



NPE2021 EVENT UPDATE

NPE2021: The Plastics Show, scheduled for May 17–21, 2021, in Orlando, Florida, has been cancelled.

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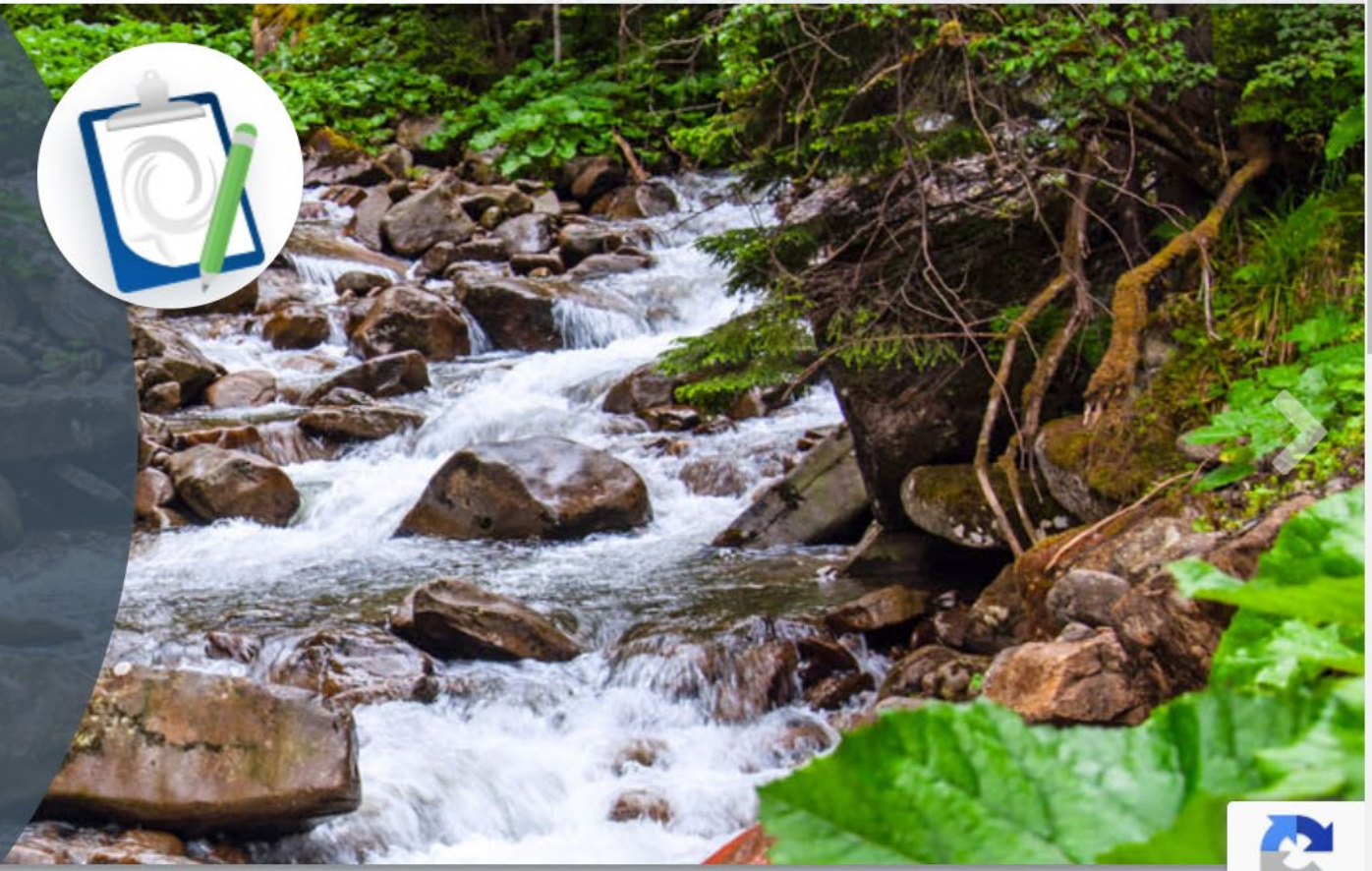
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Become a Supporter

For more than 25 years the plastics industry has promoted Operation Clean Sweep (OCS), a campaign dedicated to helping every plastic resin handling operation achieve zero pellet, flake and powder loss. The Plastics Industry Association (PLASTICS) and the American Chemistry Council (ACC) invite companies to support OCS and ensure the principles of stewardship are embraced by everyone handling plastics materials.

