

National Tracking Poll

Project: 190314
 N Size: 173 Adults
 Margin of Error: ± 7%
 March 01-20, 2019

Topline Report

Question	Response	Frequency	Percentage
PAC1_1 <i>On average, how much time do you spend on the following social media platforms every day? Instagram</i>	Less than 30 minutes	61	35%
	30-60 minutes	51	29%
	1-2 hours	18	10%
	2-3 hours	1	1%
	Do not use this social media platform	39	23%
	Don't know / No opinion	3	2%
	PAC1_2 <i>On average, how much time do you spend on the following social media platforms every day? Twitter</i>	Less than 30 minutes	52
30-60 minutes		56	32%
1-2 hours		13	8%
2-3 hours		9	5%
3 or more hours		6	3%
Do not use this social media platform		34	20%
Don't know / No opinion		3	2%
PAC1_3 <i>On average, how much time do you spend on the following social media platforms every day? Facebook</i>	Less than 30 minutes	66	38%
	30-60 minutes	62	36%
	1-2 hours	13	8%
	2-3 hours	11	6%
	3 or more hours	1	1%
	Do not use this social media platform	20	12%
	PAC1_4 <i>On average, how much time do you spend on the following social media platforms every day? YouTube</i>	Less than 30 minutes	89
30-60 minutes		44	25%
1-2 hours		21	12%
2-3 hours		3	2%
3 or more hours		2	1%
Do not use this social media platform		13	8%
Don't know / No opinion		1	1%

Question	Response	Frequency	Percentage
PAC1_5	<i>On average, how much time do you spend on the following social media platforms every day? Snapchat</i>		
	Less than 30 minutes	58	34%
	30-60 minutes	46	27%
	1-2 hours	5	3%
	2-3 hours	2	1%
	Do not use this social media platform	58	34%
	Don't know / No opinion	4	2%
PAC1_6	<i>On average, how much time do you spend on the following social media platforms every day? LinkedIn</i>		
	Less than 30 minutes	100	58%
	30-60 minutes	40	23%
	1-2 hours	10	6%
	2-3 hours	2	1%
	3 or more hours	1	1%
	Do not use this social media platform	19	11%
	Don't know / No opinion	1	1%
PAC2_1	<i>Does the member of Congress or Senator you work for personally use the following social media platforms? Instagram (N=87)</i>		
	Yes	39	45%
	No	36	41%
	Don't know / No opinion	12	14%
PAC2_2	<i>Does the member of Congress or Senator you work for personally use the following social media platforms? Twitter (N=87)</i>		
	Yes	55	63%
	No	22	25%
	Don't know / No opinion	10	11%
PAC2_3	<i>Does the member of Congress or Senator you work for personally use the following social media platforms? Facebook (N=87)</i>		
	Yes	56	64%
	No	23	26%
	Don't know / No opinion	8	9%
PAC2_4	<i>Does the member of Congress or Senator you work for personally use the following social media platforms? YouTube (N=87)</i>		
	Yes	43	49%
	No	31	36%
	Don't know / No opinion	13	15%

Question	Response	Frequency	Percentage
PAC2_5 <i>Does the member of Congress or Senator you work for personally use the following social media platforms? Snapchat (N=87)</i>	Yes	24	28%
	No	43	49%
	Don't know / No opinion	20	23%
PAC2_6 <i>Does the member of Congress or Senator you work for personally use the following social media platforms? LinkedIn (N=87)</i>	Yes	37	43%
	No	35	40%
	Don't know / No opinion	15	17%
PAC3_1 <i>How effective are the following social media channels for engaging constituents? Instagram (N=87)</i>	Very effective	21	24%
	Somewhat effective	45	52%
	Not too effective	12	14%
	Not at all effective	1	1%
	Don't know / No opinion	8	9%
PAC3_2 <i>How effective are the following social media channels for engaging constituents? Twitter (N=87)</i>	Very effective	31	36%
	Somewhat effective	47	54%
	Not too effective	4	5%
	Don't know / No opinion	5	6%
PAC3_3 <i>How effective are the following social media channels for engaging constituents? Facebook (N=87)</i>	Very effective	36	41%
	Somewhat effective	38	44%
	Not too effective	7	8%
	Not at all effective	1	1%
	Don't know / No opinion	5	6%
PAC3_4 <i>How effective are the following social media channels for engaging constituents? YouTube (N=87)</i>	Very effective	10	11%
	Somewhat effective	52	60%
	Not too effective	13	15%
	Not at all effective	2	2%
	Don't know / No opinion	10	11%

