

Dear XXX:

I want to thank you for your past support of American Association of XYZ through your response to our membership action alert on ABC SUBJECT. Because of members like you, legislators on Capitol Hill have heard our profession loud and clear. By the action of our members, we have been successful on [list of legislative successes.]

However, there is more we need to do. Our fight is not over. XYZ PAC needs your support TODAY to continue to serve as the political voice of [Association] on Capitol Hill.

XYZ PAC is a powerful and effective advocacy tool that provides [profession] a unique opportunity to contribute to campaigns, initiate substantive discussions and educate candidates for Congress on the issues we face as a profession. The XYZ PAC helps us to ensure that the candidates who are supportive of our issues get elected to Congress.

With so much congressional attention on issues impacting our industry, your personal participation in the XYZ PAC this year is vitally important. XYZ PAC relies on voluntary contributions from three important sources:

- XYZ Board Members
- XYZ Staff
- XYZ Members

I encourage you to play an active role in our industry's political efforts by making a personal contribution to XYZ PAC. Please join the more than 1,800 of your colleagues that have stepped up to the plate and made a contribution to XYZ PAC this year. Your grassroots action is greatly appreciated; however, I urge to continue to help our industry make our voice heard through a contribution to XYZ PAC.

Your decision to support XYZ PAC is too important to postpone, so please join me by contributing today. To learn more about XYZ PAC's efforts, visit us at [website].

Sincerely,

Chair, XYZ PAC