

Public Affairs Council Webinar
How to Be a Leader—
When You're Not in a Leadership Position

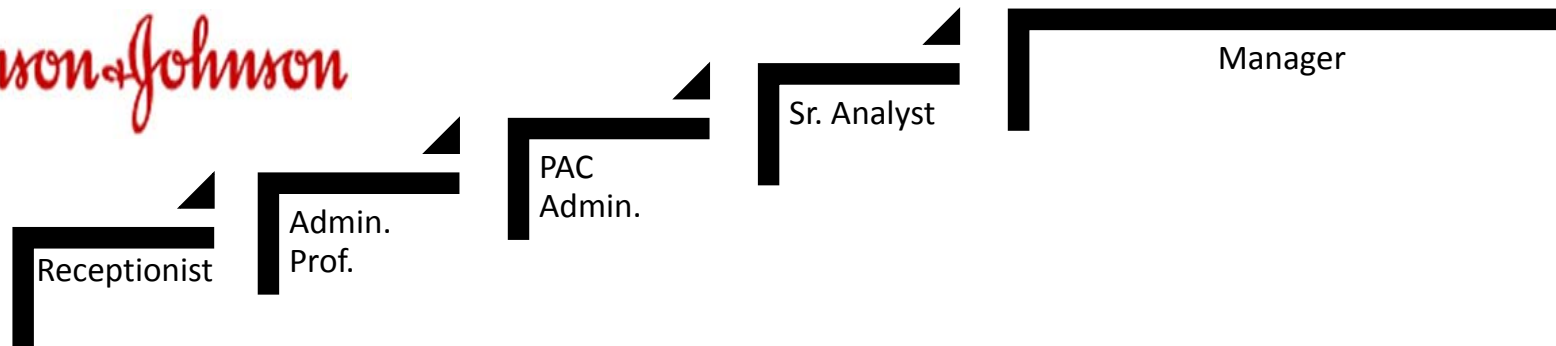
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Being a Leader is Beyond
TITLE

My Journey...



Johnson & Johnson



Your Brand...

DIVERSIFY YOUR EXPERIENCE

Digital Presence

Consistency

Authenticity

Engagement



Relationships...

Internal and External Relationships Must Be:

- Established
- Cultivated
- Maintained

Showcasing Your Talent ...



- Volunteer
 - Stretch Assignments
 - Engage Outside Your Comfort Zone
 - Lead a Project or Team



- Speak Up!
 - Offer Ideas, Solutions, Perspective
 - Contribute to the Conversation
 - Voice concerns and opportunities
 - Submit a Proposal

Lead...

- By Example
- With Integrity
- Creatively
- Humbly
- Boldly

Personal Stories:

A. Stepping Up

- Creative Development

B. Mentorship

- Pay it Forward!

What's Stopping You?

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