

Letter to \$2,500 Donors to Double Support

December 6, 2013

TO: _____

FROM:

RE: You're Making It Happen

The pronouncements that the 113th Congress is one of the least productive in history reached a crescendo in 2013. The battle over the fiscal cliff, minimal investment in infrastructure, uncertainty over tax rates, the disastrous rollout of the Affordable Care Act, and no sign of regulatory relief for local businesses can be attributed to a highly polarized Congress and chilly relations between the White House and Capitol Hill. Despite this harsh reality, we are optimistic that Congress and the White House will find a way to work together and try to put forward some constructive and necessary federal policies.

I want to thank you for your generous 2013 gift to the PAC. The members of your district have really stepped up this year to support political action. We also want to highlight the excellent work accomplished by our Government Affairs Committee and our staff:

- XXX

We all know how important it is for our industry to have good working relations with members of Congress. We've had some major successes this year and we helped push our industry's agenda forward because we have a seat at the head table.

Thanks to your generous support of the PAC, we are in a good position to support all of the incumbents and challengers who back our industry. They know we have a million-dollar-plus PAC. That's a very small club and our capital gets us a lot of positive attention at the Capitol.

I know you have already given this year and we all appreciate your commitment. Now, we are asking you to do even more. Please take a moment right now to make an end-of-the-year gift to the PAC by doubling your commitment and joining our Political Leadership Council (PLC). We ask that you respond before December 31 so our Federal reporting is accurate for the year and our 2013 PAC totals are as high as possible. I have attached a PAC form for you to complete and return.

Through the PAC and the PLC, we have received greater visibility in government through involvement and financial commitments, helping the industry achieve results on the Hill. Please consider playing an even greater role in our political advocacy efforts by taking a seat on the 2014 Political Leadership Council.

Let's start 2014 with a full war chest. We need your continued help to make this happen.