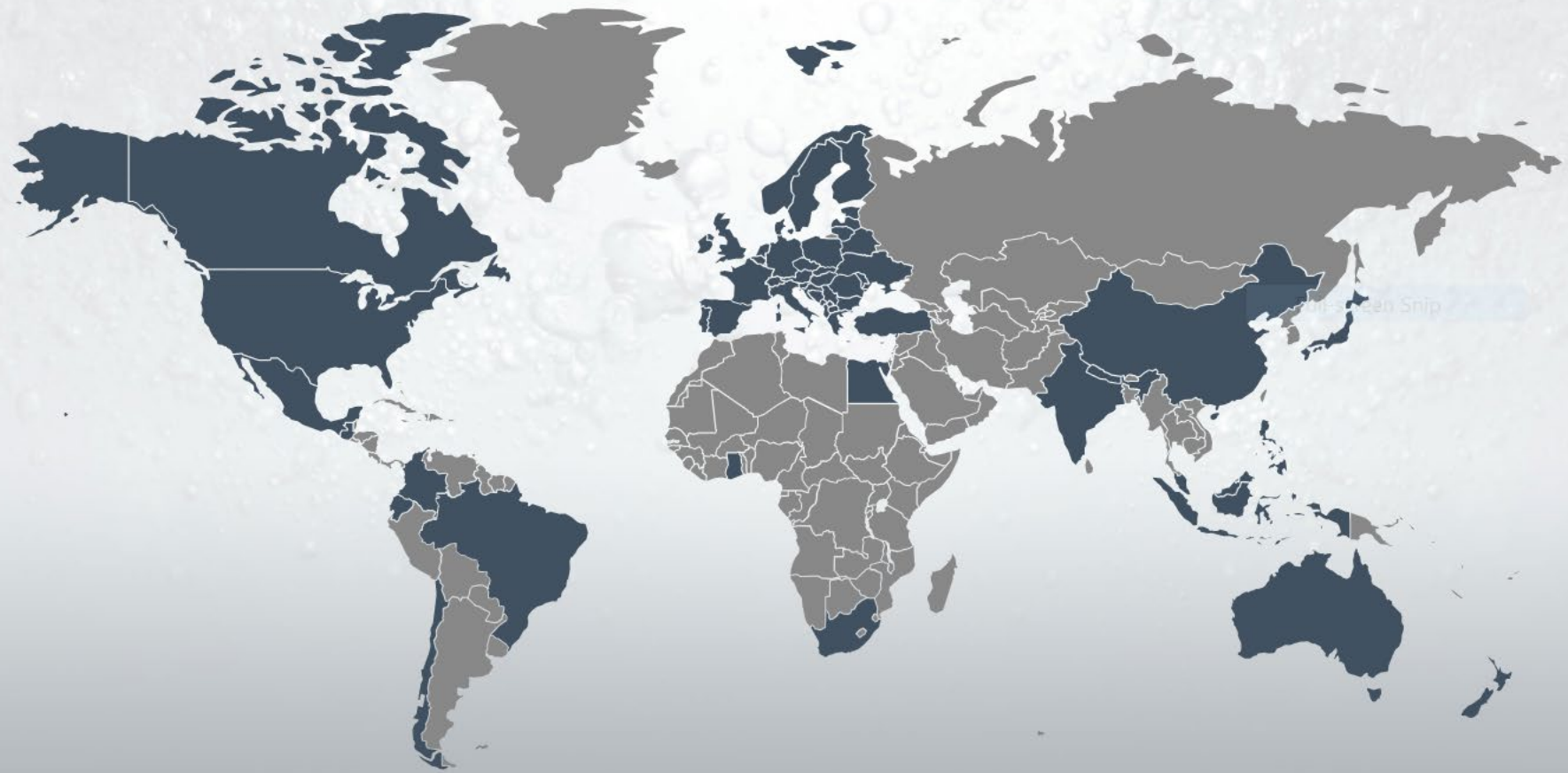


[Learn more](#)



See who's committed to Operation Clean Sweep®

Many other countries license the Operation Clean Sweep® program. Click the map to learn more.



Culture, Culture, Culture...

“Culture is the pattern of taken-for-granted assumptions about how a given collection of people should think, act, and feel as they go about their daily affairs”

- -Joynt & Warner, 1996

Culture is all socially transmitted behavior, arts, architectures, languages, signs, symbols, ideas, beliefs, norms, traditions, rituals, etc. which is learnt and shared in a particular social group of the same nationality, ethnicity, religion, etc.



businessstopia, "Cultural Barriers to Communication," in *Businessstopia*, January 6, 2018, <https://www.businessstopia.net/communication/cultural-barriers-communication>.



The unique COI® of Berlitz assesses 10 dimensions and 21 sub-dimensions of workplace culture based on questionnaire analysis of individuals' perceptions and preferences in the work environment:

Environment

Control
Harmony
Constraint

Time

Single-Focus/ Multi-Focus
Fixed / Fluid
Past / Present / Future

Action

Being / Doing

Communication

High Context / Low Context
Direct / Indirect
Expressive/ Instrumental
Formal / Informal

Space

Private / Public

Power

Hierarchy / Equality

Individualism

Individualistic /Collectivistic
Universalistic /Particularistic

Competitiveness

Competitive /Cooperative

Structure

Order / Flexibility

Thinking

Deductive / Inductive
Linear / Systemic

Cross-cultural communication is the process of recognizing both differences and similarities among cultural groups in order to effectively engage within a given context.

Causes of Cultural Barriers (Challenge)

Language

Signs and Symbols

Stereotypes and Prejudices

Behavior and Beliefs

Ethnocentrism

Religion

Ways to Improve Cross-Cultural Communication (Solution)

Embrace Agility

Be Open-Minded

Facilitate Meaningful Conversation

Become Aware