Question	Response	Frequency	Percentage
PAC3_5 <i>How effective are the following social media channels for engaging constituents? Snapchat (N=87)</i>	Very effective	11	13%
	Somewhat effective	31	36%
	Not too effective	14	16%
	Not at all effective	15	17%
	Don't know / No opinion	16	18%
	PAC3_6 <i>How effective are the following social media channels for engaging constituents? LinkedIn (N=87)</i>	Very effective	15
Somewhat effective		25	29%
Not too effective		18	21%
Not at all effective		13	15%
Don't know / No opinion		16	18%
PAC4_1 <i>How effective are the following social media channels for engaging your audience or key stakeholders? Instagram (N=86)</i>	Very effective	9	10%
	Somewhat effective	22	26%
	Not too effective	7	8%
	Not at all effective	14	16%
	Don't know / No opinion	34	40%
PAC4_2 <i>How effective are the following social media channels for engaging your audience or key stakeholders? Twitter (N=86)</i>	Very effective	24	28%
	Somewhat effective	24	28%
	Not too effective	6	7%
	Not at all effective	8	9%
	Don't know / No opinion	24	28%
PAC4_3 <i>How effective are the following social media channels for engaging your audience or key stakeholders? Facebook (N=86)</i>	Very effective	8	9%
	Somewhat effective	39	45%
	Not too effective	10	12%
	Not at all effective	10	12%
	Don't know / No opinion	19	22%

Question	Response	Frequency	Percentage
PAC4_4	<i>How effective are the following social media channels for engaging your audience or key stakeholders? YouTube (N=86)</i>		
	Very effective	10	12%
	Somewhat effective	36	42%
	Not too effective	9	10%
	Not at all effective	7	8%
	Don't know / No opinion	24	28%
PAC4_5	<i>How effective are the following social media channels for engaging your audience or key stakeholders? Snapchat (N=86)</i>		
	Very effective	8	9%
	Somewhat effective	11	13%
	Not too effective	8	9%
	Not at all effective	21	24%
	Don't know / No opinion	38	44%
PAC4_6	<i>How effective are the following social media channels for engaging your audience or key stakeholders? LinkedIn (N=86)</i>		
	Very effective	9	10%
	Somewhat effective	32	37%
	Not too effective	12	14%
	Not at all effective	9	10%
	Don't know / No opinion	24	28%
PAC5	<i>Does the member of Congress or Senator you work for think Americans sharing false news stories online is a major problem, a minor problem, or not a problem at all? (N=87)</i>		
	A major problem	54	62%
	A minor problem	18	21%
	Not a problem at all	2	2%
	Don't know / No opinion	13	15%
PAC6	<i>Do you think Americans sharing false news stories online is a major problem, a minor problem, or not a problem at all?</i>		
	A major problem	111	64%
	A minor problem	49	28%
	Not a problem at all	5	3%
	Don't know / No opinion	8	5%

