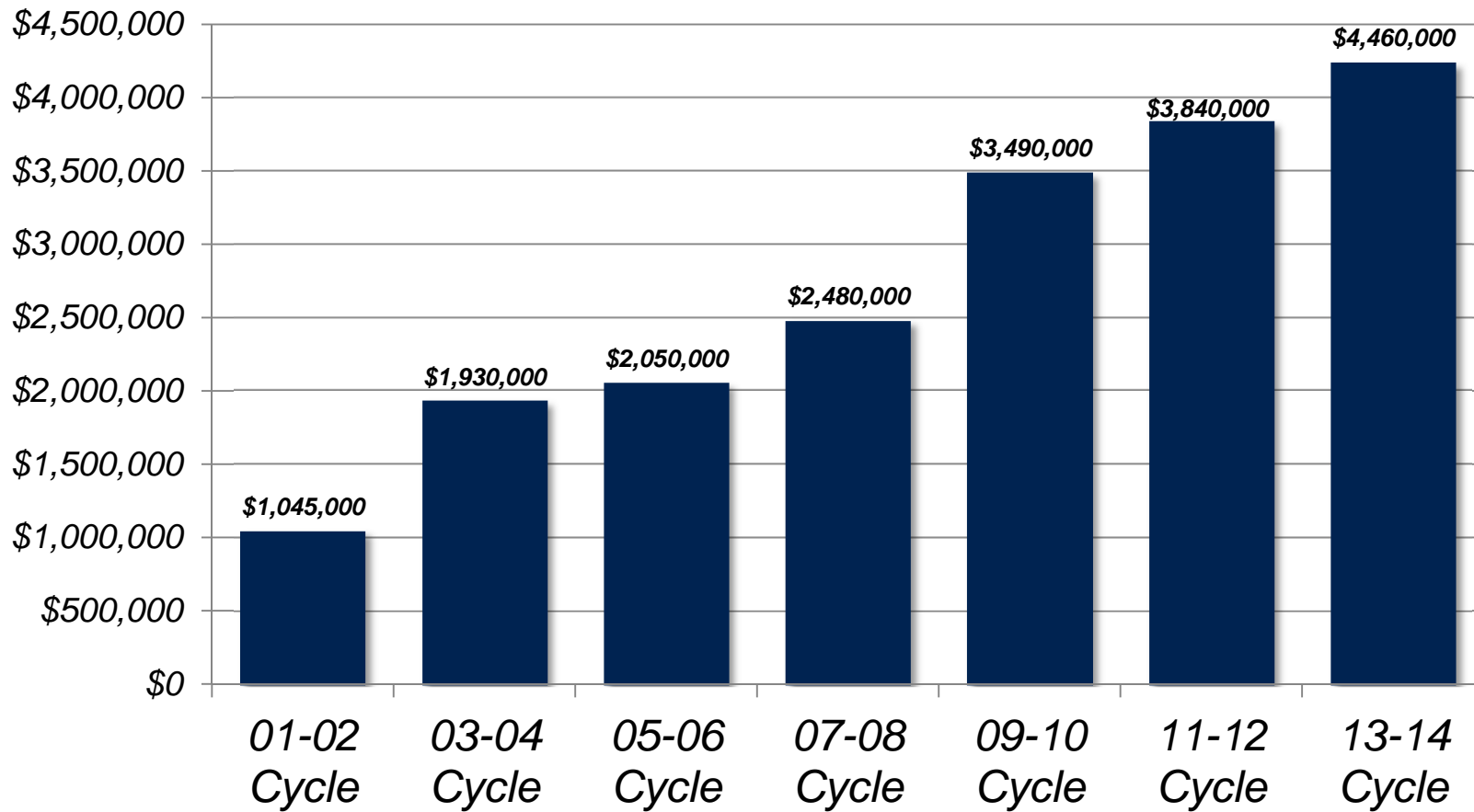
**Angel L. Riley  
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# **LMEPAC Overview**



- **One of the largest defense and aerospace industry PACs**
- **Governed by Board of Directors**
- **Growing PAC Ambassador Program**
- **Vigorous compliance policies and procedures**
- **Strong relationship with legislative affairs team**
- **Managed by three person staff**

# LMEPAC Receipt Growth



# LMEPAC Membership Incentives

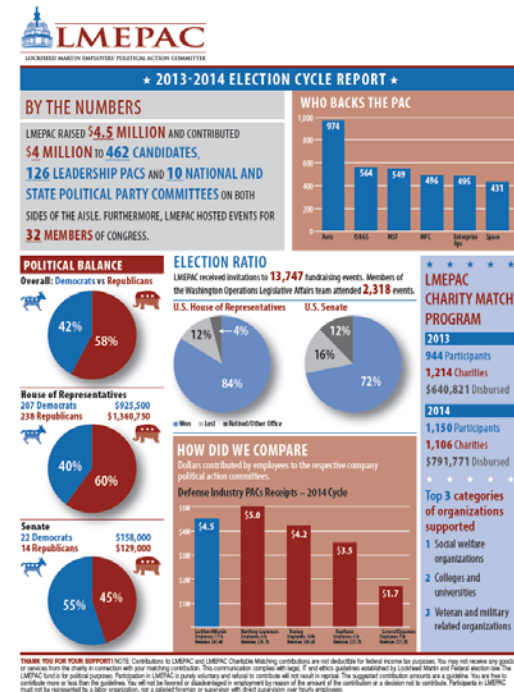


- Charity Match Program
- Congressional Directory
- Cook Political Report
- Lapel Pin
- Lanyard
- Quarterly Conference Calls
- Periodic LMEPAC newsletter
- Vineyard Vines Scarf or Tie



# Corporate Culture

- Support from the CEO and EVPs
- Recognized by business area leaders
- Concise metrics



# LMEPAC Charity Match Program



## 2014

- 1,152 PAC Members Participating
- 1,111 Charities Selected
- \$792,694 Matched



## 2013

- 944 PAC Members Participated
- 1,214 Charities Selected
- \$640,821 Matched

## 2012

- 638 PAC Members Participated
- 694 Charities Selected
- \$431,913 Matched



# Questions



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