

The American Chamber of Commerce in Japan

Advocating to improve the global business
environment in Japan

Public Affairs Council
April 4, 2017



Overview

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About the ACCJ

ACCJ Mission

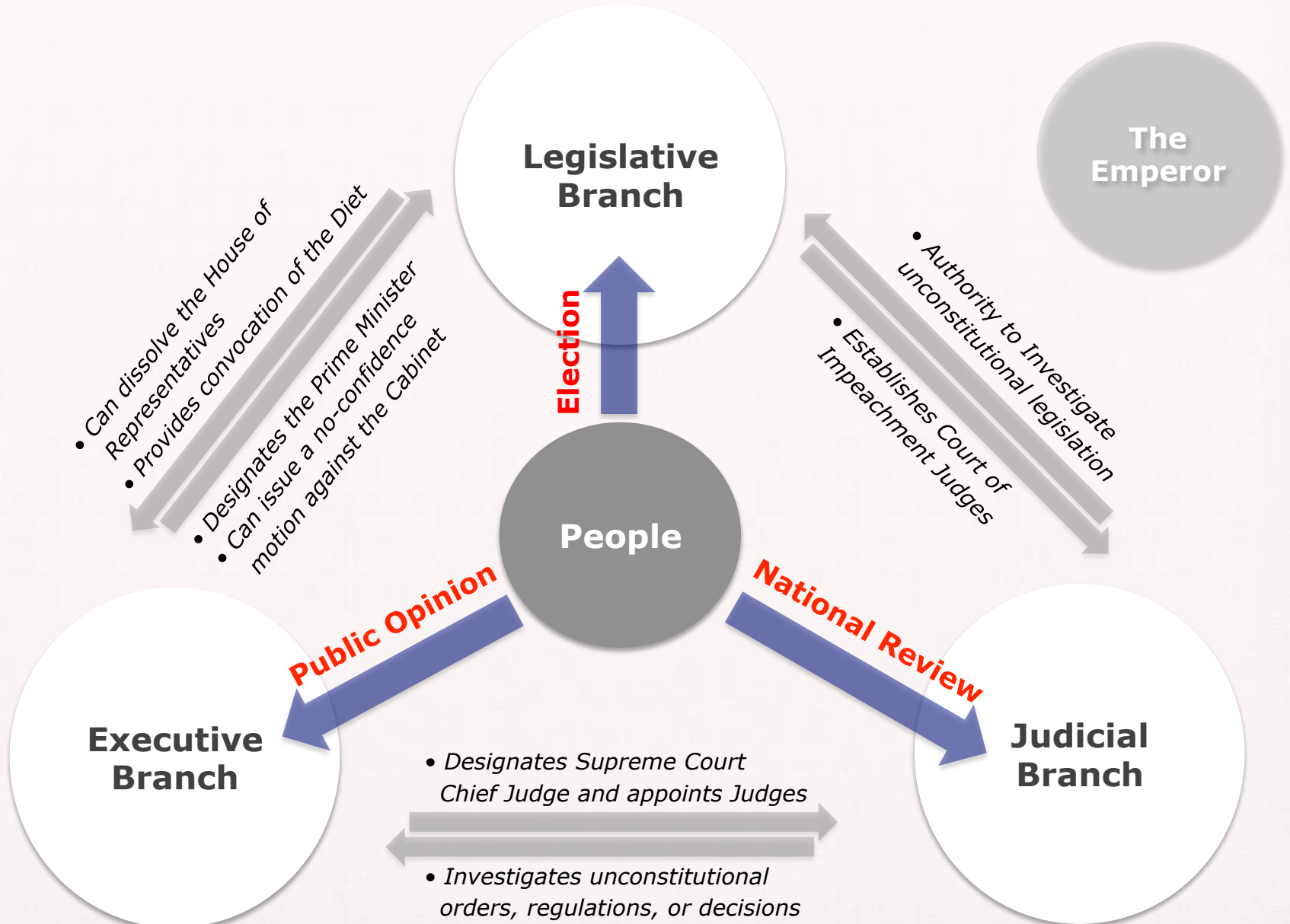
To further develop commerce between the United States and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan.

- Established in 1948 with offices in Tokyo, Osaka and Nagoya
- 3,500 members representing over 1,000 companies
- 60+ committees
- 500 events annually

The background of the slide is a photograph of the National Diet Building in Japan. The building is a large, light-colored stone structure with a prominent central dome and a portico supported by several columns. The sky is clear and blue. In the foreground, there are some green trees and bushes. The title text is overlaid on the image in three black boxes.

Political Structure and Landscape in Japan

PARLIAMENTARY DEMOCRACY



POLITICAL LANDSCAPE



Shinzo Abe
Prime Minister



Taro Aso
Deputy Prime Minister and
Finance Minister



Yuriko Koike
Governor of Tokyo



Fumio Kishida
Minister for Foreign
Affairs of Japan



U.S. Ambassador
To Japan

KEY STAKEHOLDERS



A diagram showing five key stakeholders arranged in two rows. The top row contains three circles labeled 'MEMBERS', 'U.S. GOVERNMENT', and 'JAPANESE GOVERNMENT'. The bottom row contains two circles labeled 'MEDIA' and 'INDUSTRY GROUPS & BUSINESS ASSOCIATIONS'. All circles are gray with white text.

MEMBERS

U.S.
GOVERNMENT

JAPANESE
GOVERNMENT

MEDIA

INDUSTRY
GROUPS &
BUSINESS
ASSOCIATIONS

The background of the slide is a low-angle photograph of a tall, modern skyscraper with a complex, angular design. The building's facade is composed of many windows and structural elements, creating a dense, geometric pattern. The sky is a clear, pale blue. The title text is overlaid on the lower half of the image in white font on black rectangular backgrounds.

Recent Events and Policy Developments in Japan

RECENT EVENTS AND POLICY DEVELOPMENTS

- Demographic shift and related reform
- Abenomics and TPP
- U.S. Presidential election
- Changes in U.S.-Japan relationship

Advocacy at the ACCJ



ACCJ ADVOCACY

- Driven by our members
- External Affairs Advisory Council
- External Affairs Team
- Solutions-based recommendations
- Strategic dissemination of recommendations
- Core Advocacy Principles

Core Advocacy Principles

I. Free Market Principles

A healthy economy that contributes to the welfare of all requires government involvement as an effective regulator who is deeply committed to such free market principles as competitive markets and free, and open trade and investment.

II. Level Playing Field

Like market participants should be subject to the same laws in the same manner.

III. Transparent and Fair Process

Transparency is essential to the regulatory process, improving the quality of rulemaking and enforcement decisions by ensuring fairness, clarity and predictability.

IV. Global Best Practices

Adoption of global best practices promotes efficiency and sound regulation and allows regulators, the business community, and consumers to benefit from innovation and expertise developed in other markets.

V. Corporate Social Responsibility

As good corporate citizens, the behavior of companies should serve and support the communities in which they do business.

VI. Solutions-Based Recommendations

In order to promote a better business environment, policy recommendations should be constructive, solutions-based, cost-effective and founded on sound analysis to foster economic growth, competition and innovation, providing customers with greater choice, higher quality, and more convenience.

VII. U.S.-Japan Economic Integration and Regional Leadership

Enhanced U.S.-Japan economic integration based on the foregoing core principles, is the most effective way for both nations to work in concert to bolster the global free-trade system, strengthen their international competitiveness, overcome their shared challenges, achieve sustainable growth and maintain regional prosperity and stability.

ADVOCACY INITIATIVES

- Bilateral Economic Relations Task Force
- Internet Economy Task Force
- Taxation Committee