Question	Response	Frequency	Percentage
PAC7	<i>How often do you see policy-related advertising on social media?</i>		
	Every day	41	24%
	Multiple times a week	46	27%
	Once a week	21	12%
	Every few weeks	20	12%
	Once a month	12	7%
	Less than once a month	14	8%
	Never	8	5%
	Don't know / No opinion	11	6%
PAC8	<i>And, how often do you read these policy-related advertisements on social media?</i>		
	Very often	14	8%
	Somewhat often	74	43%
	Not too often	46	27%
	Never	27	16%
	Don't know / No opinion	12	7%
PAC9_1	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Social media</i>		
	Very beneficial to political discourse	22	13%
	Somewhat beneficial to political discourse	57	33%
	Neither beneficial nor harmful to political discourse	24	14%
	Somewhat harmful to political discourse	24	14%
	Very harmful to political discourse	42	24%
	Don't know / No opinion	4	2%
PAC9_2	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Talk and news radio</i>		
	Very beneficial to political discourse	16	9%
	Somewhat beneficial to political discourse	82	47%
	Neither beneficial nor harmful to political discourse	26	15%
	Somewhat harmful to political discourse	24	14%
	Very harmful to political discourse	22	13%
	Don't know / No opinion	3	2%
PAC9_3	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Cable TV news</i>		
	Very beneficial to political discourse	20	12%
	Somewhat beneficial to political discourse	71	41%
	Neither beneficial nor harmful to political discourse	23	13%
	Somewhat harmful to political discourse	33	19%
	Very harmful to political discourse	23	13%
	Don't know / No opinion	3	2%

Question	Response	Frequency	Percentage
PAC9_4	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Local newspapers (print and online)</i>		
	Very beneficial to political discourse	48	28%
	Somewhat beneficial to political discourse	84	49%
	Neither beneficial nor harmful to political discourse	31	18%
	Somewhat harmful to political discourse	5	3%
	Don't know / No opinion	5	3%
PAC9_5	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Local TV news</i>		
	Very beneficial to political discourse	42	24%
	Somewhat beneficial to political discourse	83	48%
	Neither beneficial nor harmful to political discourse	36	21%
	Somewhat harmful to political discourse	6	3%
	Very harmful to political discourse	1	1%
	Don't know / No opinion	5	3%
PAC9_6	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Major newspapers (print and online)</i>		
	Very beneficial to political discourse	50	29%
	Somewhat beneficial to political discourse	80	46%
	Neither beneficial nor harmful to political discourse	22	13%
	Somewhat harmful to political discourse	11	6%
	Very harmful to political discourse	5	3%
	Don't know / No opinion	5	3%
PAC9_7	<i>Generally, what is your perception of the impact of the following on political discourse in the U.S.? Broadcast news networks such as ABC, CBS, NBC and FOX</i>		
	Very beneficial to political discourse	37	21%
	Somewhat beneficial to political discourse	77	45%
	Neither beneficial nor harmful to political discourse	22	13%
	Somewhat harmful to political discourse	22	13%
	Very harmful to political discourse	12	7%
	Don't know / No opinion	3	2%
PAC10	<i>Of the following, which is most beneficial to political discourse in the U.S.?</i>		
	Social media	28	16%
	Talk and news radio	16	9%
	Cable TV news	6	3%
	Local newspapers (print and online)	37	21%
	Local TV	13	8%
	Major newspapers (print and online)	53	31%
	Broadcast news networks such as ABC, CBS, NBC and FOX	20	12%

Question	Response	Frequency	Percentage
PAC11	<i>And, of the following, what is most harmful to political discourse in the U.S.?</i>		
	Social media	61	35%
	Talk and news radio	34	20%
	Cable TV news	30	17%
	Local newspapers (print and online)	3	2%
	Local TV	7	4%
	Major newspapers (print and online)	1	1%
	Broadcast news networks such as ABC, CBS, NBC and FOX	37	21%
PAC12	<i>If a CEO or top executive whose company provides jobs in your office's district or state came to Washington, D.C., how likely is it that the member of Congress or Senator you work for would be willing to take a meeting with that executive? (N=87)</i>		
	Very likely	38	44%
	Somewhat likely	34	39%
	Somewhat unlikely	6	7%
	Don't know / No opinion	9	10%
PAC13_1	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Emails from constituents (N=87)</i>		
	Very influential	15	17%
	Somewhat influential	52	60%
	Not very influential	11	13%
	Not influential at all	4	5%
	Don't know / No opinion	5	6%
PAC13_2	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Social media postings from constituents (N=87)</i>		
	Very influential	11	13%
	Somewhat influential	38	44%
	Not very influential	24	28%
	Not influential at all	8	9%
	Don't know / No opinion	6	7%
PAC13_3	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Postal mail from constituents (N=87)</i>		
	Very influential	17	20%
	Somewhat influential	52	60%
	Not very influential	12	14%
	Not influential at all	3	3%
	Don't know / No opinion	3	3%

