

SUBJECT LINE: An Opportunity to Support XX Company

I hope you will join me in giving XX Company a strong voice in Washington by supporting the XX Company political action committee (PAC) this year.

We all know that what happens in Washington affects our business – your business – and the livelihoods of our clients. How we adapt to decisions made in Washington and interpret policy and political developments for our clients is critically important. We can do this better than any of our competitors through a stronger XX Company PAC. Our PAC helps ensure that we are represented in Washington in a bipartisan and effective way that benefits both our business and clients.

I don't often directly appeal to my colleagues in supporting the PAC, but, a strong XX Company PAC is critical to the future success of our organization. These are different times and we need to have stronger employee engagement in our efforts to be effective in Washington. Our U.S. Government Affairs Office in Washington advocates on our company's behalf to give us a level playing field and provides unique services to clients through our weekly newsletter and other activities. Supporting the PAC helps these colleagues be more effective in serving us all.

You can learn more about the PAC (and its benefits) and sign up at the link [here](#). If you already support the PAC, thank you. If you have questions, please let me know or contact XXXXX XXXXX from our Washington office.

Thank you for your consideration of the XX Company PAC and its importance to us all.

Best,

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