The Advocacy Conference is the largest gathering of grassroots, communications, lobbying and advocacy professionals in the country. The Public Affairs Council brings together practitioners and experts to discuss emerging trends, best practices and advanced strategies to move advocacy initiatives forward.

Huge thanks to the Public Affairs Council for keeping my team informed, educated, and versed in the latest advocacy tactics and strategies that help us deliver meaningful results for the business.

Molly Fogarty, SVP, Corporate & Government Affairs, Nestlé USA

The Advocacy Conference is now the only advocacy conference I attend – it’s that valuable. If you are involved in the advocacy field, this is the event to attend for best practices and innovative ideas.

Jeff Michaud, Director, Digital Advocacy & Policy Programs, eBay, Inc.

January 30 – February 2, 2022
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