Question	Response	Frequency	Percentage
PAC13_4	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Phone calls from constituents (N=87)</i>		
	Very influential	17	20%
	Somewhat influential	50	57%
	Not very influential	13	15%
	Not influential at all	1	1%
	Don't know / No opinion	6	7%
PAC13_5	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Visits in Washington, D.C., with constituents (N=87)</i>		
	Very influential	31	36%
	Somewhat influential	41	47%
	Not very influential	8	9%
	Not influential at all	3	3%
	Don't know / No opinion	4	5%
PAC13_6	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Visits in a district/state office with constituents (N=87)</i>		
	Very influential	30	34%
	Somewhat influential	41	47%
	Not very influential	11	13%
	Don't know / No opinion	5	6%
PAC13_7	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Visits from lobbyists representing constituents (N=87)</i>		
	Very influential	17	20%
	Somewhat influential	48	55%
	Not very influential	18	21%
	Don't know / No opinion	4	5%
PAC13_8	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Letters to the editor in local and national newspapers (N=87)</i>		
	Very influential	13	15%
	Somewhat influential	40	46%
	Not very influential	23	26%
	Not influential at all	5	6%
	Don't know / No opinion	6	7%

Question	Response	Frequency	Percentage
PAC13_9	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Op-eds in local and national newspapers (N=87)</i>		
	Very influential	17	20%
	Somewhat influential	43	49%
	Not very influential	17	20%
	Not influential at all	3	3%
	Don't know / No opinion	7	8%
PAC13_10	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Reports from prominent think tanks (N=87)</i>		
	Very influential	19	22%
	Somewhat influential	51	59%
	Not very influential	7	8%
	Not influential at all	4	5%
	Don't know / No opinion	6	7%
PAC13_11	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Policy-related advertising from associations, coalitions and other groups (N=87)</i>		
	Very influential	13	15%
	Somewhat influential	37	43%
	Not very influential	27	31%
	Not influential at all	4	5%
	Don't know / No opinion	6	7%
PAC13_12	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Town hall meetings (N=87)</i>		
	Very influential	24	28%
	Somewhat influential	39	45%
	Not very influential	13	15%
	Not influential at all	7	8%
	Don't know / No opinion	4	5%
PAC13_13	<i>Based on your experience, how influential are the following types of communication on the legislative position held by a member of Congress or a Senator? Lobby days on Capitol Hill (N=87)</i>		
	Very influential	16	18%
	Somewhat influential	47	54%
	Not very influential	17	20%
	Not influential at all	2	2%
	Don't know / No opinion	5	6%

Question	Response	Frequency	Percentage
PAC14	<i>When gathering public comments about a proposed rulemaking, has your agency found evidence of comments submitted by internet bots rather than by real people? (N=86)</i>		
	Yes	31	36%
	No	9	10%
	Don't know / No opinion	46	53%
PAC15	<i>When trying to understand public opinion about a proposed rulemaking, how much of a problem is it for your agency when internet bots are programmed to submit comments? (N=86)</i>		
	A major problem	12	14%
	A moderate problem	18	21%
	A minor problem	18	21%
	No problem at all	2	2%
PAC16_1	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Trade associations and professional societies</i>		
	A lot	28	16%
	Some	110	64%
	Not much	18	10%
	Not at all	13	8%
PAC16_2	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Think tanks</i>		
	A lot	37	21%
	Some	100	58%
	Not much	21	12%
	Not at all	9	5%
PAC16_3	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Federal agencies</i>		
	A lot	51	29%
	Some	99	57%
	Not much	15	9%
	Not at all	4	2%
	Don't know / No opinion	4	2%

Question	Response	Frequency	Percentage
PAC16_4	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Public policy coalitions</i>		
	A lot	30	17%
	Some	102	59%
	Not much	26	15%
	Not at all	10	6%
	Don't know / No opinion	5	3%
PAC16_5	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? National news media (television, online and print)</i>		
	A lot	40	23%
	Some	94	54%
	Not much	24	14%
	Not at all	12	7%
	Don't know / No opinion	3	2%
PAC16_6	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Advocacy groups</i>		
	A lot	23	13%
	Some	107	62%
	Not much	20	12%
	Not at all	18	10%
	Don't know / No opinion	5	3%
PAC16_7	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Major companies</i>		
	A lot	22	13%
	Some	97	56%
	Not much	36	21%
	Not at all	14	8%
	Don't know / No opinion	4	2%
PAC16_8	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Congressional Research Service</i>		
	A lot	77	45%
	Some	75	43%
	Not much	12	7%
	Not at all	4	2%
	Don't know / No opinion	5	3%

Question	Response	Frequency	Percentage
PAC16_9	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? General Accountability Office</i>		
	A lot	72	42%
	Some	83	48%
	Not much	7	4%
	Not at all	3	2%
	Don't know / No opinion	8	5%
PAC16_10	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Online sources other than news media</i>		
	A lot	16	9%
	Some	80	46%
	Not much	53	31%
	Not at all	18	10%
	Don't know / No opinion	6	3%
PAC16_11	<i>How much do you trust the following types of groups and individuals to provide you accurate policy information and analysis? Lobbyists</i>		
	A lot	20	12%
	Some	85	49%
	Not much	36	21%
	Not at all	27	16%
	Don't know / No opinion	5	3%
PAC17_1	<i>Do you agree or disagree with the following statements about the state of politics in the U.S.? Politics has become polarized and it's not going to get better.</i>		
	Strongly agree	33	19%
	Somewhat agree	84	49%
	Somewhat disagree	34	20%
	Strongly disagree	14	8%
	Don't know / No opinion	8	5%
PAC17_2	<i>Do you agree or disagree with the following statements about the state of politics in the U.S.? Polarization ebbs and flows; the U.S. political environment will become less polarized sooner or later.</i>		
	Strongly agree	28	16%
	Somewhat agree	89	51%
	Somewhat disagree	35	20%
	Strongly disagree	13	8%
	Don't know / No opinion	8	5%

Question	Response	Frequency	Percentage
PAC17_3	<i>Do you agree or disagree with the following statements about the state of politics in the U.S.? The level of polarization seen today will only dissipate when a national emergency forces the country to come together.</i>		
	Strongly agree	31	18%
	Somewhat agree	79	46%
	Somewhat disagree	33	19%
	Strongly disagree	16	9%
	Don't know / No opinion	14	8%
PAC17_4	<i>Do you agree or disagree with the following statements about the state of politics in the U.S.? Since polarization is a natural element of a democracy trying to address tough challenges it's not something to worry about.</i>		
	Strongly agree	12	7%
	Somewhat agree	78	45%
	Somewhat disagree	37	21%
	Strongly disagree	39	23%
	Don't know / No opinion	7	4%
PACdem1	<i>Which of the following best describes where you work?</i>		
	A congressional office	87	50%
	A federal government agency or department	86	50%
PACdem2	<i>Do you work in the House or Senate? (N=87)</i>		
	House	50	57%
	Senate	37	43%
PACdem3	<i>You mentioned you work for a federal government agency or department. Which of the following best describes where you work? (N=86)</i>		
	A federal government agency	73	85%
	The White House	9	10%
	Other, please specify	4	5%
PACdem5	<i>Which of the following best describes your title?</i>		
	Director	39	23%
	Executive Assistant	11	6%
	Office Manager	23	13%
	Staff Assistant	44	25%
	Other (please specify)	56	32%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	173	100%
PACdem6	Congressional Staffer	87	50%
PACdem7	Federal Employee	86	50%
xpid3	PID: Dem (no lean)	61	35%
	PID: Ind (no lean)	57	33%
	PID: Rep (no lean)	55	32%
	N	173	
PACdem8	Cong staff Dem	26	15%
	Cong staff Ind	23	13%
	Cong staff Rep	38	22%
	Fed gov emp Dem	35	20%
	Fed gov emp Ind	34	20%
	Fed gov emp Rep	17	10%
	N	173	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

